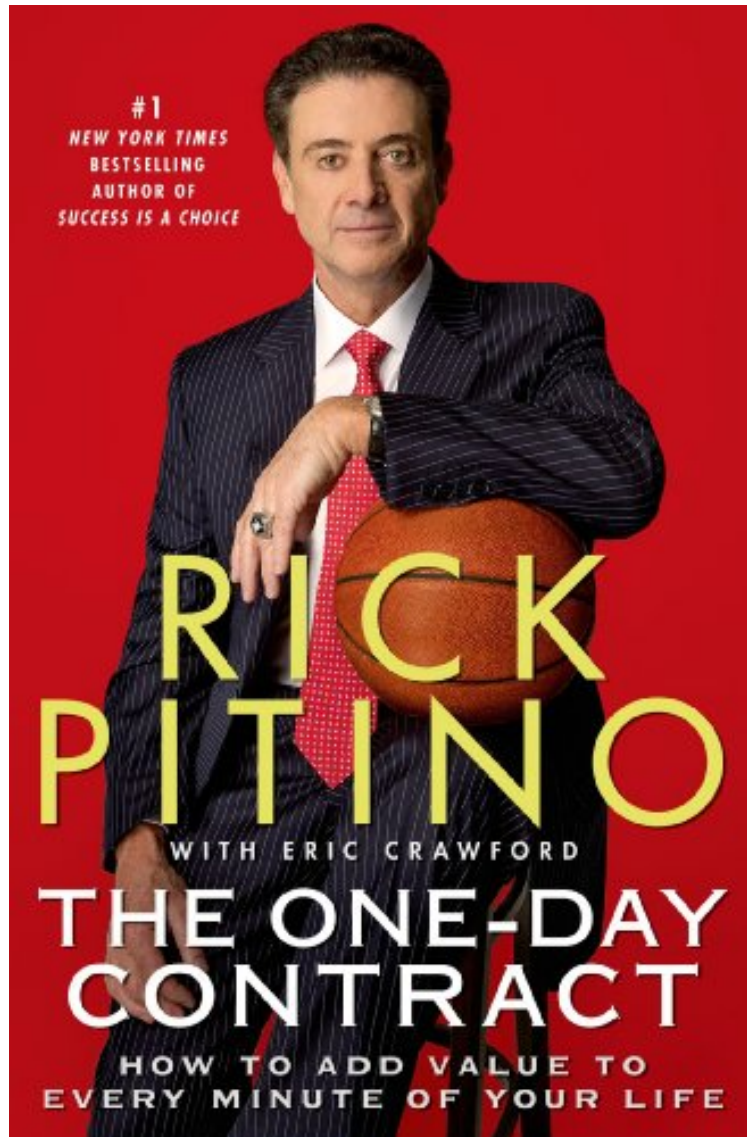


# The One-Day Contract: How to Add Value to Every Minute of Your Life

*Rick Pitino, Eric Crawford*  
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**Rick Pitino, Eric Crawford : The One-Day Contract: How to Add Value to Every Minute of Your Life** before purchasing it in order to gage whether or not it would be worth my time, and all praised The One-Day Contract: How to Add Value to Every Minute of Your Life:

1 of 1 people found the following review helpful. Rick Pitino at his Best .....no other motivational book required!!!By Ryan DcunhaThis is one of the best motivational and inspirational book i have ever read. A learning experience to gain from Celebrated Coach Rick Pitino who is the head coach of University of Louisville NBA. . He

inherited it when things were really not moving and required a corrective measures to bring the team back on track. Today it is the top 3 NBA basketball team in USA. Pitino holds the distinction of being the only men's coach in NCAA history to lead three different schools (Providence, Kentucky, and Louisville). In his book 'One Day Contract'; Rick Pitino talks about how for one day you will be part of his team and perform as an athlete. What does it take to bring your best and full potential to the game everyday. How cynicism, been moody, entitlement, technology, humiliation and parents acts as a barrier for success. How can you overcome it and unleash your full potential to climb up the corporate ladder by been a Step Change Thinker, a Know How Builder and Action Driver. Thanks Rick to add Value to my life .....and making me truly live on 'One Day Contract'

