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David Bangs

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Are you a small business owner seeking to get a better grasp on your business financials? Led by small business expert David H. Bangs, take this crash course and learn how to read and understand your financial statements and discover the answers to necessary questions like: Am I really profitable? Am I going to continue to be profitable? How can I get my business under control? Where can things go wrong? How can I secure financing? Supported by worksheets, templates, and visual tools, you'll learn how to interpret your income statement, balance sheet and statement of cash flow, uncovering your business's financial story and allowing you to spot and avoid trouble, set financial goals, forecast for the future and more. Take this crash course and put your financial statements to work for you!

About the AuthorDavid H. Bangs, Jr., has been working with small business owners for more than twenty years. His career has included positions as commercial loan officer for Bank of America; manager of the Exeter Business Information Center, a pilot program sponsored by the Federal Reserve Bank of Boston and founder of Upstart Publishing Company. He is also the author of *Business Plans Made Easy* and *The Business Planning Guide*.