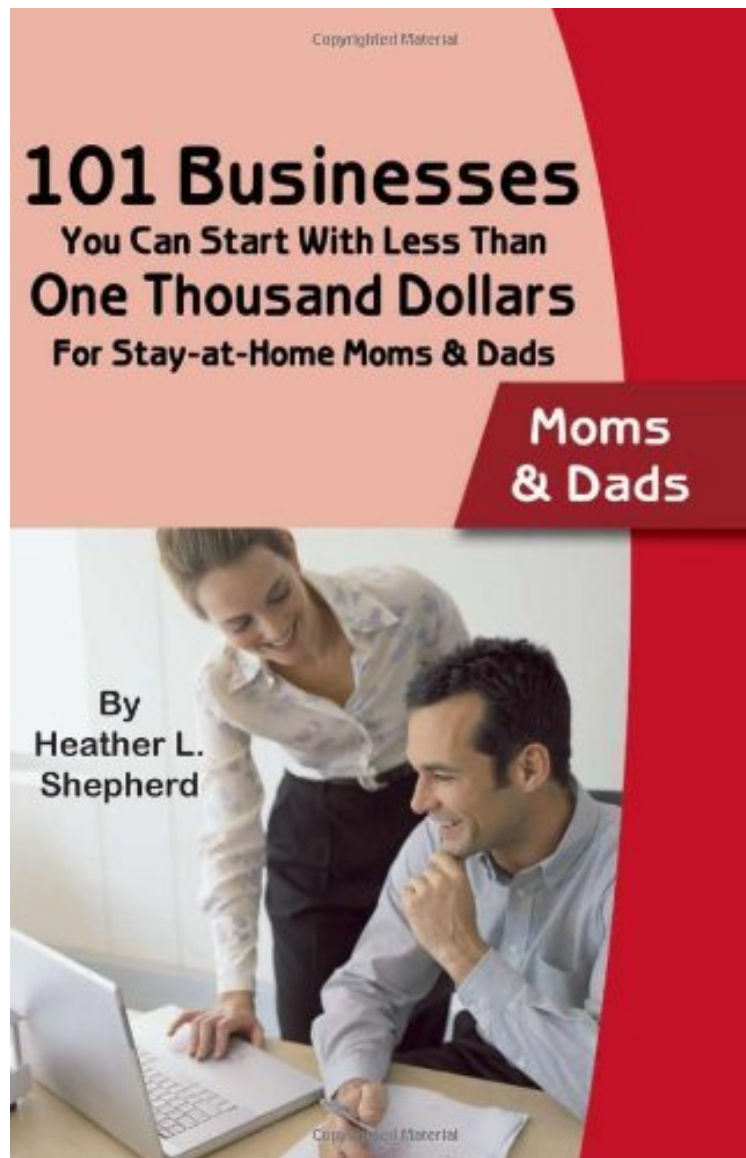


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# 101 Businesses You Can Start With Less Than One Thousand Dollars: For Stay-at-Home Moms and Dads

*Heather Shepard*

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**Heather Shepard : 101 Businesses You Can Start With Less Than One Thousand Dollars: For Stay-at-Home Moms and Dads** before purchasing it in order to gauge whether or not it would be worth my time, and all praised 101 Businesses You Can Start With Less Than One Thousand Dollars: For Stay-at-Home Moms and Dads:

29 of 31 people found the following review helpful. Old worn out ideas...By skydogI was quite disappointed in this

book. While it does have 101 business ideas and other basic information, I feel cheated. Technology is moving faster than publishing and with a 2007 copyright the book is dated lacking many current opportunities. One specific complaint involves the number of jobs that require you to work outside your home. This isn't always possible with small children. There is nothing new contained within the pages of this book, just a rehash of the same old jobs. Child care, medical billing, various consulting jobs and similar jobs dominate this book. Can you really make money arranging flowers or baking cakes? Perhaps, but it won't pay your house payment. 0 of 0 people found the following review helpful. Just browsed By William Foxi have only quickly glanced at it but it looks good. 1 of 1 people found the following review helpful. Some very good ideas By K. Keersmaekers There were some very good ideas in this book. I really liked how some of the proceeds go to The Humane Society of the United States. But, what up with the Index??? There are 10 page numbers listed for each business/item in the Index, and they are all the same. It makes it impossible to look for something. I'm very disappointed with that. Otherwise, I would give it a higher rating.

Most parents today have a tough time economically: they have to be at home raising their children so they cannot work much and the jobs that are out there are often part-time and low paying. Yet most families need two incomes today to get ahead. Detailed in this new book are over 100 business ideas that can be started for very little money and yet may provide parents with a lot more money than they would be paid by the hour. This is a collection of businesses selected especially for stay-at-home parents who are interested in augmenting their income. These businesses can be started with minimum training and investment and are all capable of producing extra income. Most can easily be operated by one person and eventually be sold for an additional profit. Many of these businesses can actually be started with less than one hundred dollars and some can really be started with next to nothing. All can be operated from home. Starting and managing a business takes motivation and talent. It also takes research and planning. This new book is intended to serve as a roadmap for starting your business. It is both comprehensive and easy to use. It also includes numerous web links for additional information. While providing detailed instruction and examples, the author leads you in developing a winning business plan and structure of the business plus accounting and bookkeeping procedures. Sales and marketing techniques and pricing formulas are demystified. You will learn how to set up computer systems to save time and money and generate high-profile public relations and publicity while avoiding legal pitfalls. Thousands of great tips and useful guidelines will help you keep bringing customers back, give you low-cost internal marketing ideas, low and no-cost ways to satisfy customers and sales building ideas. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

About the Author Heather L. Shepherd is an author, screenwriter, freelance writer, teacher, and speaker. She has successfully started and operated a number of businesses from home while caring for her seven children. Her readers and audiences alike have found her rich and humorous content to be 100% accurate, entertaining and most important easy to use. She has written and spoke on a diverse array of subjects including finding the career that works best for your personality to healing from past demons. She resides in Austin, Texas with her family. You can visit her at [www.heathershepherd.com](http://www.heathershepherd.com) or contact her directly at [writing4peace@msn.com](mailto:writing4peace@msn.com).