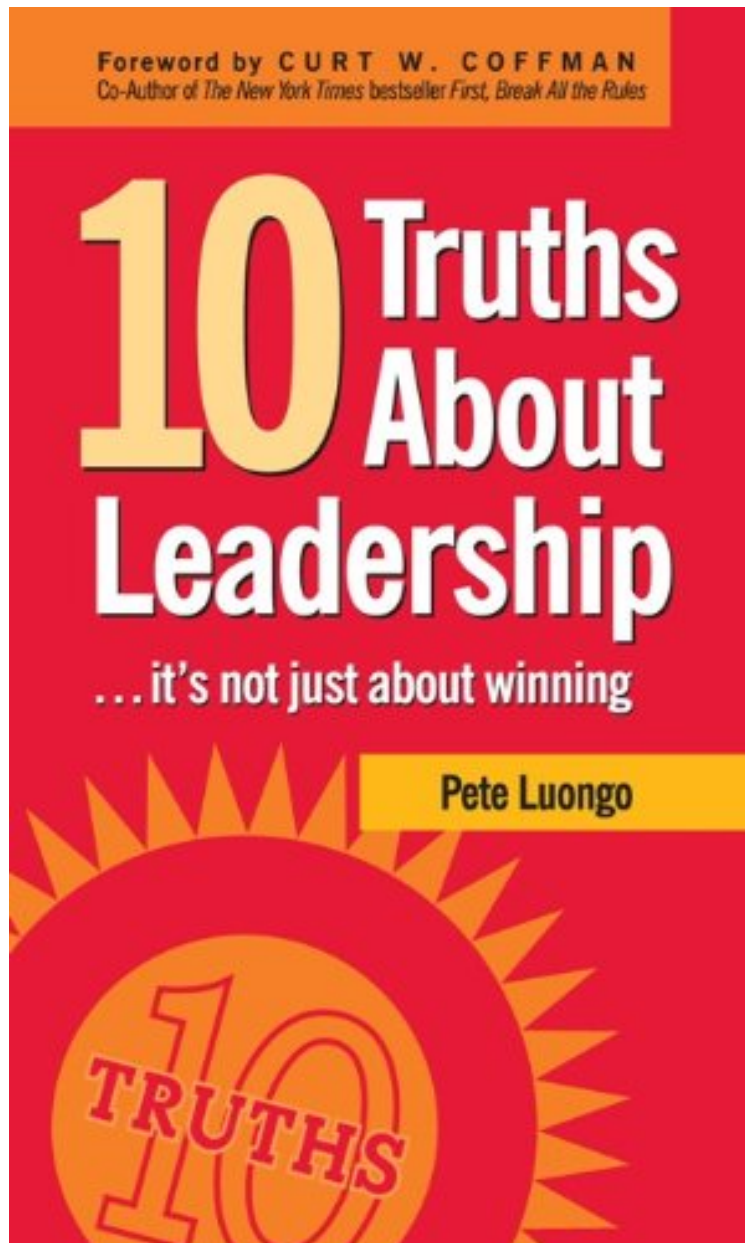


(Ebook pdf) 10 Truths About Leadership: ... It's Not Just About Winning

## 10 Truths About Leadership: ... It's Not Just About Winning

*Peter A. Luongo*

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**Peter A. Luongo : 10 Truths About Leadership: ... It's Not Just About Winning** before purchasing it in order to gage whether or not it would be worth my time, and all praised 10 Truths About Leadership: ... It's Not Just About Winning:

0 of 0 people found the following review helpful. Back to the TruthBy R. TaylorPete Luongo brings us back to some

critical truths that many leaders have forgotten in their relentless pursuit of immediate results. All success comes through people and success through people comes only if you genuinely care about them. "Whether an organization succeeds or fails is determined by the people who show up for work every day." I share Curt Coffman's sentiment in the forward, "I am nothing short of bored and exhausted with the thousands of leadership books". What makes Pete Luongo's different is that rather than find a theory to justify his actions, he shares the way he learned the truths. He admits and shares some huge painful mistakes. He also gives credit to some great managers who helped him past those hurdles rather than kicking him to the curb when results were below expectations. *10 Truths* addresses leadership from beginning to end yet, is a quick read. This is a good book to have on the shelf to pull out often. I'll keep a few extra copies as great gifts for people just stepping into a management role for their first time. 0 of 0 people found the following review helpful. Blech. Nothing interesting or actionable came out of this ...By MLeLandBlech. Nothing interesting or actionable came out of this book. 0 of 0 people found the following review helpful. Awesome book By Clint Walker This book was delivered in a very timely fashion and looks great. I have not had time to read all of it yet but I am sure it will contain very insightful information.

Many leaders remember those life-changing moments when it suddenly became crystal clear what had to be done to reach their organizations' goals. It wasn't until Pete Luongo was faced with that one epiphany in his life, a difficult period that required him to rebalance life's priorities and bring a new understanding to his work, that he recognized that all results are based upon behaviors appropriate to the circumstances. Through this understanding -- that actions are determined by specific, well-defined standards -- he developed a model for success, one that is both sustainable and that allows people to retain their personal dignity as they pursue their life plans. In this book, Luongo illuminates the ten most common obstacles to success and pairs them with the ageless principles that help readers overcome them. His straightforward advice, based on data and hard-won experience, provides an understandable and virtually guaranteed plan for improvement and achievement.

From the Inside Flap Foreword by Curt W. Coffman Co-Author of the New York Times bestselling "First, Break all the Rules" Let me be frank (and I don't mean Sinatra), I am nothing short of being bored and exhausted with the thousands of leadership books that have come to swim in the pools of bookstores everywhere. Leadership is one of those topics that people love to hear themselves talk about but very few choose to listen to. We all have a theory that has largely been formed from our own justification of why we did or continue to do certain things. Books, articles and papers from academics to alleged renaissance leaders have produced pontifications about how to be a great leader. I am amazed at the tremendous amount of creativity put into the discovery of a new model or a new set of metaphors while the actual meat of the book takes a back seat. Many of these books have become reference guides for me to find both pithy and slightly off-center ways, of saying the same thing. Try it - it works! While my cynicism is obvious, I find it refreshing when a text comes along that brings back those moments of aha's and genuine intellectual and emotional engagement. I really live for those words that come off the page, strumming a chord of curiosity and providing a moment of new understanding. So has the book I'm proud to introduce to you. Pete Luongo didn't decide to sit down and write a book on leadership, he was called to do so. See, there are those times in one's life where the ability to "not" do something is no longer an alternative. Pete and his witty, charismatic and "loving" personality are mere byproducts of a set of experiences he has noted, been moved by and found enormous success with. There is no doubt in my mind that this book began long before Pete was writing it. This may sound strange, but this is a book that has long been in process and only recently found its author. Now, don't get me wrong, Pete is one of the most "full of life" and passionate people I know, and his life experiences are a perfect fit for this book's longing to be told and understood. His experiences simply became the medium for which a set of truisms are told. In reading Pete's text, I am convinced that these truths should be incorporated into the business and personal lives of leaders, managers and people following their passions everywhere. This set of truths will not bring about an academic revolution in the field of leadership and management, but they will lead us back to the basic and most critical issues which determine our impact and success. See, this is not a leadership book at all! It is a time-tested, proven course illuminating the golden thread connecting every person to a life of excellence and purpose.