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[Academic Edition]

Virtual Entrepreneurship: Creating and Operating a Home-based Online Business [Academic Edition]

Professor Lauri J. Smedley

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VIRTUAL ENTREPRENEURSHIP

Creating and Operating a Home-based Online Business

(2nd Edition)

ACADEMIC EDITION



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Have you ever wanted to create and operate your own home-based online business? If so, you've come to the right place. Even if you are just thinking about doing so, this book will help you to determine whether owning and operating a virtual business is right for you. This book is based on more than three years of research on hundreds of home-based virtual entrepreneurs from around the world. Professor Smedley's "Virtual Entrepreneurship: Creating and Operating a Home-based Online Business" will take you from idea to completion of your online business start-up goals. Learn from other practicing virtual entrepreneurs and college professors throughout this book. Virtual Entrepreneurship has been adopted by several colleges in the United States and has been read by individuals in various parts of the world. Included are more than 500 links to additional resources that you will find invaluable as you begin to plan and operate your home-based online business. This Academic Edition includes homework assignments at the end of each chapter that is ideal for college courses and individual readers alike. So go ahead, get this book, and start living the lifestyle of a Virtual Entrepreneur.