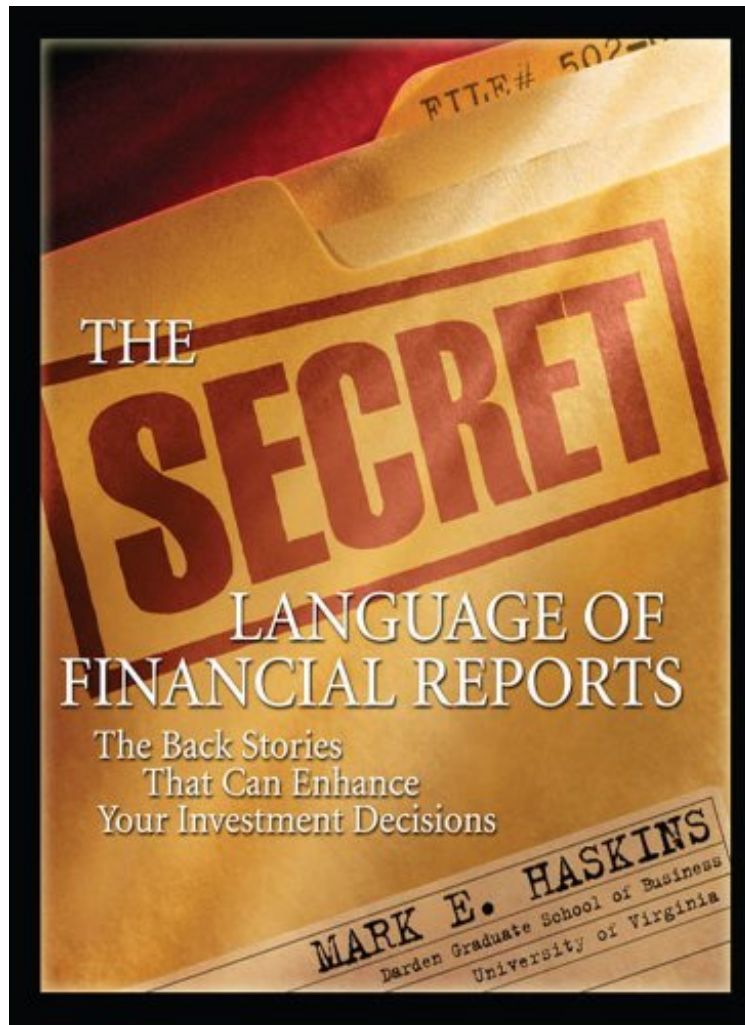


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From the Back Cover
About the Author
Mark E. Haskins is a professor in the Darden Graduate School of Business at the University of Virginia, where he teaches financial reporting.