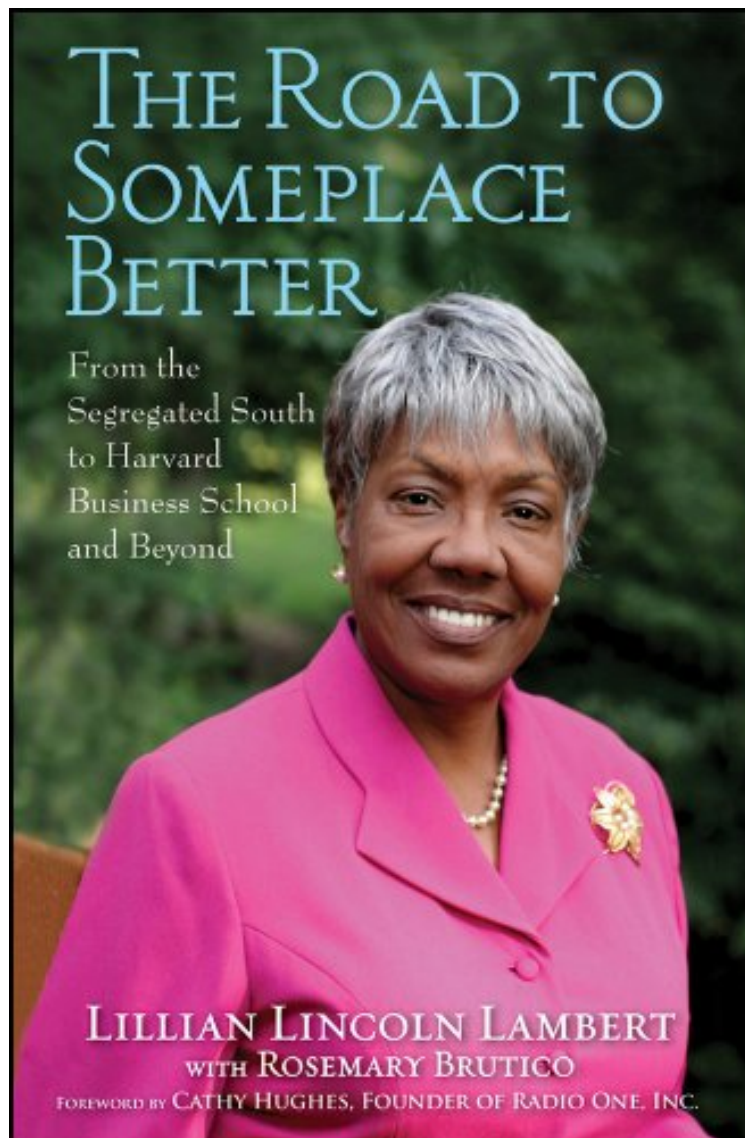


(Get free) The Road to Someplace Better: From the Segregated South to Harvard Business School and Beyond

The Road to Someplace Better: From the Segregated South to Harvard Business School and Beyond

Lillian Lincoln Lambert

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Lillian Lincoln Lambert : The Road to Someplace Better: From the Segregated South to Harvard Business School and Beyond before purchasing it in order to gage whether or not it would be worth my time, and all praised The Road to Someplace Better: From the Segregated South to Harvard Business School and Beyond:

0 of 0 people found the following review helpful. WHAT I KNOW FOR SUREBy B. A. HobsonI was the `city boy`

