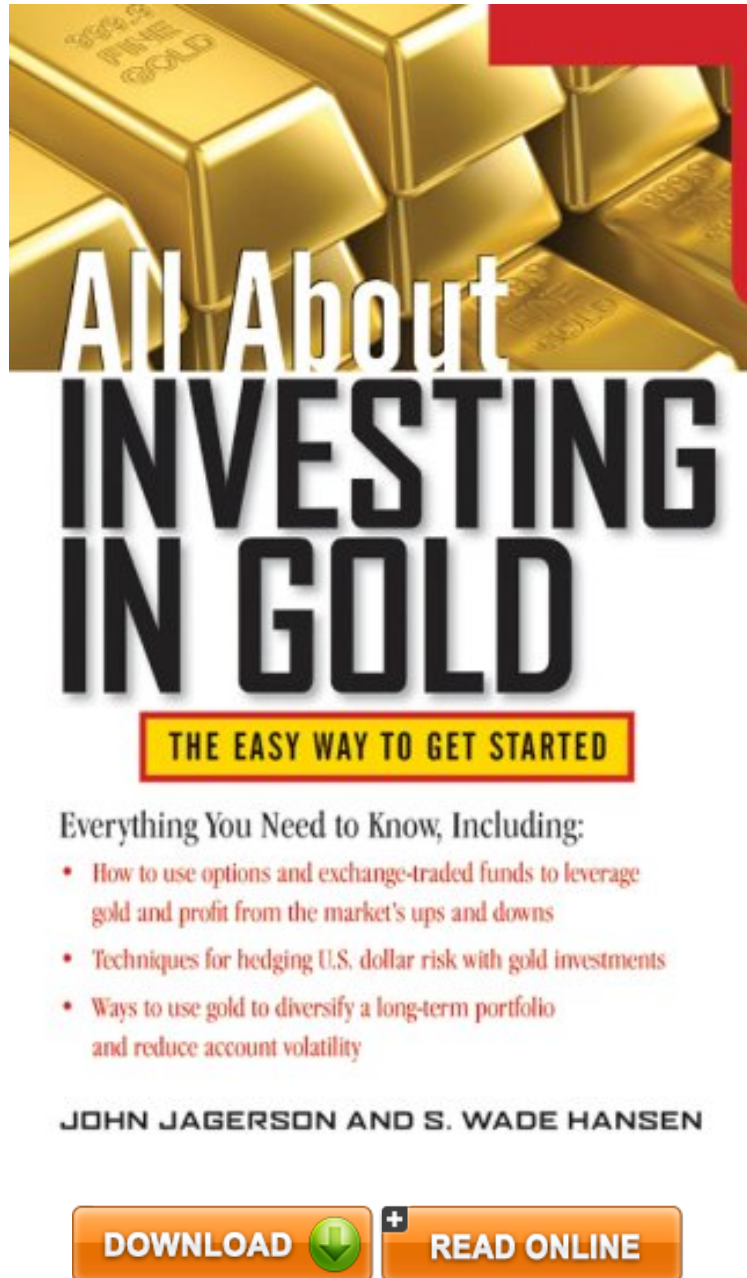


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All About Investing in Gold (All About Series)

John Jagerson, S. Wade Hansen

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John Jagerson, S. Wade Hansen : All About Investing in Gold (All About Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised All About Investing in Gold (All About Series):

1 of 1 people found the following review helpful. One of the best - but it has one glaring fault
By Ken Freed
I have been a precious metals investor since 2004, and have over a dozen books with similar themes in my library. This is one of the best. Not only does it admit how the economics of gold investing have become wrapped up in politics, it describes the economic events that drive the price of gold. For example (and contrary to recent right wing ideology), some inflation is normal and constructive; since it keeps the money supply circulating (otherwise that money tends to

