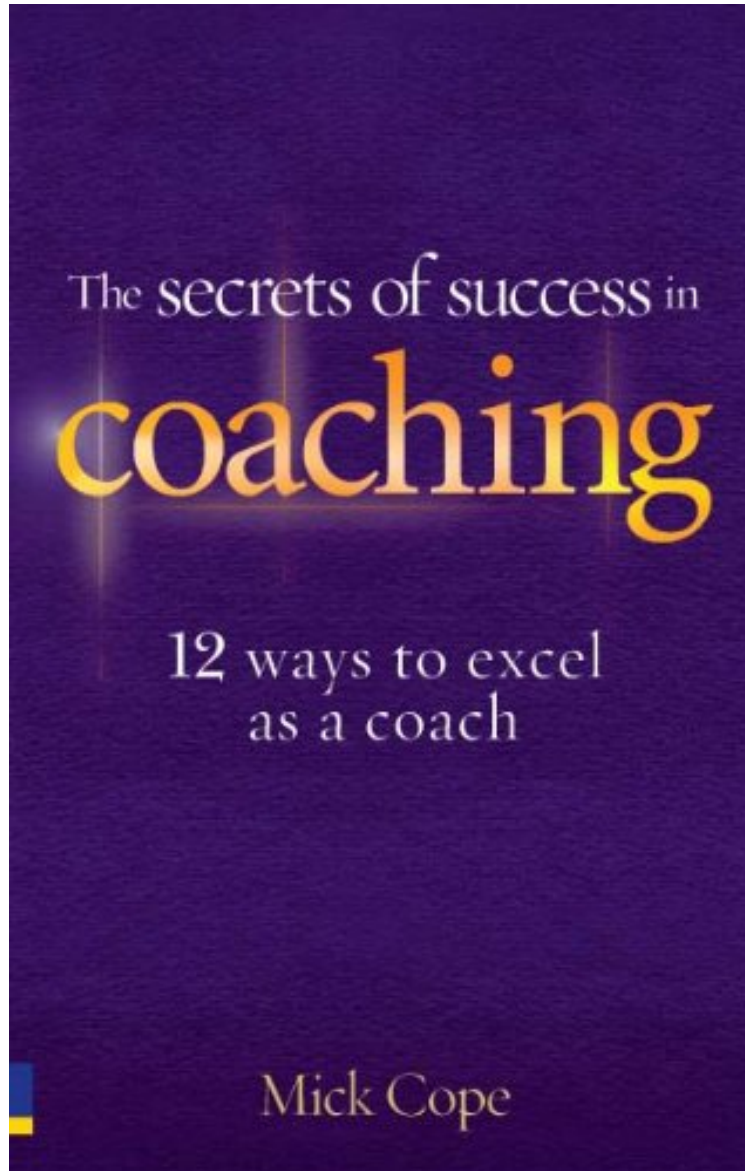


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The Secrets of Success in Coaching: 12 ways to excel as a coach

Mick Cope

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Mick Cope : The Secrets of Success in Coaching: 12 ways to excel as a coach before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Secrets of Success in Coaching: 12 ways to excel as a coach:

nbsp;Secrets of Success in Coaching will bring a breath of fresh air to a subject dominated by case-driven and model-

based scenarios. It seeks to demystify and open up the coaching practise and provide tried, tested and solid ways for any coach to develop their skills. Packed full of essential core skills, plain facts and essential tips, tricks and advice all learnt from years of experience, it's simple to follow, easy to understand and everything is delivered in a friendly and very accessible way. As a method of training, directing and developing people, coaching continues to increase in popularity and is one of the most common tools used to help people improve their professional and private lives. At last, here's a book that strips away the usual complicated and unwieldy approaches and leaves just the golden nuggets, the insider knowledge and the real secrets of success; everything you really need to know to be the best coach you can be.

From the Back Cover Do you want to be an ordinary or extraordinary coach? These are real secrets. Pearls of wisdom learnt through years of successful coaching. They are the elusive ingredients that others wish they'd been told when they first started out. They will ensure you rapidly develop your own personal expertise to become extraordinary at coaching. Discover how to create the perfect coaching relationship, guarantee that the changes you suggest and make are sustainable, and that every one of your coaching stories is a success. No matter where you are now or what kind of coach you are or want to be, The Secrets of Success in Coaching will equip you with all the tools you need to expertly guide others to fulfil their greatest potential.