sent by my parents from NYC to 'vacation' in the summer with my grandparents and my cousins (Rema, Phyllis, Delores, Gene and Rudy) that they were raising in Powhatan, VA. I called these days the best days of my life probably because I could ride the horses every now and then. I was definitely a 'tenderfoot' and got teased a lot because I couldn't run around barefoot like them and was deathly afraid of snakes. When someone, usually from the North, came to visit they would have a car and we'd 'go up to Ballsville' to visit 'Aunt Arnetta', Uncle Willie and my cousins, Willie John, Hattie (she was memorable, strong and outspoken), Weldon (around my age), Clyde and Lillian (small, somewhat shy and you wondered how she survived in this family of super-strong people). They worked hard; the men in the fields (They had the best looking team of mules I have ever seen), the women providing support, cooking, washing, milking cows, feeding chickens, slopping hogs, sewing, etc. No electricity was even expected and all water had to be drawn from the well. Life there was austere, with nothing promised but one would never know that from the attitudes of the people in the house built by my grandfather. The family was content but even then the kids fantasized about being able to use toilets rather than outhouses and the advantages of electricity. The house was constructed so that in the summer what air there was could go straight through the front door and out the back door to keep it cool. The long road leading to the house was, simply put, bad. There were no telephones so calling ahead to see if it had rained was not a consideration and I wouldn't know how they made it up that road when there was snow and ice on the ground. There is one thing I know for sure and that is that it was a very long road from there to Harvard Business School then and probably even now. The Road to Someplace Better should be required reading for middle and high school students as well as adults with any inkling of indecisiveness about their future and needing a boost in their confidence. Lillian has provided us all with a frank, honest, well-written account of how to succeed when you put your mind to it regardless of your circumstances.

0 of 0 people found the following review helpful. An inspirational story
By Charles Ota Heller
Lillian Lincoln Lambert grew up very poor on a small family farm in southern Virginia. In her early years, she studied by the light of a kerosene lamp because there was no electricity. But, there was something in her genes, perhaps coming from her pioneering mother -- an African-American woman who earned a college degree in the 1920s -- that drove Lillian toward great accomplishments. She left home after high school to make her fortune, but she ended up in menial jobs in New York and Washington. In order to improve her lot, she began attending Howard University on a part-time basis. Eventually, she became a full-time student and received her degree. Her Howard mentor, H. Naylor Fitzhugh, convinced Lillian to apply for admission to Harvard Business School. HBS was something of a shock. She discovered that she was an anomaly in a world of white men from ritzy private schools. She was the odd person out -- female, black, and poorly prepared for the competitive world of Harvard. But, she not only managed to persevere, but to thrive. Now, she has taken her place in the history of the Ivy League school as its first African-American woman to receive an MBA. Eventually, Lillian went into a business she knew best: maintenance of buildings. This time, rather than doing the cleaning, she was founder and CEO. Before cashing out, she built her company into a \$20M, 1,200-employee organization with top-tier clients. With the assistance of Rosemary Brutico, Lillian has told us an inspirational story worthy of reading by all aspiring entrepreneurs, particularly those who feel overwhelmed by the barriers placed before them. It's a must read! (I have blogged about this book; the blog can be accessed via my web site: [...]).

0 of 0 people found the following review helpful. Excellent!
By D. H. Mitchell Jr.
A detailed autobiography detailing the actualizing life of a minority woman in 50's and 60's. Excellent!

The first black woman Harvard MBA tells the remarkable story of how she achieved the American dream
Lillian Lincoln Lambert rose from humble beginnings as a poor farm girl in the segregated South to become the first black woman to earn an MBA from Harvard Business School and, later, the founder of a \$20 million maintenance company with 1,200 employees. In *The Road to Someplace Better*, she shares an inspiring personal journey that took her from dead-end jobs in New York City and Washington, D.C., to the ivory tower and the world of entrepreneurship. In addition to her own hard work and tenacity, she shows how her love of reading -- instilled in her by her mother -- spurred her to reach her goals. By sharing her inspiring life story, she helps others see that they, too, have the power to dream big, act bold, and achieve their goals.

Charts Lillian Lincoln Lambert's inspiring rise from a poor, rural upbringing in the segregated South to success as a barrier-breaking CEO and entrepreneur
Inspiring memoir of a groundbreaking business pioneer who broke down racial, gender, and social barriers to achieve unprecedented success
Lillian Lincoln Lambert received Harvard Business School's Alumni Achievement Award in 2003 and has been featured on Good Morning America and in Time, the Washington Post, and Entrepreneur
The Road to Someplace Better is a book you'll want to read whether you're interested in business, history, or an unforgettable story of personal triumph against the odds.

