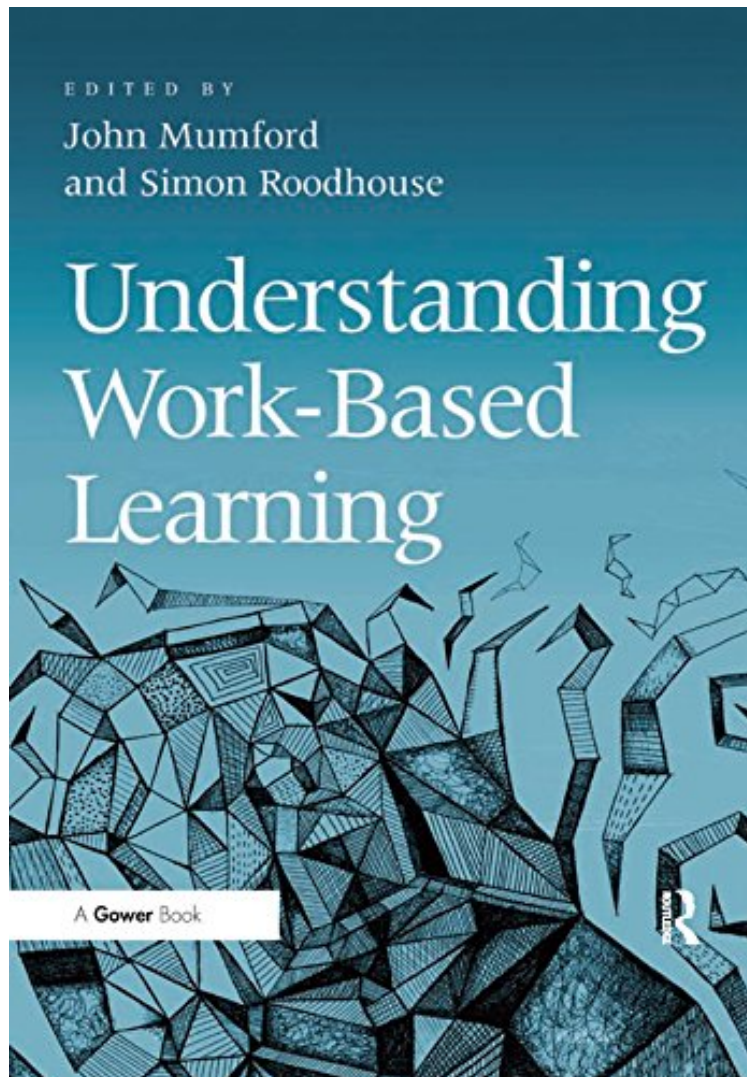


# Understanding Work-Based Learning

*John Mumford*

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**John Mumford : Understanding Work-Based Learning** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Understanding Work-Based Learning:

This important book is for anyone who wants to make the most of work-based learning: employees, employers, educationalists, policy makers and researchers. It sheds light on ways of giving full-time employees the chance to take up learning opportunities which are of the same level and rigour as those on offer to the full time student. It approaches the subject from the perspective of the learner, drawing on case studies to provide detailed insight. It suggests that universities already have in place much of the machinery needed to support learners who are in work:

they just don't make enough use of it. Look closely and you will find a substantial legacy of this kind of activity by universities. This is a book about seizing opportunities. In one volume, *Understanding Work-Based Learning* makes a valuable contribution to current employer engagement and learner demand debates, and provides first hand learner experiences to guide existing and potential work based learners, employers, educationalists, policy makers, and researchers.

'An important book for anyone looking to gain valuable insight into the motivation and experience of learners in workplace learning.' - David Wright, Chartered Institute of Educational Assessors '...still an emerging and little understood subject. This is an authoritative account by leaders in the field which will serve as an anchor point for all who wish to understand it better. Besides being an invaluable reference volume for educationalists the book will, I believe, become essential reading for all who embark on a work-based learning programme. The case studies, written by learners, bring into vivid life the benefits as well as the trials and tribulations of work-based learning and bring together the range of such experiences for the first time in print.' - Sir David Melville CBE, Government Thames Gateway Skills Envoy and former Vice-Chancellor, University of Kent 'This book comes at a crucial time as the world of Higher Education faces a period of rapid and unprecedented change. It provides a stimulus for further thought and a reliable guide for practitioners' - John Widdowson.CBE, Principal New College Durham, Chair Mixed Economy Group of Colleges 'This book presents a stimulating combination of theoretical reflection and practical insights into the whole of work-based learning at university level. At the core... is the recognition that university-level work-based learning is not restricted to the confines of a university campus. Barry Sheerman MP's introduction says that this is a book about seizing opportunities. The case studies highlight those who have already seized them and point the way for others who might follow' - Professor D.A.Young National Teaching Fellow, Academic Adviser University of Derby Corporate, University Enterprise Centre 'This insightful book provides a thoughtful and detailed explanation of a wide range of work based learning experiences delivered by Higher Education providers (and) ...The tremendous case studies will be invaluable to work based learners and employers...Equally this book is a powerful resource for Universities already delivering work based learning, those thinking about it and those about to start on this important journey.' - Debi Hayes Director of Partnerships, Centre for Work Based Learning, University of Greenwich  
About the Author  
Professor Roodhouse has substantial experience as an educator, manager and researcher in the fields of management, education, training and creative industries. He is extensively published in national and international journals such as, the International Journal of Arts Management, the International Journal of Museum Management and Curatorship, and the Journal of Arts Management, Law and Society. He has been guest editor of journals such as the Journal of Vocational Education and Training, and sits on various editorial boards including, most recently, the Education and Training Journal. His book on Cultural Quarters was published In 2006 by Intellect followed by Employers Skills and Higher Education published by Kingsham Press in 2007 and he is founding editor of a Creative Industries Journal with Middlesex University. Currently he is Professor at the Institute for Work Based Learning, Middlesex University and the University of Technology, Sydney. In addition he has worked with Dr Mumford at the University Vocational Awards Council as the founding Chief Executive and more recently the Technical Director at HE@Work. Dr Mumford has been a champion of workplace skills and the accreditation of workplace learning for many years. He is chair of HE@WORK, and was until recently a board member of the Universities Vocational Awards Council. He is Visiting Senior Fellow at Surrey University School of Management, past Chairman of the Sector Skills Council for Oil, Gas, Chemicals and Nuclear, and a Board Member of Foundation Degree Forward, and the environmental charity Green-works. Dr Mumford served at BP for over 30 years spanning senior management positions in Europe, Australasia and Asia. From 1998-2006, as BP Vice President UK Region, he dealt extensively with BP's reputation, governance and government relations issues. In 2003, Dr Mumford received an OBE, for his services to the environment. He is a noted public figure for his work in alternative energy and the environment particularly in transport.