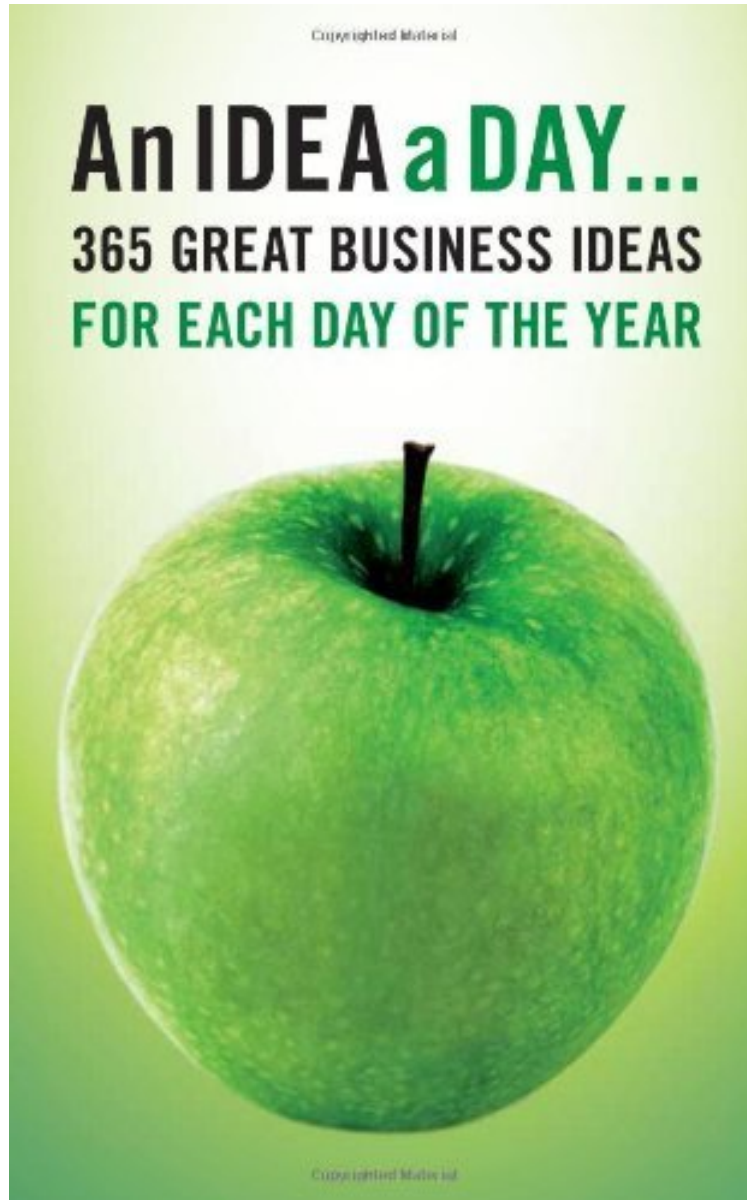


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# An Idea A Day:365 Great Business Ideas For Each Day of The Year

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Are you looking for a great idea or some inspiration to make your business more effective and cutting edge? Do you need to motivate and inspire your employees, shareholders or customers? Do you need to turbocharge your career? Do you want to do things differently? By starting each day with a new idea, you can meet the challenges of modern-day business and work with energy and creativity. This bumper book contains 365 great business ideas, one for each day of the year, extracted from the world's best companies and managers. From marketing to PR, presentations to time management, starting up new businesses to reducing costs, sales to writing great copy, each idea is succinctly described and is followed by advice on how it can be applied to the reader's own business situation. An Idea a Day...is a simple but potentially powerful book for anyone seeking new inspiration and that killer application in their business and work life.