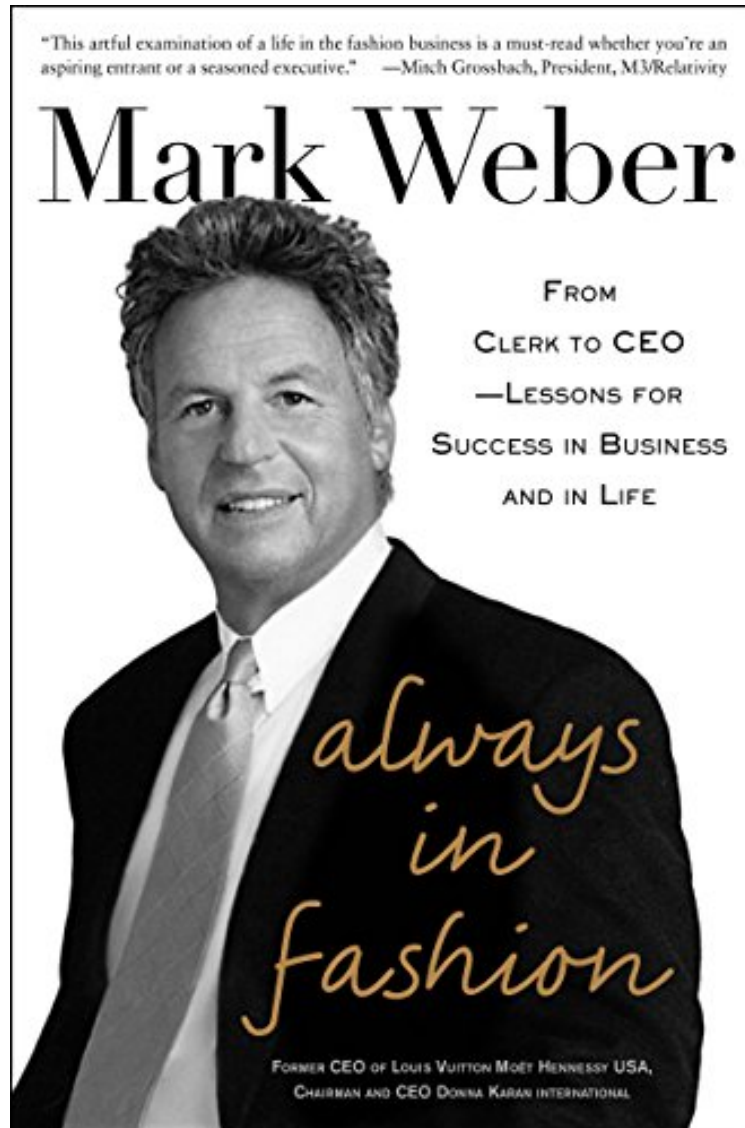


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## Always In Fashion: From Clerk to CEO -- Lessons for Success in Business and in Life

Mark Weber

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**Mark Weber : Always In Fashion: From Clerk to CEO -- Lessons for Success in Business and in Life** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Always In Fashion: From Clerk to CEO -- Lessons for Success in Business and in Life:

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An exclusive guided tour of the fashion industry--from the inside up Mark Weber is the ultimate fashion insider. Starting his career as a clerk in a clothing store, he worked his way up to the "big time" in New York City, becoming CEO of Phillips-VanHeusen (PVH)/Calvin Klein and then CEO of LVMH Inc. (USA) (Louis Vuitton/ Moët Hennessy) and Chairman and CEO of Donna Karan International. In *Always in Fashion*, Weber walks us through his fascinating career, providing an inspirational and instructional story of his rise to the top, his career disappointments, and his incredible journey back to the top of the fashion industry. Weber shares his insights and thoughts on how to: BEGIN A FUTURE SELECT A CAREER PATH PREPARE FOR INTERVIEWS STAND OUT FROM YOUR COWORKERS FIND WAYS TO MAKE AN IMPRESSION ON MANAGEMENT DETERMINE YOUR BEST SKILLS AND FOLLOW THAT COURSE DRESS FOR SUCCESS--AND HOW NOT TO NEVER GIVE UP In addition to his keen business insights, Mark Weber reveals a wealth of insights and mind-opening anecdotes from inside fashion, but which apply to any consumer product industry. He talks about his career-changing interactions with boards of directors and famous designers, and he illustrates mistakes, disappointments, key insights and, most importantly, how he picked himself up when things were down and successfully repositioned himself to build an even brighter career. Part memoir, part career guide--and a gripping read every step of the way--*Always in Fashion* is a must-read for anyone with a passion, a talent, and a dream.

From the Back Cover "Filled with common sense ways to handle any business problem, this is a fun and practical executive tool." -- MORTIMER SINGER, CEO, MARVIN TRAUB ASSOCIATES "A fascinating tale with a most intriguing chapter featuring Weber's 43 lessons--lessons everyone should consider in becoming a success." -- GILBERT W. HARRISON, CHAIRMAN, FINANCO "Written with unsparing honesty, humility, and self-awareness, this artful examination of a life in the fashion business is a must-read whether you're an aspiring entrant or a seasoned executive. Weber distills his vast industry know-how and success and filters it through the wisdom of age to create an immensely edifying and entertaining experience." -- MITCH GROSSBACH, PRESIDENT, M3/RELATIVITY, A RELATIVITY COMPANY About the Author Mark Weber began his career at Phillips-Van Heusen Corporation (PVH), becoming president, board member, and CEO. He joined LVMH in 2006 as Chairman and CEO of Donna Karan International Inc., leading the growth of the Donna Karan and DKNY brands in emerging markets, notably China and India.