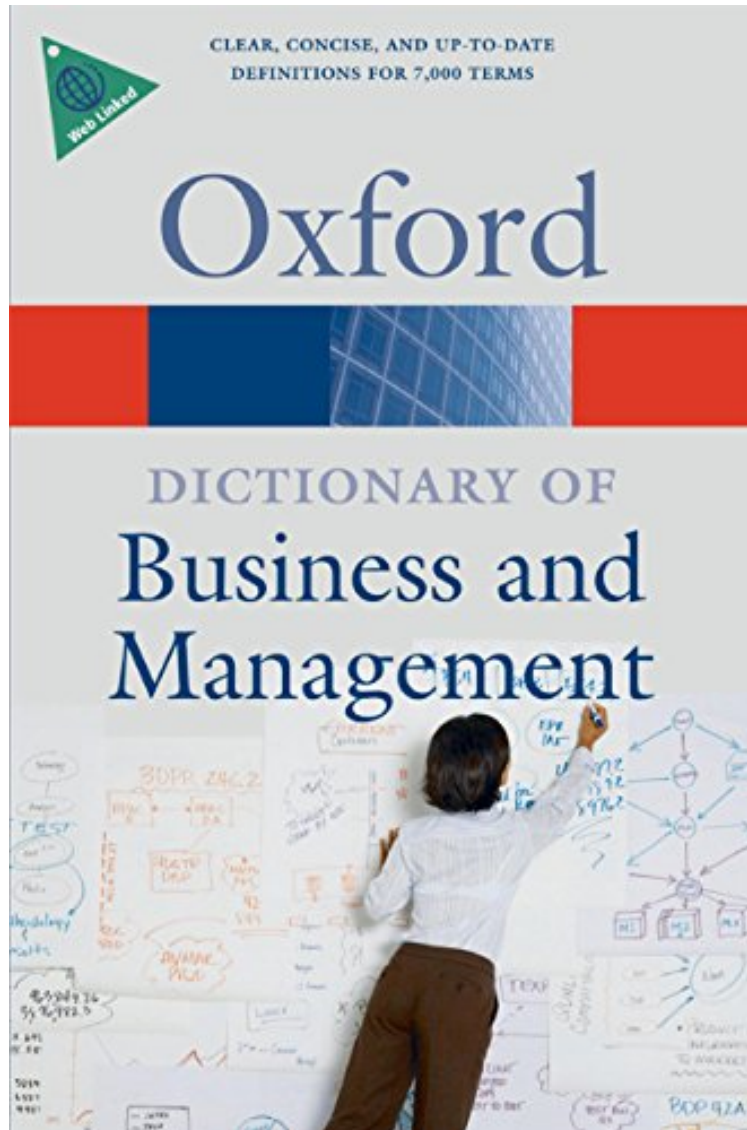


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A Dictionary of Business and Management (Oxford Quick Reference)

Jonathan Law

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from previous edition it will help to demystify terms such as bear hugs, white/grey knights, cash-cows and churning ... strongly recommended! TES About the Author Jonathan Law is an editor at Market House Books in the UK.