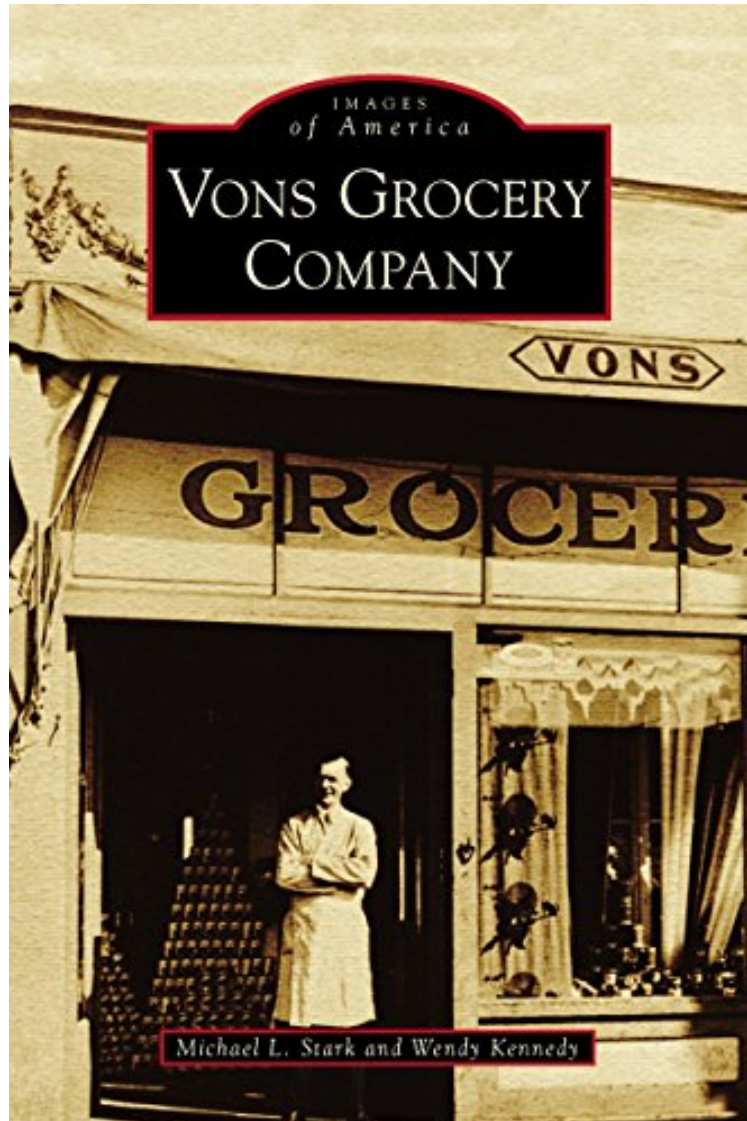


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## Vons Grocery Company (Images of America)

*Michael L. Stark, Wendy Kennedy*  
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**Michael L. Stark, Wendy Kennedy : Vons Grocery Company (Images of America)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Vons Grocery Company (Images of America):

1 of 1 people found the following review helpful. Excellent narrative of a 100 + year old companyBy Pamela FloresThis was a fantastic book on the history of a innovative, popular California super market chain. Their trucks ran on propane long before we were working to eliminate hazardous air pollution. I'm not sure that this company received the accolades, that it should have, for being so far ahead of the curve.0 of 0 people found the following review helpful. So many good memories!By Ann M.We loved it! I worked there for 28 years and my husband worked there for 40

years.0 of 1 people found the following review helpful. there is some interesting corporate history here and a few good pictures of Vons facilities over the yearsBy R. BrayYes, this book is very heavy on pictures of people, and the coverage of the 2009 and 2011 reunion events is a bit excessive in my opinion. However, there is some interesting corporate history here and a few good pictures of Vons facilities over the years. All things considered, I think it would be safe to say past and present Vons employees will find this book more interesting than someone looking for information on the history of Vons or Southern California supermarkets in general.While it is true that the people are the most important part of any organization, I would encourage the authors to revisit this subject and focus more on the 'nuts and bolts' of the business. I can't help but think Vons must have an archive full of great pictures of their stores and other facilities over the years, and such a work would have appeal beyond present/former employees. I hope you consider it.

In 1906, the downtown area of Los Angeles was fundamentally a small town when Charles Von der Ahe opened his little Groceteria on the corner of Seventh and Figueroa Streets using \$1,200 in savings. It was a neighborhood store that catered to the needs of local families, where Von der Ahe pioneered 'cash and carry,' replacing the 'charge and delivery' way of thinking. Its expansion and innovation over the next 90 years was legendary, growing to more than 325 stores and 30,000 employees. This book focuses on the legacy of this great company, its visionary leaders, and its dedicated employees who made it the number one grocery retailer in Southern California.