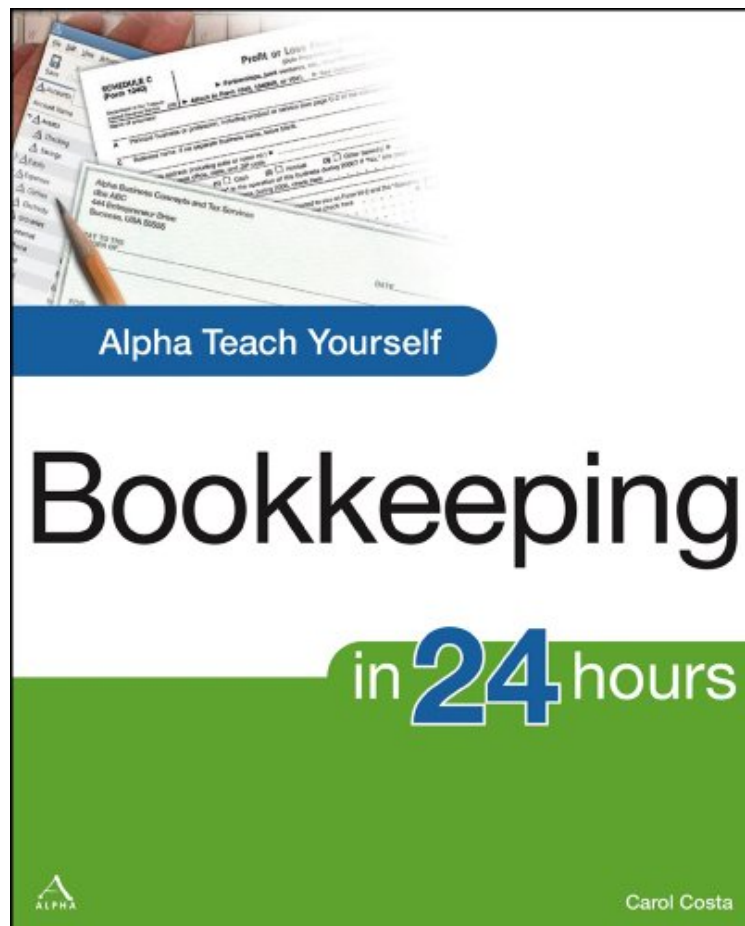


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About the Author Carol Costa has written for numerous business publications and has been a correspondent for the Phoenix Business Journal and The Tucson Business Chronicle. She has owned a bookkeeping and tax service and worked as an accountant.