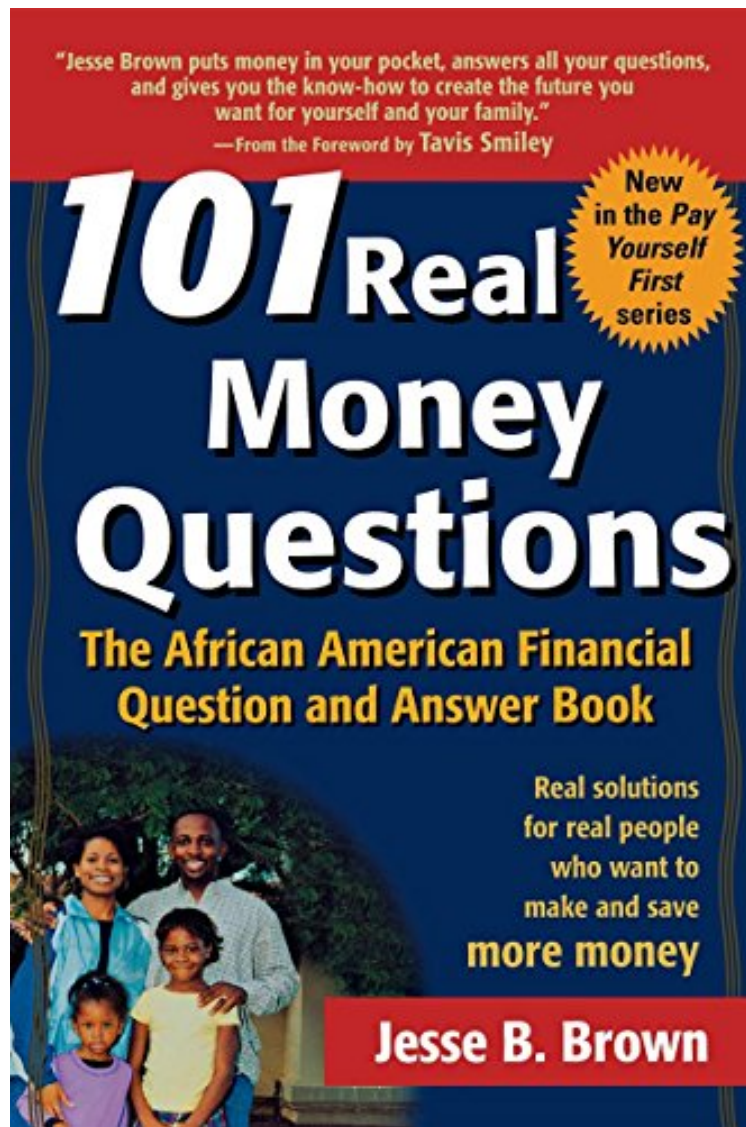


101 Real Money Questions: The African American Financial Question and Answer Book

Jesse B. Brown

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Jesse B. Brown : 101 Real Money Questions: The African American Financial Question and Answer Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised 101 Real Money Questions: The African American Financial Question and Answer Book:

2 of 3 people found the following review helpful. Real answersBy The RAWSISTAZ ReviewersOver the last few years there has been an influx of financial self-help books on the market. Most of the books are speaking to people's woes over rising prices and a shaky economic environment. 101 REAL MONEY QUESTIONS joins a growing army of

these sorts of books, but author Jesse Brown brings freshness to this arena and approaches a difficult topic in an easy and understandable manner. In 101 REAL MONEY QUESTIONS, Brown sets up a dialogue between himself and countless people with financial concerns and answers some basic and not so basic questions on creating a sound financial foundation. His focus is primarily on planning for the future via answering questions about retirement, IRAs, estate planning as well as a plethora of other related topics. His directives are written plainly without the overwhelming jargon that usually accompanies discussions on portfolios and the like. While the book was written in plain kind English minus the usual jargon, I found myself becoming a little frustrated over the absence of certain information. The book is written from a point of view where the seeker of the data already has knowledge of financial strategies as well as a financial base to start from. I was looking for really practical common sense information on how to get started. He talks about establishing a cash reserve, but how do you truly do that when you are living from paycheck to paycheck? How do you pay for insurance when you are living in an economy where rent and basic living expenses are eating up the limited cash flow that you have? 101 REAL MONEY QUESTIONS answers many questions on building wealth once you are on relatively stable ground. I think this book would be really helpful to folks who have started to plan for their future in some way. However, I think a more comprehensive guide is needed for people who are starting from square one. Reviewed by Diane Marbury of The RAWSISTAZ Reviewers 0 of 0 people found the following review helpful. The only book I have been able to Understand By A Customer Name: Shelly Service Comments: Great book. I gave a copy to my sister for Christmas, I thought the New Year is a great time to start making the move to financial freedom. Thank you for doing a free financial makeover for me at your website [...] Everybody should get one of these free makeovers. It made the difference. 0 of 1 people found the following review helpful. Made the difference! By A Customer Name: Lisa Brathwaite Comments: You are a treasure to our community. Thank you for guiding and educating in your special way. I wish you continued blessings and success.

"Jesse Brown puts money in your pocket, answers all your questions, and gives you the know-how to create the future you want for yourself and your family." -- From the Foreword by Tavis Smiley "If you have no money in the bank, you think your paycheck is too small, and you're determined to change your life, READ THIS BOOK!" -- Melvin B. Miller, Director of the Boston Bank of Commerce Author, How to Get Rich When You Ain't Got Nothing "Mr. Brown does an excellent job of guiding readers through the financial pitfalls to attainable wealth and financial security. THIS BOOK WILL CHANGE YOUR LIFE." -- Will Horton, Publisher and CEO, NASABA Magazine "Need help setting financial goals, funding a college education, planning a retirement? Then turn to financial expert Jesse Brown." -- Library Journal Let Jesse Brown put you and your family on the road to success. This easy-to-follow personal finance book gives you the answers to all your questions about how to get out of debt and stay out of debt-and how to make money work for you instead of against you. As Jesse Brown and Tavis Smiley say, "Things just don't happen. You've got to claim your destiny. Educate yourself. Get a plan. And take charge of your financial life." From stories of other people's mistakes, you can learn: * How to stop spending money you don't have * How to stop paying more than everybody else * How to stop being a day late and a dollar short * How to stop relying on get-rich-quick schemes and the lottery and start believing in yourself, your spirituality, and your determination to change your life Let Jesse Brown, Money Makeover columnist for ABC News.com and nationally syndicated personal finance columnist, show you how to get the money you need. Make your move now from financial destitution to financial knowledge and empowerment.

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