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George E.L. Barbee

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George E.L. Barbee : 63 Innovation Nuggets: for aspiring innovators before purchasing it in order to gage whether or not it would be worth my time, and all praised 63 Innovation Nuggets: for aspiring innovators:

1 of 1 people found the following review helpful. Inspiring and worth the read!By SuzCReceived "63 Innovation Nuggets" in the mail a few days ago and have found myself connecting with so many of the concepts Barbee presents. The information is inspiring and compels me to think about innovation in different, more meaningful ways. The book allows me to (compels me, really) to slow down and think about the ways I can be more innovative in different areas of my own small business. Even if one if familiar with the concepts in this book, there are compelling sparks and connections that lead to those wonderful "ahh-ha!" moments. I plan to share this book with others, though it has a coveted spot on my bookshelf at my desk. I've already scribbled ideas on a few pages and will go back again.0 of 0

people found the following review helpful. Wisdom for aspiring innovators By TCV from New York First full disclosure - I previously worked with George in our previous lives and for a time he served as my personal "coach" in helping me develop leadership and business development skills. All of the talents, insight and experience he brought to me in that role he now shares with the public in this wonderfully clear and concise book. While many of the "nuggets" and supporting anecdotes were familiar to me (indeed some included me), the wisdom derived remain fresh and compelling in driving an innovation agenda. 1 of 1 people found the following review helpful. Great read for anyone wanting to accelerate innovation at companies large and small By Sheldon J Laube This is a great book for both big company innovators as well as entrepreneurs. It is filled with clear, actionable advice based on a George's personal experiences over his long career. It's an easy read, and I am sure virtually will find a "nugget" or two or three for their own personal use.

63 Innovation Nuggets (for aspiring innovators) are derived from the real life, practical experiences of George E. L. Barbee's corporate world experience; 45 years, across 40 countries. He has successful entrepreneurial experiences (founded 3 companies) and has led innovation with Fortune 100 companies like Gillette, General Electric, PepsiCo, IBM, and PricewaterhouseCoopers. Barbee broadens the concept of innovation from the historically narrow view around new products emanating just from RD. Instead, today's innovation emanates from a diverse array of individuals across a wide range of functional areas including finance, technology, manufacturing, marketing, engineering, and sales. His innovative global leadership is wide ranging across consumer products, entrepreneurial financial services, and global professional services. Barbee's experience convinces him that most of us have an innovative spark that can be ignited. Being innovative is personally rewarding and can add great value to any organization. Innovation is all around us, and using these nuggets can help improve observation skills, transfer skills, and many others. The analogy to panning for gold nuggets is intriguing. Pioneering prospectors would sort through and collect individual pieces. At first each individual nugget may appear to have minimal value, but the total collection takes on the greatest wealth.

This book has many innovation nuggets that resonate with me over and over. Innovation must be at the core of any institution that wants to grow. This book should be required reading for any organization where that is the objective! Innovation can indeed be taught and that journey will be enhanced by not only absorbing these insights and practical experiences but also enjoying them in the fashion they are written. --Tom Knowlton, former President of Kellogg North America and Executive Vice President of the Kellogg Company; former Dean of the Faculty of Business and Dean Emeritus, Ryerson University, Toronto. Barbee meaningfully broadens the understanding of innovation so it is within our grasp. There are very practical, relevant and real nuggets of advice in this book. What the reader will realize is that this is how Barbee practiced his profession in business. I know because I worked with him at PriceWaterhouseCoopers (PwC). I am still learning from his practice of always putting his clients at the center of every project. In my opinion, these nuggets are as useful for Fortune 500 companies as well as smaller start up companies. --Thomas O Neill, former Chairman of PriceWaterhouseCoopers (PwC) Consulting and Chief Operating Officer (COO) of all PwC Global Services; senior Director on Boards of several Fortune 500 public and smaller companies; industry expertise financial services. From the Inside Flap Innovation is broader than invention. Barbee broadens the concept of innovation from the historically narrow view around new products emanating just from RD. Instead, today's innovation emanates from a diverse array of individuals across a wide range of functional areas including finance, technology, manufacturing, marketing, engineering, and sales. His innovative global leadership stretches across consumer products, entrepreneurial financial services, and global professional services. Barbee's experiences have convinced him that most of us have an innovative spark that can be ignited. Being innovative is personally rewarding and can add great value to any organization. Innovation is all around us and using these nuggets can help improve observation skills, transfer skills, and many other skills. The analogy of panning for gold nuggets is intriguing. Pioneering prospectors collect and sort through individual pieces. At first, an individual nugget may appear to have minimal value, but it is the total collection that results in the greatest wealth. About the Author George Barbee is one of the original Batten Fellow faculty members (along with Jim Collins, Malcom Gladwell and Jim Gilmore) at top ranked University of Virginia Darden School of Business, and has been teaching innovation for the past 15 years to over 500 MBA students and senior executives. His 45 year business career has taken him to over 40 different countries including China, Germany, and Mexico. He has founded three successful entrepreneurial companies and has led innovation with several Fortune 100 companies including Gillette, General Electric, PepsiCo, IBM and PriceWaterhouseCoopers. Barbee received Darden's highest alumni honor, the Charles C. Abbott Award in 2000, and has been recognized in Who's Who in the World as a global business leader. He has written and originated numerous articles, and has appeared multiple times on NBC's Today Show, ABC's Good Morning America, and CNN. He has also been quoted widely in The Wall Street Journal and New York Times throughout his career. Barbee and his wife, Molly, travel extensively and live on Captiva Island, Florida during the winter months, and in beautiful Leland, Michigan, during the summer. Their four sons have all lived in foreign countries and are now scattered across the U.S.

from Atlanta, to D.C., to Montana.