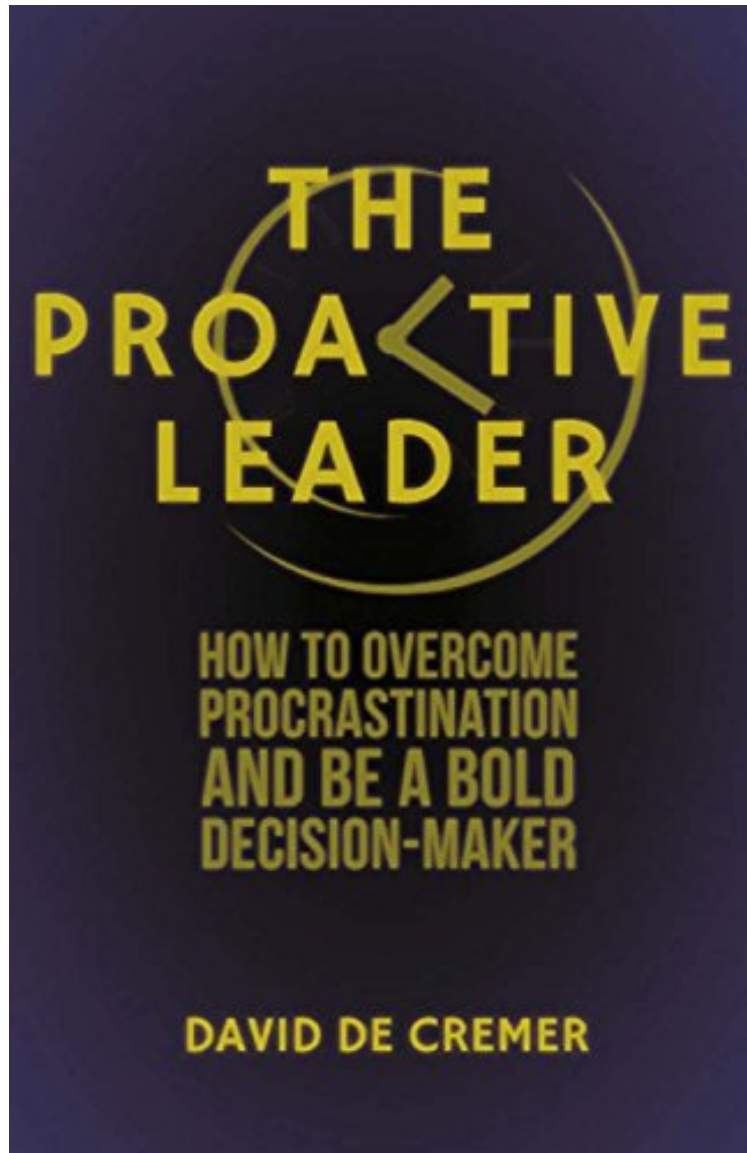


The Proactive Leader: How To Overcome Procrastination And Be A Bold Decision-Maker

David De Cremer

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David De Cremer : The Proactive Leader: How To Overcome Procrastination And Be A Bold Decision-Maker before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Proactive Leader: How To Overcome Procrastination And Be A Bold Decision-Maker:

Too many decisions are taken too slowly or not at all because of the dithering behavior of our leaders, often leading to failure of the project, or worse, the organization. See how procrastination has led to major contemporary leadership failures and learn how to recognize and resolve the problem in yourself and others.

'his contention that 'Procrastination is irrational!' and then that it's a growing problem amongst today's leaders has rarely been so powerfully put [and] whether the problem is new or not, the strength of this book is in its delving deep into its psychological causes, based on recent scientific insights, to explain the why of procrastination.' - Developing Leaders

About the Author David de Cremer is Professor of Management at China Europe International Business School (CEIBS; Shanghai) and a Visiting Professor at London Business School, UK. Before joining CEIBS, he was a Professor of Behavioural Business Ethics at Rotterdam School of Management (Erasmus University), the Scientific Director of the Erasmus Centre of Behavioural Ethics and an elected member of the Young Academy of the Royal Dutch Academy of Sciences. He is the recipient of many scientific awards including the British Psychology Society award for 'Outstanding PhD thesis in social psychology', the 'Jos Jaspars Early Career award for outstanding contributions to social psychology', the 'Comenius European Young Psychologist award', and the 'International Society for Justice Research Early Career Contribution Award'. He has published extensively in the fields of psychology, behavioral economics, management and organizational behavior, edited five books on the topics 'Social Psychology and Economics', 'Advances in the psychology of justice and affect', 'Psychological perspectives on ethical behaviour and decision making', 'Social psychology and organizations', and 'Behavioral business ethics: Shaping an emerging field' and written a popular book on *When good people do bad things: Illustrating the psychology behind the financial crisis*. His recent work has been discussed in *Scientific American*, *Bloomberg News*, *The Economist* and *The Financial Times*. He is also a regular contributor of opinion pieces to several European financial and economic newspapers and magazines and in 2009-2010 he was named the most influential economist in the Netherlands. De Cremer holds a PhD from the University of Southampton in social sciences, UK, and an M.A. in Social Psychology from the University of Leuven, Belgium.