Cheers Regards Ryan 7 of 7 people found the following review helpful. I wish I had had this book 40 years ago. Maybe my life By Bill Robinson I wish I had this 40 years ago, maybe life would have been different for me. Well, I didn't, so there's nothing like the present to start. It's never too late. The book is great 0 of 0 people found the following review helpful. and I have enjoyed this as much as his first book By MLB1970 This is my second Coach Pitino book, and I have enjoyed this as much as his first book, "Success is a Choice". It's an easy read, with good, fundamental advice. I'm married with kids, and life is very complicated. It's easy to forget about the basics of success, and that's what I love about this book. It really cuts out the "noise" that we experience in today's high tech life and has practical, common sense suggestions about how to handle adversity, as well as everyday advice about success. I appreciate Pitino's honesty about his own mistakes, and I would recommend this book to anybody looking to make themselves a better, more successful, more productive person.

A life-changing guide to achieving your goals, by the 2013 NCAA champion college basketball coach and #1 New York Times bestselling author. Rick Pitino is famous as one of the most dynamic and successful basketball coaches of our time, leading the University of Louisville Cardinals to the NCAA basketball championship in 2013, and is renowned for writing the #1 New York Times bestselling success and leadership book, Success is a Choice. In his new book, The One-Day Contract, Pitino details his key to success, on the court and in life: to focus on making the most of each day, by creating a contract with yourself. Coach Pitino was able to turn Louisville into NCAA champions by applying this idea to everything he and the team did—every practice, every recruiting visit, every game preparation, every scouting report, every instruction that he gave players and coaches, and everything he did himself. Each day became just as important as reaching the national championship, and so, by honoring the one-day contract, he and Louisville moved through adversity toward their goal. In this inspiring and practical guide, Coach Rick Pitino illustrates how to set your own one-day contract, and follow through to honor it for each day, each goal, and each interaction with another person. Pitino shows how to:— Establish focus as a discipline in everything you do: planning, strategy, priorities, and career advancement.— Discover the true key to success: not ambition, not wealth, not power, but humility.— Use technology wisely—but don't let it replace personal connection with the people you work and live with.— Own up to your problems, tell the truth and they will become part of your past. Lie and they become part of your future.— Make small changes and add value to every minute of your life. The One-Day Contract will reshape the way you approach your job, your goals, and your life.

“So much more than another Armani suit, Pitino has done a job of psychology and salesmanship that should serve as a how-to manual for his profession.” —Chicago Sun-Times on Success Is a Choice  
“Pitino's track record is extraordinary . . . his personal style is also winning.” —Time on Success Is a Choice  
About the Author RICK PITINO is the head basketball coach at the University of Louisville. He won the NCAA Championship in 2013 with the Louisville Cardinals and the 1996 NCAA Championship with the Kentucky Wildcats—the only basketball coach to win national titles at two different universities. He entered the Basketball Hall of Fame on September 8, 2013. Pitino also was head coach at Providence College during its remarkable NCAA tournament in 1987, and in the NBA as head coach of the New York Knicks and Boston Celtics. He has written five business and leadership books, Rebound Rules, Lead to Succeed, Full-Court Pressure, Born to Coach, and the #1 New York Times bestseller Success is a Choice. ERIC CRAWFORD is an award-winning sports journalist in Louisville, Ky., where he writes and appears on the air for WDRB Television. He spent twelve years at the Louisville Courier-Journal newspaper, including six years as senior sports columnist. His work has been honored by the Associated Press Sports Editors and the Society for Professional Journalists, and has appeared in numerous newspapers as well as online for ESPN, The Sporting News and CNN.