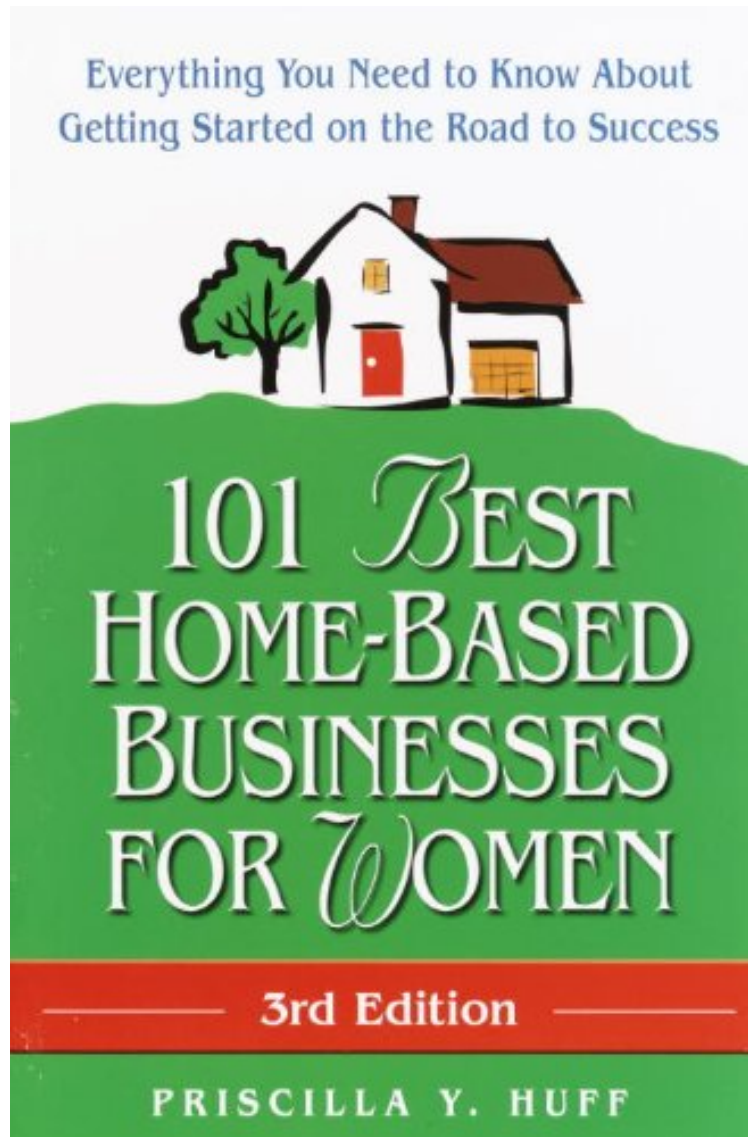


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101 Best Home-Based Businesses for Women, 3rd Edition: Everything You Need to Know About Getting Started on the Road to Success (For Fun Profit)

Priscilla Huff

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Priscilla Huff : 101 Best Home-Based Businesses for Women, 3rd Edition: Everything You Need to Know About Getting Started on the Road to Success (For Fun Profit) before purchasing it in order to gage whether or not it would be worth my time, and all praised 101 Best Home-Based Businesses for Women, 3rd Edition: Everything You Need to Know About Getting Started on the Road to Success (For Fun Profit):

0 of 0 people found the following review helpful. Three Stars
By Me Kincaid
Ok but not special
80 of 92 people found the following review helpful. Waste of time and money
By A Customer
This book has some of the most ludicrous suggestions and inflated earning potentials of any book of its kind. If you quarter the earning potential and figure working 16 hour days, sometimes 7 days a week, you might have an idea what it would take to make a living using most of these suggestions. Just one example should suffice--run a home health agency from your home with a potential income of \$100,000+ a year and the first "helpful tip" is to check licensing laws in your area. If you already have the credentials to run your own home health agency, you don't need this book to suggest it. If you don't this suggestion is worthless. And to make \$100,000+--it would take years of 80-hour weeks and scads of employees to reach that income level. Most of the suggestions are this ridiculous. Many are meant to give stay-at-home mommies something to do while the kids are napping that will provide enough income to take the family to McDonalds and a movie once in a while. They're not meant to be careers or to provide adequate income while caring for a family. The ones that could turn into careers take huge outlays of time and often money. If you're aware of that (and this book won't mention it) and you've got the energy, stamina and desire, you can find far better books on starting your own business than this piece of fluff.
4 of 5 people found the following review helpful. Ideas Only - No Information
By Kelley 4truth
If you are trying to brainstorm for ideas on what TYPE of home-based business to start, then this is A book for you.(Only the first of many you will need to research....)However, most potential entrepreneurs already know what type of business they want, based on personal experience, interests, level of education, etc. This book is in no way helpful for those who fall into this category, because there is so little information on how to start up that business.Each chapter is a brief overview of a type of home-based business. There were only two chapters that drew my eye, again based on personal experience and interest. After reading that I could be a home-based bookkeeper or a home-based interior decorator (information I already knew), I put the book away forever. A waste of time and money.This is NOT a detailed informative reference for actual start-up, and as such is not very helpful. "Everything you need to know about getting started on the road to success" will be found in other books.

