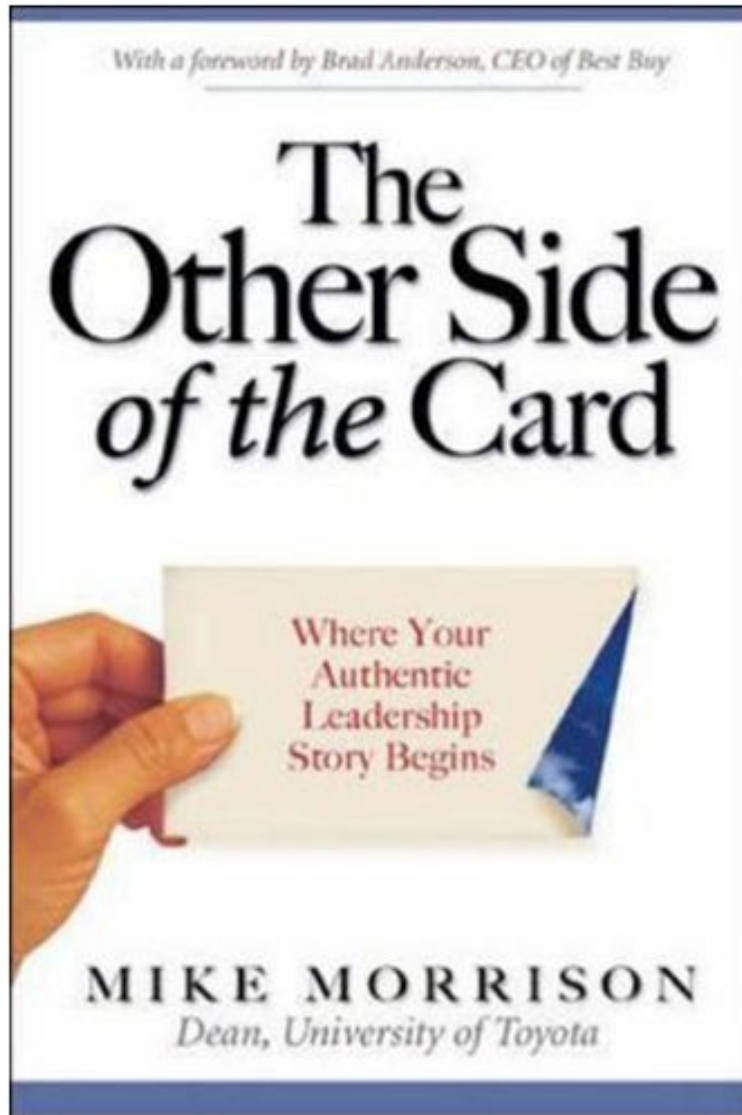


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The Other Side of the Card: Where Your Authentic Leadership Story Begins

Mike Morrison

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Mike Morrison : The Other Side of the Card: Where Your Authentic Leadership Story Begins before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Other Side of the Card: Where Your Authentic Leadership Story Begins:

2 of 2 people found the following review helpful. Beginning, middle or end of career: Read this! By Jerry Gottsacker So many of the books I've read that deal with personal development and leadership are vague and difficult to apply. Not Mike Morrison's The Other Side of the Card. Dr. Morrison's book is an easy read---short, packed with great lessons,

and full of specific tools I can use. Through the voice of a retiring CEO struggling to define his new future role in life, we learn how to define deeper meaning in our work and personal life. As a recent retiree, I found the book particularly appealing. Retirement can be a time of giving back--a refocus on family, friends, and community. But there's a problem: These are not skills most of us have practiced during our work life--we need new tools and the book provides them. During our careers, most of us face confusion and frustration over work/family balance, the role of personal values, the importance of personal relationships, how to lead others, and my personal dilemma--how to 'give back' when there never seems to be enough time. *The Other Side of the Card* is a roadmap that guides all of us through that confusion and frustration. My only regret about the book: I wish it had been written about 30 years ago. It would have helped me resolve a lot of confusion and frustration at the beginning rather than the end of my career. Thanks for a great book and some outstanding new tools!

0 of 0 people found the following review helpful. A bit holistic and disjointed but there are some pearls of wisdom

By Robert Kirk This book is a one that you simply cannot judge by its cover. Or can you? The premise of the book is that you are not your business card and only that person with the title. Well, certainly most of us think that already but for the extreme type A personalities this book helps you focus on you the person, not only your business persona. This is where a small book struggles though. It's such a large topic and interesting one and this book simply does a good job and not great job of allowing you to think about the many aspects of a complete life. However there are just enough great, inspiring quotes and ideas that you must have to experience for yourself.

1 of 1 people found the following review helpful. Excellent Read

By M. Beckwith This book is very informative and worth reading. I currently am not a manager, however, the tips outlined in the book will help reframe my current mindset and align me to excel in my current position.

New from leadership pioneer Mike Morrison *The Other Side of the Card* is a compelling parable on finding one's true leadership voice. Using the business card as a symbol of personal identity and power, it helps readers understand that the blank side of their card--and the hidden part of their identity--is not empty space but limitless possibility. Through lively discussions and engaging exercises, Morrison introduces the principles and practices of personal leadership development. Readers discover how to find purpose in life and in the organization and to create meaningful change--the key to reaching one's true potential as a leader.

"This is a critical pause point - a yellow light representing the need to slow down for one of the most dangerous intersections in our lives. If we are going to have any chance for a meaningful life, we need to define the other side of the card." So says Seth Stevens, a retiring CEO who has one last chance to reclaim his leadership voice. His final duty, orienting a group of newly promoted managers, serves as the perfect opportunity to reveal the timeless truths of his remarkable leadership story. This compelling story also serves as a personal journey for developing your own authentic leadership voice. Through lively discussions and engaging exercises, Morrison introduces the foundational principles and practices of the "Me/We" paths of personal leadership development. The six progressive steps on the "Me/We" path will give you the power to find your purpose in life and your organization and to create meaningful change--the key to reaching your true potential as a leader and fostering a workplace environment that promotes high levels of satisfaction, engagement, and productivity. You will be able to answer these essential questions about yourself: Beyond the job title and contact information on your business card - who are you? In a go-go world that puts our true identities at risk - what have you become? Most importantly, where are you on the journey to developing your authentic leadership voice? Morrison's powerful prescriptions demonstrate clearly how the intangibles of promise-keeping, meaning-making, and service-to-others drive the outcomes of organizational success. Get ready for a story that will change your life and the way you view leadership. It's time to discover what's on the other side of your card.

From the Back Cover Praise for *The Other Side of the Card*: "In a compelling story, Morrison reveals new truth about leading. Be prepared to change!" Jim Clifton, Chairman CEO, The Gallup Organization "The Other Side of the Card should be read by all those who aspire to a leadership position whether they are in the twilight of their career or the dawn of their professional journey." Angelo R. Mozilo, Chairman and CEO, Countrywide Financial Corporation "There has never been a more critical time for leaders to pursue meaning - as the state of the world depends on it. I am grateful to Dr. Morrison for providing this wonderful gift."