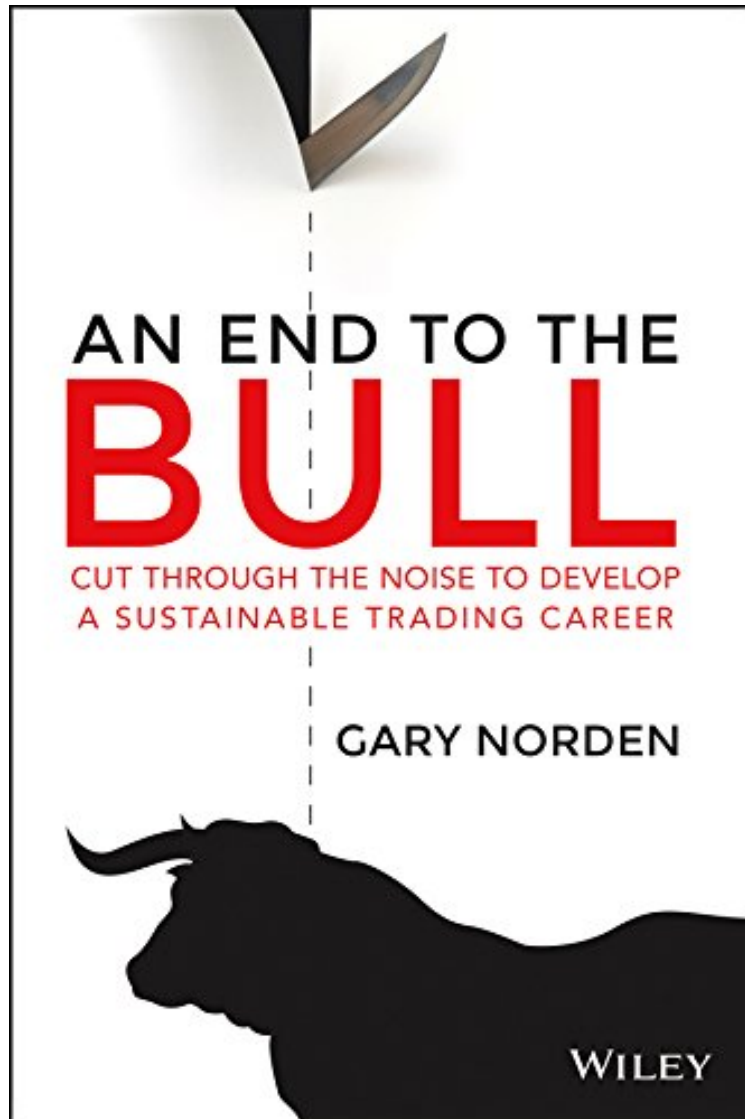


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An End to the Bull: Cut Through the Noise to Develop a Sustainable Trading Career

Gary Norden

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Gary Norden : An End to the Bull: Cut Through the Noise to Develop a Sustainable Trading Career before purchasing it in order to gage whether or not it would be worth my time, and all praised An End to the Bull: Cut Through the Noise to Develop a Sustainable Trading Career:

0 of 0 people found the following review helpful. A very successful trader is also an excellent teacherBy IconBobThis book is a great read. I wish it had been available to read years ago. It would have saved me a lot of anguish. At this point in time, your book wasnrsquo;t so much a revelation but a confirmation of my years of experience with technical

analysis. The word technical analysis is a misnomer. It's more Ouija Board analysis. Over the years I have learned so many ways (Elliot Wave, Fibonacci, Gann, Volume Profile, Pivots, Chart Pattern, etc., etc., etc.) to draw lines on charts. I committed a lot of time to each. The problem with all lines, when the price hits the line, do I have enough confidence in, or even know, the probability it will hold to take a trade. Also, how do I "read" the market's reaction to the price with reliable confidence. All was explained in your book. I've always favored short-term trading (scalping) using the DOM, but I couldn't find a reliable mentor. I tried several mentors that had experience and one even managed a prop firm, but I discovered they didn't know how to scalp the order flow. They thought they knew but after a while, I discovered it was the blind leading the blind. Fortunately for me, after reading your book I contacted you for more information. I discovered that in addition to being a very successful trader you are an excellent teacher. I now clearly understand the concepts of market maker trading. I now have the tools and knowledge to become a successful trader. It's now up to me to develop my skill to be a successful trader. No more searching for the "Holy Grail".

2 of 2 people found the following review helpful. You won't go wrong with this book! By Anthony The author cuts thru all the hype and will challenge how you look at and trade the markets..... to think outside the box and look beyond technical analysis, media hype, analysts' opinions and other conventional methods to a deeper understanding and way of seeing the markets. The topics of Context and Watchlists I will be implementing into my trading immediately and soon other ideas as well. I have read probably a hundred trading books and this one is by far one of the very best.

3 of 3 people found the following review helpful. Very good. Minus one star for overpromising on how to ... By FF Very good. Minus one star for overpromising on how to develop a trading plan. Perhaps it's because I've heard some of it before, but his action plan requires continued study behavioral finance which is a worthy endeavor. It's still very good but alas still isn't the Holy Grail.

