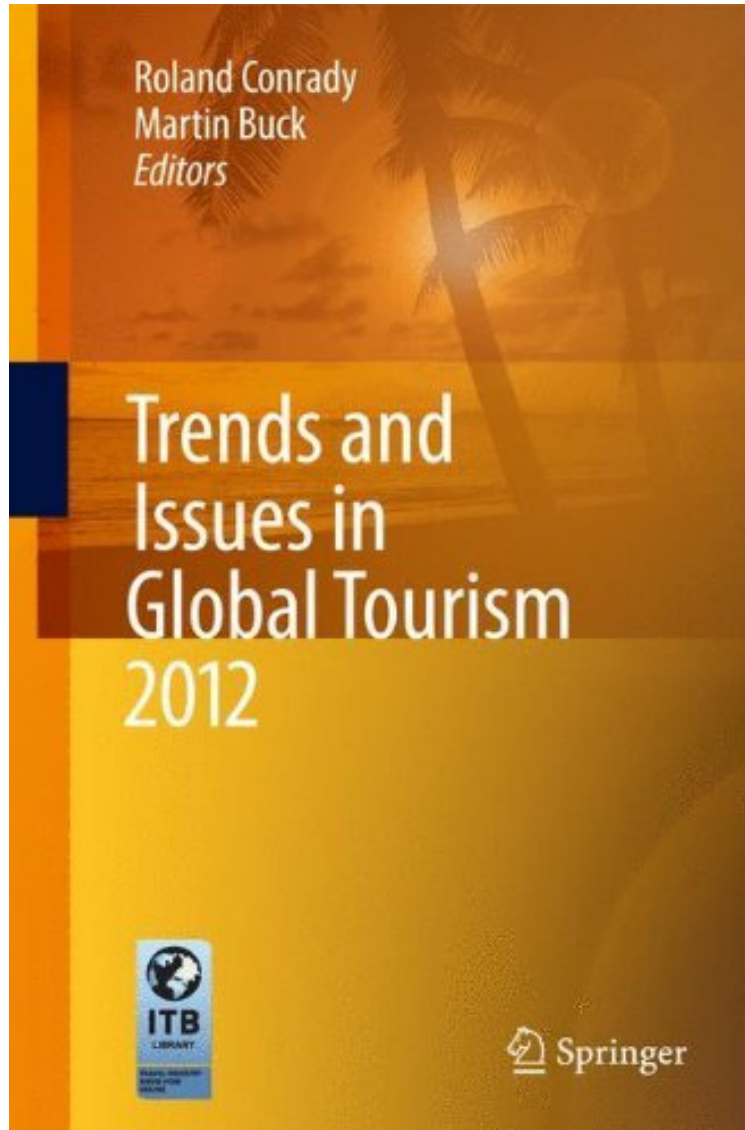


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## Trends and Issues in Global Tourism 2012

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corporate social responsibility and eco-mobility. Sustainability in the global tourism sector and particularly eco-mobility is one of the top themes to-be and therefore a focus of this book. Among the contributors to the book are well-known notabilities from institutions such as the UNWTO and top executives of various segments of the tourism and travel industry. The articles are based on presentations and panel discussions presented at the worldacute;s largest tourism convention, the ITB Berlin Convention.

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