From Publishers Weekly
This is an old-fashioned rags-to-riches story that traces Lambert's upbringing as the daughter of God-fearing Virginia subsistence farmers to becoming the first black woman to graduate from Harvard Business School, in year TK, and later attaining success as a Maryland entrepreneur. Told in straightforward, no-nonsense prose, Lambert's memoir begins backward, from the shocking anecdote about arriving for a meeting of a group of powerful businesswomen in New York City in 1986 and being ushered to the kitchen. In fact, Lambert neacute;

Hobson worked as a maid when she first arrived in New York City in 1958, fresh out of high school from Ballsville, Va. (Her 1976 startup of a janitorial service in Maryland provides another irony.) Although her mother, a rare college graduate back in the rural South, wanted her daughter to go to college, Lambert resolved to support herself instead, faking references to get a job at Macy's, for example. After working as a clerk-typist in Washington, D.C., she finally applied to Howard University, where her marketing professor, H. Naylor Fitzhugh, one of the few black graduates of Harvard's business school told her she was "Harvard material" and should apply. She was accepted and in the fall of 1967 at 27 years old, she found herself homesick, overwhelmed by the work, but determined not to quit. Her account captures a historic epoch and offers some business strategies. (Jan.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. This is an old-fashioned rags-to-riches story that traces Lambert's upbringing as the daughter of God-fearing Virginia subsistence farmers to becoming the first black woman to graduate from Harvard Business School, in year TK, and later attaining success as a Maryland entrepreneur. Told in straightforward, no-nonsense prose, Lambert's memoir begins backward, from the shocking anecdote about arriving for a meeting of a group of powerful businesswomen in New York City in 1986 and being ushered to the kitchen. In fact, Lambert neacute;e Hobson worked as a maid when she first arrived in New York City in 1958, fresh out of high school from Ballsville, Va. (Her 1976 startup of a janitorial service in Maryland provides another irony.) Although her mother, a rare college graduate back in the rural South, wanted her daughter to go to college, Lambert resolved to support herself instead, faking references to get a job at Macy's, for example. After working as a clerk-typist in Washington, D.C., she finally applied to Howard University, where her marketing professor, H. Naylor Fitzhugh, one of the few black graduates of Harvard's business school told her she was "Harvard material" and should apply. She was accepted and in the fall of 1967 at 27 years old, she found herself homesick, overwhelmed by the work, but determined not to quit. Her account captures a historic epoch and offers some business strategies. (Jan.) (Publishers Weekly, October 19, 2009)From the Inside FlapEight-year-old Lillian Hobson, accustomed to doing chores by dawn's light and schoolwork by kerosene lamp, couldn't believe her eyes when electricity finally came to her family's small farm. She ran through every room, switching on lights. What she didn't realize that day was that something was growing inside hermdash;a fierce determination that would propel her to become the first black woman to receive an MBA from Harvard, then found her own multimillion-dollar business. In *The Road to Someplace Better*, Lillian Lincoln Lambert shares an inspiring personal saga that took her from the farm to dead-end jobs in New York City and Washington, D.C., to the ivory tower and the world of entrepreneurship. Charting her own uncertain course, she married three times, raised two daughters, fought her way through a thorny political and social landscape for blacks and women, did her best to reshape corporate America to fit the needs of real people, testified before Congress on behalf of women business owners, fell in love withmdash;of all thingsmdash;golf, and built her own pure golden network of family, friends, mentors, and business contacts. How did a young black woman from 1940s America make such a leap, and what is her advice to others? Lambert drew wisdom and ideas from everywhere, starting with her inimitable mother, Arnetha B. Hobson, herself a trailblazer who received a college degree in the 1920s, taught school, and instilled a respect for education and reading in her daughter. She also looked to her father, who, although he had only a third-grade education, supported seven children and proudly bragged that his daughter was attending the "same school that President Kennedy went to." But it was her mentor at Howard University, Professor H. Naylor Fitzhugh, who convinced her that she was Harvard material and deserved to go to its business school. Lambert shows you the chilly world of Harvard in 1967mdash;all the colder if you were in the business school and black and female and, as she discovered one day, unprepared for class. It was colder still the day after Dr. Martin Luther King Jr. was assassinated and his death was not even mentioned in her section at the business school. She also offers you a B-school-worthy look at the nuts and bolts of running her own business, from landing big contracts to hiring the best people to watching the books like a hawk and, finally, choosing to sell. *The Road to Someplace Better* is infused with Lambert's hard-won wisdom and clear-eyed advice. Rule number one: There is no substitute for education and there are no shortcuts. Discover the rest of this amazing woman's story and secrets inside. It just may change your life.