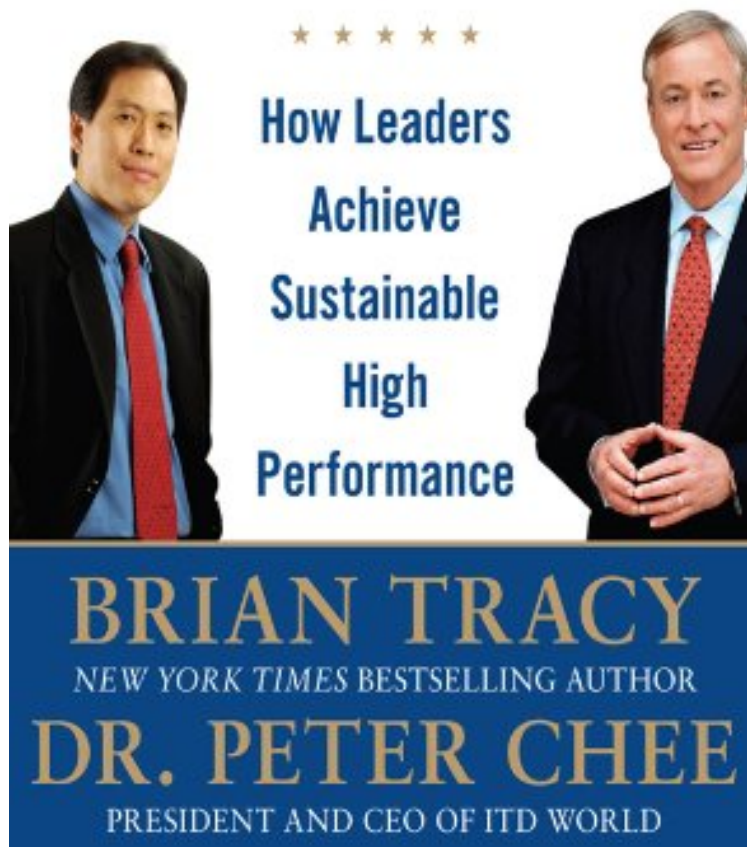


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By Michie Slaughter "12 Disciplines" is an excellent work and one of the broadest looks at the essential elements of leadership. It is the equivalent of a tome without the burden of 1000 pages. The authors use just the right amount of "stories" to illustrate their points without belaboring. for a relatively small book, this one has lots of value !

Master the 12 disciplines of powerful leadership and lead your organization to greatness We've all heard the phrase "born leader." Leadership experts Brian Tracy and Dr. Peter Chee are here to debunk the myth that you either have it or you don't. That leadership is a talent bestowed on some and not on others. That in order to lead effectively, you have to have it in your genes. The authors assert that great leaders are made, not born. Everyone has the ability to shape himself or herself into the kind of person who enables and uplifts others to reach their highest potential--and in 12 Disciplines of Leadership Excellence, they reveal exactly how to achieve it. It all starts with discipline. In this groundbreaking book, the authors break down great leadership into 12 disciplines, including: Clarity . . . about who you are, where you are going, and how to get there Control . . . build and bolster your sense of personal responsibility and self-mastery Character . . . dedicate yourself to passionately build trust with honesty and integrity Competence . . . commit to constant never-ending improvement and learning Caring . . . because when you care, your people care in building great working relationships Courage . . . moving out of your comfort zone to embrace change and make tough decisions One at a time. Don't try to take on too much at once. Choose a discipline and live it until it becomes a habit of excellence. Then move to the next one. It will take time--but all life-improving endeavors do. Read this practical, inspirational guide and every day you will take one more step to becoming a highly effective leader.

About the Author Brian Tracy is the founder of Brian Tracy International and the author of numerous bestselling books including No Excuses and Eat That Frog! Bestselling audio programs include: the Success Made Simple series. Dr. Peter Chee is the President and CEO of ITD Group with more than 23 years of experience in training and developing leaders from over 80 countries. He is a Baden Powell Fellow of the World Scout Foundation that is bestowed by the King of Sweden, and President of ARTDO International in 2010.