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War Stories: Fighting, Competing, Imagining, Leading

Leigh Hafrey

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Leigh Hafrey : War Stories: Fighting, Competing, Imagining, Leading before purchasing it in order to gage whether or not it would be worth my time, and all praised War Stories: Fighting, Competing, Imagining, Leading:

War Stories: Fighting, Competing, Imagining, Leading advances a leadership model for business that takes Americans beyond combat and competition as the default setting for our daily enterprise. The book draws on feature and documentary films, TV, social science, and journalism to show that, in the 21st century, the United States is reaping

the fruit of a long-standing and deep-rooted faith in one take on business practice. Rooted in the history of World War II and the Vietnam era, *War Stories* traces an arc of military American self-perception on the screen, the printed page, and in public conversation over the past 20 years. It juxtaposes to that arc a different, potentially more liberating and productive story, linking personal and professional commitments to organizational culture and, finally, systems thinking. Ethical, sustainable business practice depends on leaders who can tell that story of business in society, integrating public, private, and civil sector imperatives for an audience eager to engage them.