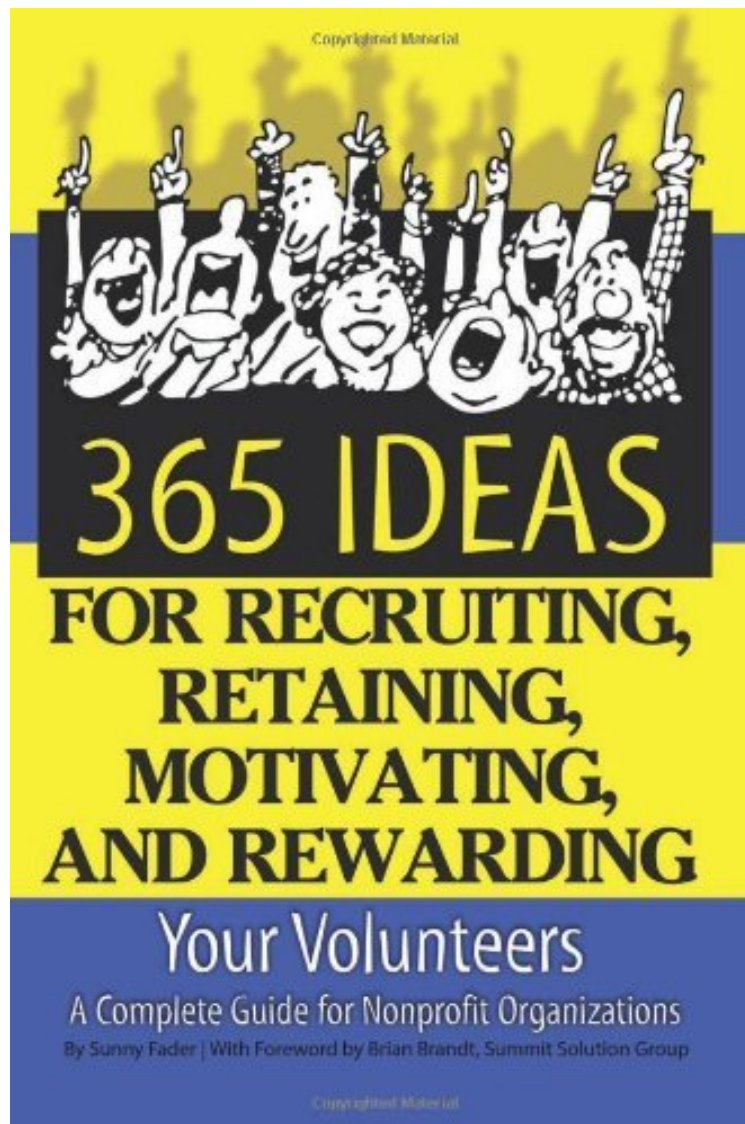


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## 365 Ideas for Recruiting, Retaining, Motivating and Rewarding Your Volunteers: A Complete Guide for Non-Profit Organizations

*Sunny Fader*

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book on all aspects of a volunteer program. Case studies allow you to hear from others in the field, and the tip sections are fantastic (even if reading them in pages of bullet form was initially a bit of a turn off). You'll want to highlight or take some notes, even if you have been leading volunteers for a while - tons of great things to try or think about. I would strongly recommend as a first or only book to get someone started too. 2 of 2 people found the following review helpful. Becoming outdated. By Erica Kimberly This book was much more passionate and inspiring than most of the other volunteer guides I have read (and I've ordered just about all of them). Lots of good ideas, lots of good mentoring ideas, lots of good stuff on keeping high standards and getting paid employees involved with volunteers. Already getting a bit outdated in the ever changing world of volunteers and the internet and various social media outlets. 0 of 0 people found the following review helpful. Great Item By Mark Alan Stephenson Great Item

According to recent statistics by the U.S. Department of Labor, 26.7 percent of the population volunteers. Unfortunately, while the population is increasing, the percentage of Americans who volunteer is decreasing each year. What this means is that you must hang onto and keep your volunteers happy and coming back, perhaps bringing new volunteer recruits with them. This new book is packed with hundreds of simple and inexpensive ways to motivate, challenge, and reward your volunteers. Volunteers today need constant reinforcement and recognition, and here is how to do it. With real life, proven examples and case studies from actual nonprofit organizations, you can use this book daily to boost morale and productivity and find fundraising activities. This is your opportunity to build an organization that people love to volunteer, and you can do so by using these quick, effective, humorous, innovative, and simply fun solutions. Make your organization a happy place to volunteer, and reap the benefits. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 312 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

About the Author Sunny Fader is a freelance writer. For the past three decades she has spent a major part of her professional and personal life involved in the not-for-profit world. She has worked as a writer and field producer on television fundraising specials for such organizations as St. Jude Children's Research Hospital, the American Cancer Society, the Los Angeles Mission, The Presbyterian Church US, the Cerebral Palsy Foundation, and the American Diabetes Foundation. She has also served on the board of the Santa Fe Rape Crisis Center and was a member of the Orchestra Guild of the Santa Fe Symphony in Santa Fe New Mexico, and served for two years as the volunteer manager of the Bainbridge Island Community Orchestra, in Bainbridge Island, Washington. Ms. Fader has taught broadcast writing and screen writing at the University of Florida and Pepperdine University in California, and is a member of the Writers Guild of America West (WGA) and the Florida Writers Association."