Can I be a stay-at-home mom and still earn extra income? Which home business is best for me? Where can I find expert advice on launching my own business? How much will it cost to get started?For nearly two decades, bestselling author and home-based business guru Priscilla Y. Huff has run a successful writing business out of her home while balancing her family life. In fact, this book, now in its third edition, is proof of her success. Her valuable advice on what works--and what doesn't--is available to you. From start-up costs to potential income, this book shows you how to:
Choose the perfect home-based business from 101 of the best: customer service, arts and crafts, entertainment, computer and high tech, mail order, home-based distributorships and franchises, and many others
Take the first steps to starting any business
Find and use valuable resources, including local, state, and federal government sources; business and professional associations; books, Web sites, and other publications
And much, much more!
You'll also find inspiring stories from businesswomen who have achieved success and financial reward. If you've ever dreamed of owning your own business, this book should be your first investment.From the Trade Paperback edition.

From Library Journal
More women than men start new businesses annually, since women enjoy the flexibility and ease of child care that working at home provides. Huff, a business journalist and author (*Home-Based Business Ideas for Women*, Pilot, 1993), enumerates 101 business opportunities to women found in traditional areas. Each listing includes information on start-up costs and financing sources, pricing guidelines, marketing methods, equipment, necessary education/training or experience, income potential, and information sources. Huff begins the book with short sections on selecting a business, developing a business plan, and understanding franchises and distributorship. While this title is informative, numerous recent books are available on this topic, from Lionel Fisher's *On Your Own* (LJ 1/95) to Daryl Allen's *1101 Businesses You Can Start from Home* (Wiley, 1995). A marginal purchase for those public libraries with an adequate collection in this area.
Kathy Shimpock-Vieweg, O'Connor-Cavanagh Lib., Phoenix, Ariz.
Copyright 1995 Reed Business Information, Inc. Praise for *101 Best Home-Based Businesses for Women*, 3rd Edition:
"A phenomenal resource for any woman with an entrepreneurial spirit! Priscilla has made it easier than ever for women to find their ideal home-based career. If you're interested in launching a successful business from home, this book is a must!"
Debra M.Cohen, founder, Homeowner Referral Network (HRN) Business, and president, Home Remedies of NY, Inc.
"Six years ago I was scared I would never be able to be with my baby. I bought one of Priscilla Huff's books. Now I have my own successful home business. I cannot believe I now offer advice to others who want their own home businesses. If you want to be successful, buying this book is very important."
Jennifer Dugan, Dugan's Travels
"If you are looking to start a home business, you won't be disappointed in the abundance of information Priscilla has compiled. This book covers everything a woman needs to know about what types of home businesses are available and how to get a home business started. Starting a home business can be a tremendous amount of work, but with Priscilla's book, you can be on your way to home-based success in no time at all."
Lesley A. Spencer, founder, Home-Based Working Moms
"The unlimited resources provided literally take

you through the process step by step and make obtaining the home biz dream a possible reality." — Kim Essenmacher, independent telecom agent, Cognigen

From the Trade Paperback edition.

From the Inside Flap

Which Home Business Is Best for Me? Can I be a stay-at-home mom and still earn extra income? Where can I find expert advice on working out of my home? How much will it cost to get started? For years, author Priscilla Huff has run a successful writing business out of her home while balancing family life with a home-based business. In fact, this book is living proof of her success. And now her expertise is available to you. From start-up costs to potential income, this fully updated and revised edition covers such vital topics as:

- Choosing the perfect home-based business
- The first steps to starting any business
- 101 best home-based businesses for women: customer service, arts and crafts, entertainment, computer and mail order, home-based distributorships and franchises, and more
- Finding and using valuable resources, including: local, state, and federal government sources; business and professional associations; books and other publications
- And much, much more!

You'll also find businesswomen relating stories of success and financial reward. They provide solid advice on what works? and what doesn't? when it comes to training, equipment, marketing, publicity, and pricing formulas. If you've ever dreamed of owning your own business, this book should be your first investment.