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Accountability: The Key to Driving a High-Performance Culture (Business Books)

Greg Bustin

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"If you're looking for new ways to drive accountability and improve individual and organizational performance, read this book."
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Accountability

The Key to
Driving a
High-Performance
Culture

GREG BUSTIN

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Best practices for using accountability, trust, and purpose to turn your long-term vision into reality Accountability explains why the "carrot-and-stick" approach doesn't work—and describes how to build and sustain a culture based on shared beliefs, positive action, and internal leadership development. The author's conclusions are based on data resulting from his work with more than 3,000 executives worldwide, plus exclusive interviews with Fortune's Most Admired Companies and Best Places to Work. Greg Bustin has written a monthly bulletin about leadership and accountability that goes to more than 4,000 managers/executives. He speaks about 50 times per year in the U.S., Canada, and the UK and is one of the top-rated Vistage speakers. He also gives workshops and webinars on planning, execution, and accountability to business owners and leaders in the U.S. and Canada.

From the Back CoverADVANCE PRAISE FOR ACCOUNTABILITY: "Great leaders understand that talented people thrive in a culture where accountability is a support system for success. What makes this book different is that Greg Bustin connects the intellectual component of accountability to the heart and soul of an organization. If you're looking for new ways to drive accountability and improve individual and organizational performance, read this book." -- Daniel Pink, New York Times bestselling author of Drive and To Sell Is Human "Powerful. Greg Bustin demonstrates with example after example that a culture where accountability is embraced and not feared gives savvy leaders a secret weapon." -- Bill Cobb, President and Chief Executive Officer, HR Block "Greg Bustin introduces a new approach to accountability that can be a game-changer for leaders. As a CEO and a Vistage Chair, he is an authority on accountability, and his book is packed with new ideas, powerful exercises, and proven practices to improve performance." -- Leon Shapiro, Chief Executive Officer, Vistage International "Greg Bustin's insights and examples from leaders of the world's most admired companies on the topic of accountability are a treasure trove of best practices to help you and your team consistently deliver on your brand promise." -- Ashley Sheetz, Chief Marketing Officer, GameStop "Accountability is one of the most important mindsets in leadership. Greg Bustin understands it and shows how to translate his understanding into action." --Mike Rawlings, Mayor, City of Dallas; former President of Pizza Hut "Greg Bustin's thoughtful insights and real-world examples will equip leaders to achieve new levels of success. I'm a better leader for having read this book." -- Mark W. Schortman, Chairman, Coca-Cola Bottlers Sales Services, LLCAbout the AuthorGREG BUSTIN is a business and leadership consultant, an international speaker, and a Master Chair for Vistage International, the world's largest CEO membership organization. He writes a monthly bulletin sent to more than 5,000 executives globally and regularly speaks at events in the United States, Canada, Australia, and the UK. His perspective on leadership has appeared in the Wall Street Journal, Barron's, the Dallas Morning News, and other major publications.