

(Ebook free) Venture Capital: How to raise funds for your business

## Venture Capital: How to raise funds for your business

*Kaiwen Leong, Wenyu Tan, Elaine Leong*  
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**Kaiwen Leong, Wenyu Tan, Elaine Leong : Venture Capital: How to raise funds for your business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Venture Capital: How to raise funds for your business:

1 of 1 people found the following review helpful. Simple, Yet Solid System For Getting InvestorsBy Wade DanielsonI had Elaine on my podcast, The Entrepreneurs Library, to give a deep dive on Venture Capital. With Kaiwen and Elaine's experience they give amazing insight on the proper way to raise venture funds for your startup. If you would like to hear a review from the co-author herself check out episode 116 at theELpodcast.com/books.

Everyone wants to become like Mark Zuckerberg. Put in a sweet business proposal, get a venture capital fund to breathe life into it, and then start rolling in the billions. The only problem is that less than one per cent will become "Zuckers"; while the rest remain "Suckers". How do you avoid making the mistakes made by the ninety-nine percent that have failed? Is there any hope for a beginner? What are some secret tips and tricks to making it to the top? Apart from showing you how to succeed, this book will also reveal true stories of how entrepreneurs have failed. Follow the correct strategies and avoid the pitfalls. The book delves straight to the point and brings you into the mindset of a successful venture capitalist, while shaping your experience with notes from real industry insiders.

I love this book. It's a must read for entrepreneurs and investors — easy to follow yet filled with important details. Whilst it is written for beginners trying to raise venture capital funds, it is equally a good beginner guide for those making investment decisions. (Teoh Kok Lin, founder chief investment officer, Singular Asset Management) Truthful, Motivational and Informative. The rare combination of what this book represents makes it a great coach for entrepreneurs seeking venture capital funding, in a space where existing signposts can be confusing. Written from the perspective of someone who has been there, done that and knows what venture capital and private equity investors are looking for, this book is easy to read and a great investment of your time if you're thinking about raising venture capital funding for your business. (Victor Ng, deputy general manager, Growth Enterprise Fund) An easy-to-read book for entrepreneurs facing the challenge of fund raising from angels and venture capitalists. The anecdotes are particularly engaging and most entrepreneurs would be able to easily see the lessons contained in them. (Chan Ying Lock, chief operating officer, SE Hub Ltd (Social Enterprise Venture Fund)) The chapters provide a fresh perspectives to understanding the inner workings of Venture Capital through simple yet thought provoking illustrations. It provides valuable first hand experiences and advices that are vital to successfully capture the attention of venture capitalists and what it takes to close the deal. (Edwin Lim, former COO, MNC Bank) I simply like it. It should be required reading for any ambitious entrepreneur looking to demystify venture capital funding. This simple to read book illustrate in non-MBA language the pros and cons of available financing options while the section which contain actual cases at end of each chapter is indeed the right dessert to finish off a good meal. (Chew Chee Keong, country risk manager, Commercial Banking Group, Citibank Bhd) This book shares many insightful short stories for budding entrepreneurs and is an interesting read. The practical advice and insights with strategies and tips offered here provide useful guidance for people starting out in businesses. People who have no experience in starting businesses and raising venture capital funding will find the information contained in this book refreshing, captivating and helpful. (Tan Jok Tin, senior advisor board member, Shenzhen SED Electronics Group Co., Ltd; former CEO managing director, Shenzhen Sang Fei Consumer Communications Co., Ltd) About the Author Kaiwen Leong is an economist, entrepreneur, lecturer and academic. A graduate of Princeton University, he is currently Assistant Professor of Economics at Nanyang Technological University. He further consults for many private sector organizations. Wenyu Tan created and managed a S\$200 million fund investing in Singapore-based start-ups and SME enterprises with the Ministry of Trade and Industry. He currently organizes corporate training seminars by inviting top executives from MNCs, and conducts seminars on Venture Capital and Career Development in Singapore and China. Elaine Leong graduated magna cum laude from Princeton University. She is currently working in the Investments division of a sovereign wealth fund and also has professional experience in a top multinational bank.