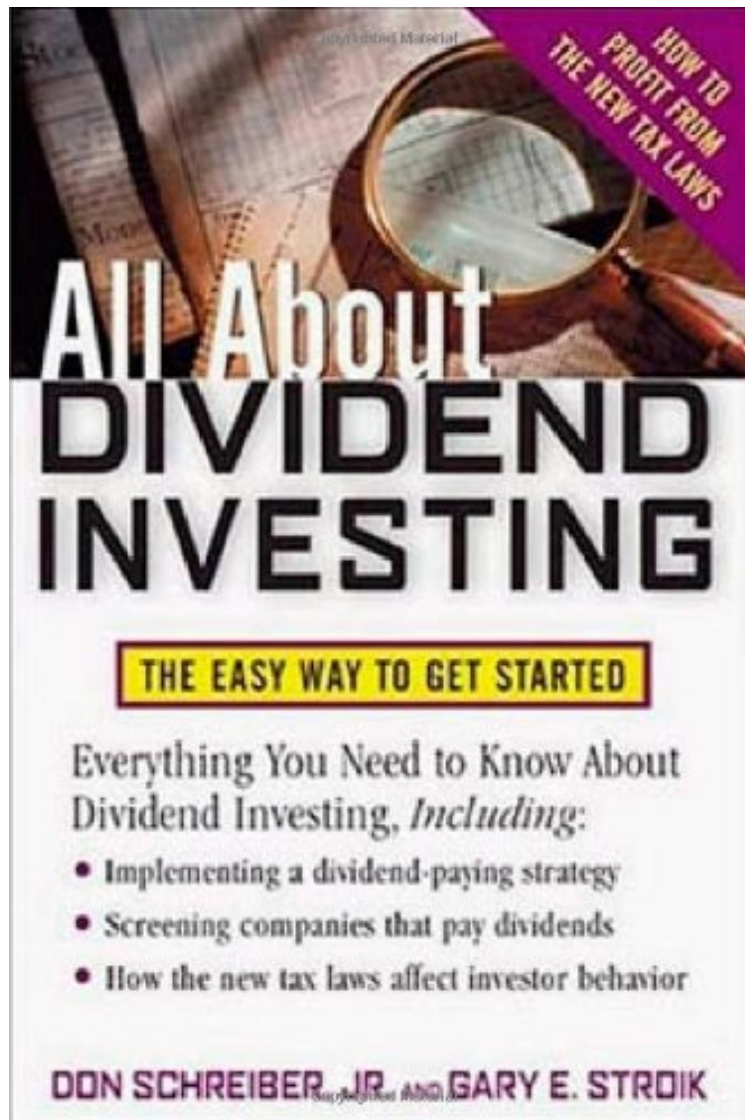


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## All About Dividend Investing (All About Series)

Don Schreiber, Gary E. Stroik

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**Don Schreiber, Gary E. Stroik : All About Dividend Investing (All About Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised All About Dividend Investing (All About Series):

25 of 26 people found the following review helpful. Best Points are Made EarlyBy dennis wenraubThis recent entry in the "All About..." investment series covers a lot of territory, but many of its most useful points are made in the first few pages. Dividend paying stocks should be in your portfolio because their cash flow provides steady income with less price volatility in up and down markets. Dividends offer the possibility of positive returns during extended periods when there is little or no price appreciation in the equity markets. In fact, the authors believe that we are in for a "fairly long stretch" of disappointing returns based on their reading of bull and bear market cycle history. Retiring baby

boomers looking to squeeze more income from their financial assets will want dividend producing stocks - another reason to own them ahead of their demographic buying wave. Recent tax law changes that include a low maximum 15% rate for most common stock dividends have also made these investments more attractive. Much of what follows will be of interest to the Do It Yourself portfolio builder. The authors provide advice on analyzing a company's financial ratios to determine the sustainability of a company's dividend and their ability to raise it in the future. Investors are advised how to diversify their portfolio and suitable criteria for screening their holdings. Managing the portfolio with an automatic stop-loss sell discipline to preserve capital in declining markets is a much discussed and infrequently used strategy. Here it gets close attention. My sense of this book is that readers will pick and choose ideas and pieces of their strategy rather than try to follow their methodology step by step. Chapter 11 on DRIPS, Folios, and Mutual Funds and the final Chapter 12 can be skipped. 4 of 4 people found the following review helpful. Very basic. By Bernard ZI have been a big fan of dividend investing for years. Generally its not exciting but its dependable. Its often the only money you get to see in a share for a long time. A plus is as the writer states is the market goes down the shares rarely drop that much as it reaches a point where people will buy it just for the dividend rate. Having made this one observation, a few times in his book, you will find that if you know something about shares then there is little new or original here. By the way the negative about dividend investing is what this writer does not tell you is if the company has a bad year and cuts its dividend, then the price can drop dramatically. So you still can get burnt badly. 12 of 14 people found the following review helpful. A Must Have. By Sebastian Fisher If you're fairly new to investing and have gone beyond mutual funds and dipped your toes into a pool of stocks, you're probably like most new investors... you picked a few growth stocks because those are the stocks that are exciting and sexy. I always wondered what a "Value" stock was and why anyone except our elder citizens would want dividend stocks in boring industries like utilities. This book will help open that world to you and give you some basic tools to start with in picking valuable, dividend producing stocks. It has actually made it exciting for me to search, pick, and buy those boring stocks! I'm still young and new to investing, and I found this book, and a few other "All About" books, to be my favorite. They're technical enough without being too technical. And broad enough to give you a general view from which you can then dig deeper.

Dividends are king in today's uncertain stock market, with more investors every day looking to add the stability and long-term performance of dividend-paying stocks to their portfolios. All About Dividend Investing takes a clear-eyed look at this new environment, then provides a comprehensive, step-by-step dividend-investing approach designed to reduce short-term risk while maximizing long-term growth. This timely book introduces popular methods for screening dividend-paying companies, explains how the new tax laws will affect corporate policy and investor behavior, and more.

From the Back Cover Everything you need to know about dividend investing--what it is, why it works so well, how to make it work for you Through a century-plus of stock crazes and crashes and in virtually every market environment, dividend-paying stocks have helped investors garner superior returns while dramatically reducing their risk. And with the 2003 tax law changes that reduced the tax rate on dividends, dividend investing now makes more sense than ever. All About Dividend Investing explains how and why. This guidebook first outlines a step-by-step strategy for identifying underpriced dividend-paying companies, then shows you how to assemble the best of those companies into a reduced-risk, dividend-paying portfolio. From techniques for identifying top prospects to innovative stop-loss strategies designed to further reduce your investment risk, this back-to-the-basics book will provide you with the knowledge and tools you need to construct a sound, solid, and long-term successful dividend investing portfolio. Whether you are a veteran stock market investor or a beginner, All About Dividend Investing provides the facts you need about: Tax advantages of dividend-paying stocks Dividend portfolio design Dividend ratios Dividend-based mutual funds and much more About the Author Don Schreiber Jr., CFP, is the founder, president, and CEO of financial consulting firm Wealth Builders. Gary Stroik is a vice president, as well as portfolio manager and chair of the investment committee, at Wealth Builders.