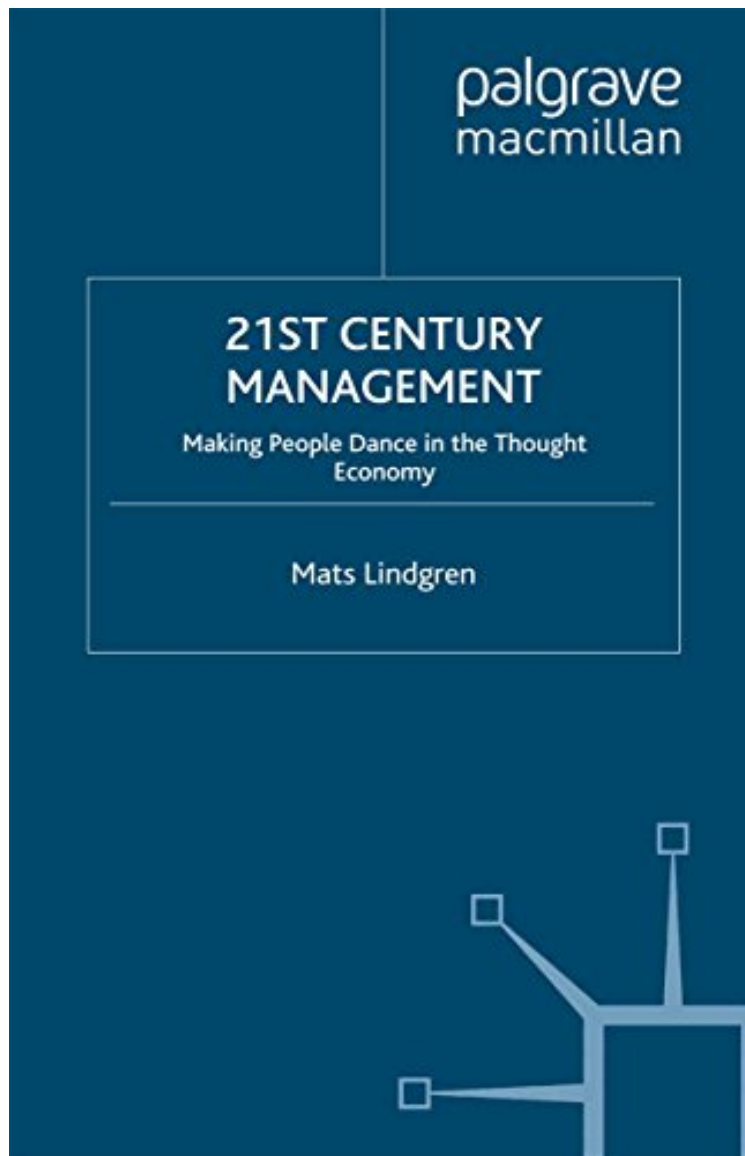


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About the Author MATS LINDGREN is Founding Partner and CEO of Kairos Future Group, the leading future strategist in Northern Europe. He is a frequent international speaker on various topics and has spoken in more than 15 countries in Europe, North America and Asia, including the US, UK, Spain, France, China, Japan and India. He is author or co-author of more than a dozen books, including *The MeWe Generation* (Bookhouse Publishing 2005), *Beyond Mobile* (Palgrave Macmillan, 2002) and *Scenario Planning* (Palgrave Macmillan 2009). He holds a Doctoral degree in Business Administration and specializes in strategic management and leadership in turbulent business environments.