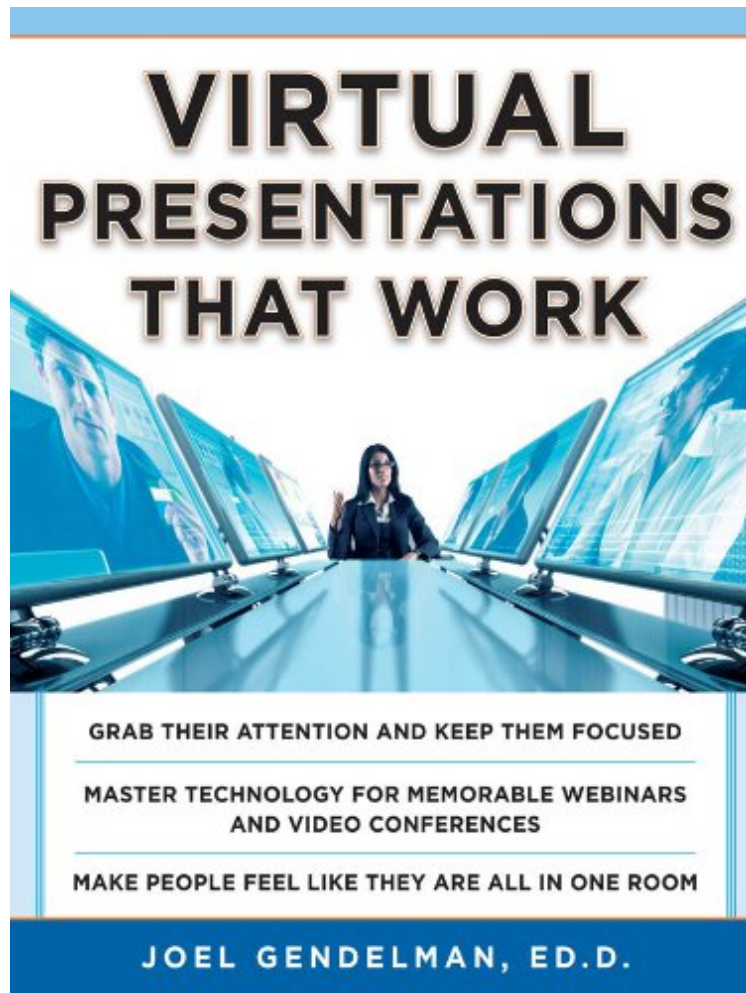


Virtual Presentations That Work

Joel Gendelman

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THE COMPLETE USER'S GUIDE TO GOING VIRTUAL--AND GETTING RESULTS With today's virtual technology, you can manage your business faster, reduce your expenses, and reach a larger market than ever before. The technology is there. All you need is the imagination and talent to harness its power. This all-in-one guide is your virtual tool kit of cutting-edge ideas and proven techniques to get the results you want. Learn to . . . Master the innovative use of virtual presentation tools such as Adobe Acrobat Connect Pro, WebEx, Microsoft Live Meeting, and GoTo Meeting Meet the challenges of motivating an audience that you cannot see Deliver active presentations that compel participants into action Use icebreakers, games, and polling to keep your audience engaged every step of the way Master the art of moderating thrilling discussions End your presentations with a bang Filled with essential checklists, step-by-step instructions, troubleshooting tips, and revealing case studies, this must-have guide shows you how to make this robust new technology work for you.

About the Author JOEL GENDELMAN, ED.D., has more than 25 years of experience developing activity-rich corporate presentations for companies that include Lockheed Martin, Microsoft, Nissan, Amgen, Hewlett-Packard, and Genentech. He has written three books and published more than 26 articles. Dr. Gendelman has won several awards and is a frequent speaker at international conferences and corporate events. He is considered a thought leader on the innovative use of communications technologies to achieve tangible business results. Dr. Gendelman lives in Littleton, Colorado.