collect in stagnant pools). This normal, constructive type of inflation tends to drive the price of gold down. Out of control inflation (e.g. from blatant currency debasement), on the other hand, will drive the gold price up. The real world of economics is not all black and white, and it's a discussion of subtleties like these (against things such as inflation) which make this book well worth reading. Admittedly, I got lost with some of the financial jargon describing short term trading considerations (puts, calls, leverage, Fibonacci determination of support and resistance levels); but then again, I am a long term "buy and hold" (rather than a short term) investor, so these concepts are not as important to me. The one absolute false claim of the book is that owning physical gold is prohibitively expensive, and it is made at least 4 times. This is complete rubbish, and perhaps reflects what the authors sell "paper gold" (ETFs, etc.), rather than the real thing. Frankly, I would not trust this paper gold to not represent the same ounce of gold sold to at least three different people. To the book's credit, it actually mentions this kind of horseplay. It also mentions the all important term "bailment" in this context, but they don't adequately describe what it really means (from the *Foley vs. Hill* case, circa 1848). While the authors go to some length to describe "BullionVault" physical gold storage facilities, a much cheaper alternative is readily available your local bank. The simple use of a safe deposit box (which costs about \$40/year in my area) for physical gold storage went completely unmentioned. Furthermore, modern physical coinage (e.g., Gold Eagles, Gold Buffalos) costs around 8% over the spot price of the raw metallic gold (with approx. half as the "coin premium" charged by the mint for creating the coin, and the other half as the dealer's commission). A safe deposit box and these coin premiums are less than most assorted investment gurus surcharge for their services (which can be a hefty amount, especially when calculated as a periodically paid percentage of your total investment). With this one exception, if you are going to read a book about gold and silver investing; this is the one to buy.

9 of 9 people found the following review helpful. Insightful, Practical and Understandable

By Joseph Cervantes

All About Investing in Gold demystifies many of the complexities and myths around gold investing and does so in purely objective fashion. Many books on this subject in particular are padded with doomsday underpinnings or have a "get rich quick" appeal. Not this one. If you're looking for a compact, yet thorough primer on the often nebulous world of gold by people who have done it (not just talk about it), this book is it.

After reading this book I gave it to my elderly father who worked his whole life in a blue collar job only to see his retirement wiped out in 2008. He commented on how if someone would have written this book for the "common reader" 50 years ago when he began investing, his portfolio would have stood a fighting chance. I agree, and am confident that the information in this book arms me with the fundamental knowledge to make wise decisions when it comes to gold and my portfolio.

Great read all around!

5 of 5 people found the following review helpful. A must read for Investors who wish to Profit from changes in the Gold Market

By CaliforniaDreamer

Ever wanted a brief history lesson on the origins as Gold as an investment, its history of price fluctuations, and why it has become more and more a part of individual investor portfolios since 1997? Ever wanted to know the 5 key factors that influence the price of Gold? Ever wanted to know the fundamental factors behind the bull run in Gold? Ever wanted to learn about intermarket relationships between Gold and other asset classes? Ever wanted a quick lesson on modern portfolio theory (MPT) and risk management? Most importantly, ever wanted to learn strategies and technical analysis tools that teach you how to trade Gold and benefit from both upward and/or DOWNWARD price fluctuations? This book does all of that in a no-nonsense, easy to follow quick read. The authors have taken great care to ensure that the book is easy for novice investors to read, yet detailed enough in strategy to be an asset to experienced traders. I highly recommend this book for people curious about investing in Gold as a part of their diversified portfolio of assets. I guarantee it will teach all readers something new that they did not know about Gold or investing before!

Become a "gold bull" — for more profits and less risk! Gold is among the best investments for meeting both long- and short- term goals — and the market has never been easier or cheaper to enter! All About Investing in Gold walks you through the often overlooked intricacies of investing in gold with a clarity and coherence you won't find in other books. Using real-world examples and simple, jargon-free language, All About Investing in Gold illustrates how gold investing works, why gold deserves a spot in your portfolio, and how to avoid the costly pitfalls many investors fall into when buying gold. Whether you're new to the gold market or seeking to hone your expertise, All About Investing in Gold helps you: Diversify your portfolio using gold as a key asset Know when a gold investment is legitimate — and when it's a scam Choose the best gold exchange-traded fund (ETF) and stock options for your needs Use technical analysis to time your market entries and exits for maximum profit

About the Author John Jagerson and S. Wade Hansen are the founders of Learning Markets, which helps individual investors take control of their investment portfolios. They are also the authors of All About Forex Trading and Profiting with Forex. Jagerson and Hansen live in the Salt Lake City.