Go beyond technical analysis tools with this comprehensive look at trading analysis. Strategies for successful trading analysis for all markets are out there, but they're not often found in books for the general public. So what are the secrets that professional traders know, but aren't willing to share? *An End to the Bull: Cut Through the noise to Develop A Sustainable Trading Career* is a robust, honest resource that presents an alternative approach to the markets, combining traditional technical tools with fundamental analysis, behavioral finance, and other key concepts to enrich readers' trading knowledge. The author's comprehensive, educated look at the topic fills a huge need in the trading community, and is ideal both for novices and experienced traders. In *An End to the Bull*, Norden suggests that total reliance on traditional technical analysis can lead to failure, and has ended in disappointment for many. The book offers up a unique approach for anyone looking to establish a sustainable trading career based on a combination of the most tried-and-true methods. While it focuses especially on trading in Australia, the book is a useful resource for international traders at all levels. Explains why change is needed in trading analysis and presents a revolutionary approach used by successful professional traders. Shares the core techniques and strategies to build knowledge and establish a business-minded attitude. Discusses more advanced ideas crucial for all traders, including understanding volatility and the typical flaws of behavioral finance. Gives solid advice for traders anywhere in the world. *An End to the Bull* takes the mystery out of trading analysis and puts the power to navigating markets into the hands of readers.

From the Author I have always been dismayed by the failure rate of retail traders and equally appalled by the techniques and advice of many of their advisors and educators. In many or perhaps most cases, retail traders don't stand a chance of being successful as they employ poor techniques and analysis taught by an industry that can actually benefit from their losses. Both the book itself and the title were inspired by supposed words of wisdom that were imparted by brokers/advisors on a group of investors; the problem was that the 'wisdom' was nothing of the sort - it was bull. So I set to work explaining and correcting some of the myths that have become accepted wisdom among the retail trading and investing community. You may be surprised at some of these myths. I then guide readers through where professional traders gain edge and what will be required of a trader. Make no mistake, trading is difficult and not everyone will have the necessary attributes to succeed. I have tried to write the book in a blunt, no-nonsense way and certainly some parts of the industry will not like some sections of it. At all times I was guided by the principle of telling readers what you need to hear not what you want to hear. I have coined the term 'financial junk food industry' to describe the sections of the industry that provide simple, easy to swallow solutions that time poor retail traders want to hear and learn. However, these solutions while being convenient, are not good for you; they will lead to losses. The knowledge, skills and techniques required of a trader are more varied and extensive than the financial junk food industry suggests. I start off at the very beginning and move through to some more advanced concepts and techniques but techniques which will be required if you are to enjoy sustainable trading success. At all times in *An End to the Bull* I am targeting those who want to build a long term, more sustainable trading career. I have no interest in fostering the idea that trading is a way to get rich quick - in fact I want to explode that myth. *An End to the Bull* is a logical progression from my first book *Technical Analysis and the Active Trader* which burst the many technical analysis myths. This book is written for both new traders and those with more experience. I hope it explains where you may be going wrong and how you can improve your performance. From the Inside Flap What sets professional traders apart

from the rest of us? It isn't their education and intelligence. It is the strategies they use to make winning trades. But there is no good reason for the pro tools to stay within the industry, and author and international trader Gary Norden reveals them in the pages of *An End to the Bull*. Many trading books focus solely on technical analysis, leaving the reader with the sense that making good trades is just a matter of watching the right indicators. This approach might be successful in bull markets, but what about the rest of the time? *An End to the Bull* is a book for all markets, and the concepts presented here are absolutely necessary for investment success in turbulent conditions. Gary reveals that professional investors are deeply sceptical of technical analysis. Rather, it is real market analysis, knowledge and discipline that lead the way in large investment decisions. As a private trader, you can't expect to win if you aren't playing by the same rules as the big banks. In this book, these rules are presented in a way that anyone can understand, so individuals finally have a fighting chance at high-performance trading.

From the Back Cover
MASTER THE SKILLS OF TRADING It is estimated that 80 per cent of private traders lose money. The explanation behind this shocking statistic is that most investors are still using training wheels when compared to the professionals. If you've been following rules of thumb, pure technical analysis and your broker's sales pitches, but you haven't seen the returns you'd like, then you need to read this book. *An End to the Bull* is a no-nonsense guide to investment strategies and tools that everyone can and should use—but few are. The big banks don't trust charts and graphs alone, so why do you? Inside, Gary Norden uncovers how trading really works, so you can win in any market. With this book, you will: learn why your investment strategy hasn't been paying off find out how to tell the difference between noise and real information discover high-performing financial products for any market condition develop a strategy for learning from your losses understand volatility, behavioural finance and other advanced concepts. The pros use the techniques in *An End to the Bull* every single day. You don't need a supercomputer or a PhD in economics to invest successfully. All you need is the right set of tools and the determination to stop being duped by the financial junk food industry. With this book, you will finally have everything you need to trade like a professional trader.