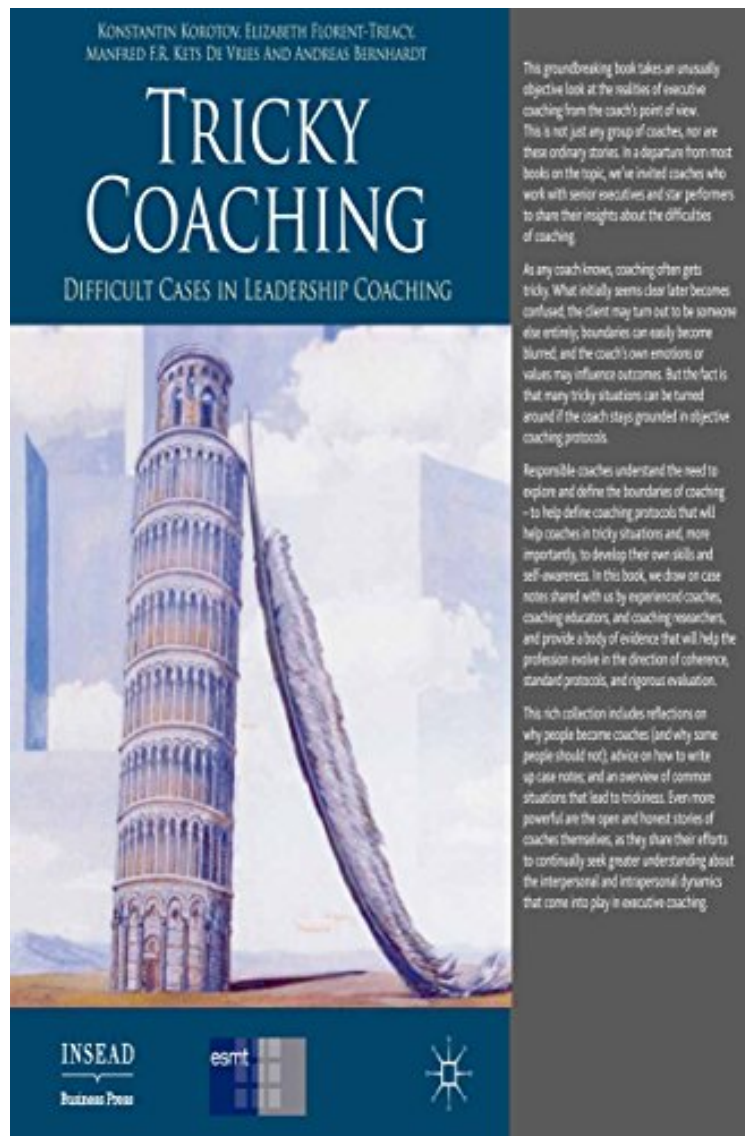


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## Tricky Coaching: Difficult Cases in Leadership Coaching (INSEAD Business Press)

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**From Palgrave Macmillan : Tricky Coaching: Difficult Cases in Leadership Coaching (INSEAD Business Press)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tricky Coaching: Difficult Cases in Leadership Coaching (INSEAD Business Press):

Bringing together cases written by experienced leadership and executive coaches from all over the world, this project

explores the most demanding and challenging situations they have faced in their professional practices. By analysing and reflecting on the real life case studies the authors show how to deal with these situations in daily life.

"Tricky Coaching stimulates the exchange of knowledge, ideas and coaching experience among psychologists, coaches and learning and development professionals. With its unique compilation of difficult real-life coaching cases it provides an eye-opening learning opportunity and supports the professional development of psychologists in the fast growing area of leadership coaching". - J. David Brewer, PhD, President of the Society of Consulting Psychology, A division of the American Psychological Association

**About the Author**  
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**ANDREAS BERNHARDT** is a program director, executive coach and founding member of ESMT's Center for Leadership Development Research and manages ESMT's pool of executive coaches. He teaches and coaches in the areas of Leadership, Organizational Behavior, Coaching and Change in MBA, Executive MBA, open enrollment, and company specific executive programs. Andreas consults globally operating companies on issues of executive coaching, leadership development, and leading teams in tough times. He also regularly coaches executives on leadership and career issues. Additionally, Andreas has held the position of Head of Leadership and Human Resource Management Programs for USW Schloss Gracht and prior to this worked for several years in the Banking Industry as well as for the German State Police Forces.

**ELIZABETH FLORENT-TREACY** INSEAD Global Leadership Centre Associate Director, Research leads a team that explores the following themes: leadership development group coaching; global leadership; global organizations; corporate and organizational culture; American, French and Russian business practices; family business issues (governance, succession, strategy); entrepreneurial leadership; cross-cultural management; women and global leadership; cultural aspects of mergers and acquisitions; transformational leadership; expatriate executives and families; and the psychodynamic approach to career and leadership development executive education programs. In addition, the IGLC research team develops 360deg; leadership survey instruments for use in executive coaching for individuals, teams, and organizations; and works with IGLC faculty to create innovative content and methods for IGLC leadership development modules and programs. Elizabeth has over written 20 case studies, six of which won top case writing awards. She has co-authored or authored 25 articles, working papers and book chapters, and co-authored five books on leadership and family business topics. She holds degrees in Sociology (BA), Organizational Development (MA), and a Diploma in Clinical Organizational Psychology (INSEAD, magna cum laude).