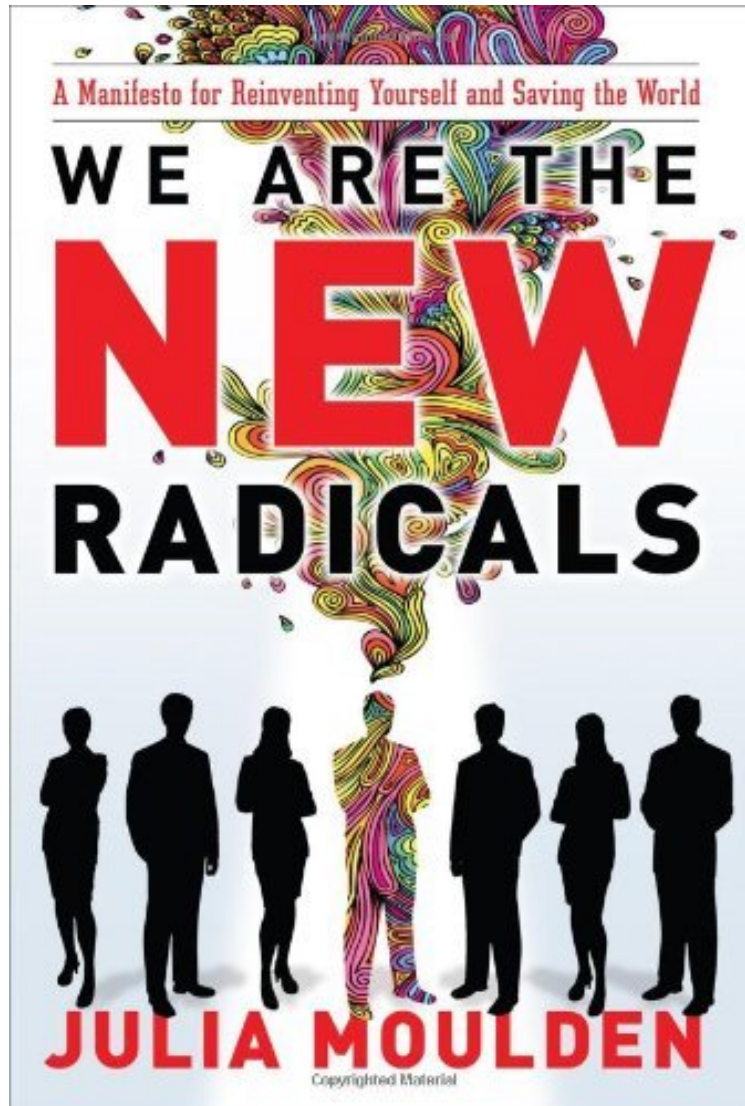


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# We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World

Julia Moulden

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**Julia Moulden : We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World:

2 of 3 people found the following review helpful. A Distraction from Real Issues By William H. DuBay While social entrepreneurship is certainly to be encouraged, this book fails to put it into the context of larger social issues. In fact, it avoids the political realities that surround both entrepreneurship, poverty, and other social problems. The author

suggests that private entrepreneurship is a healthy followup on the social radicalism of the 60s to 70s. It can also be seen as a sellout by those who are burned out by the immensity of the challenge of political reform, say campaign-finance control. As a result, the projects and activities of the well motivated people she writes about seem to be treating more of the symptoms than the causes of the problems that engulf us, poverty, unemployment, inequalities in school funding, and the still increasing gap between the rich and the poor. The author seems to be oblivious of the privileged position from which many of her entrepreneurs came from. Steve Jobs and Bill Gates, for instance both came from upper-middle-class families and neighborhoods that were the creation of big government programs coming from FDR's New Deal and the Second World War. The recent decline in the middle class resulting from neo-liberal politics does not bode well for healthy entrepreneurship in this country. It is to the advantage of the corporate ruling class in our country to propagate the myth that private entrepreneurs will save our economy and save the environment. Of course, they will make a substantial contribution. But that contribution will not be anywhere sufficient to overcome the problems we face. That will require the people of the nation acting together in campaign finance reform, raising the minimum wage, education equality for all children, and a more equitable tax system. It is a big load, but we must all shoulder it, including the entrepreneurs among us.

1 of 2 people found the following review helpful. Another Writer latching on to what is popular. By RenaIt's one thing being an activist; quite another simply writing about it. I put the book down after reading the first chapter and skimming the rest of the book. It came off as just another writer cashing in on what is popular. As well, I didn't like the done-to-death "chicken soup" series formula she was using (moralistic and preachy).

8 of 11 people found the following review helpful. Very Meaningful Book. By A. JhaI have been lucky to be mentored by someone who is mentioned in this book and inherited some of his ideas - so in some ways I was bound to love the concept of this book. I liked the examples Julia has used as they are very relevant and real, and go along well with what the book is about. I specially enjoyed his writing style.

Around the world, thousands of people who've found success in their chosen careers are getting the call to do something more with their lives--to give something back to a world in desperate need of their help. And you don't have to be a billionaire to do so. You can be an ordinary person, like: Melissa Dyrdaahl, who left her job as senior vice president of marketing at Adobe Systems to create Bring Light, Inc., a nonprofit Web site that offers a revolutionary new way for connecting donors with hundreds of charities. Rocco Rossi, a top Canadian executive and entrepreneur, who experienced a rude awakening in his late 30s that led to him becoming CEO of the Heart and Stroke Foundation of Ontario. Chef Jamie Kennedy, who knew that there was something deeply crazy--and completely unsustainable--about the way restaurants source ingredients. He is now leading the movement toward local, sustainable cuisine. These are just three of the many unsung heroes of the New Radicals movement. Bestselling author Julia Moulden, a consultant who counsels clients in search of more meaningful career paths, helps you determine if you are ready to follow their example, and offers her expert guidance on how to make the transition into your new life. Julia describes the three main paths to becoming a New Radical--Innovation, Entrepreneurship, and Activism. And she helps you to Understand your motivations Determine what skills you can leverage Identify the options that are open to you Envision your new role and establish realistic goals Create an action plan for embarking on your new life You don't have to be a Richard Branson, Warren Buffett, or Al Gore to make the world a better place. With Moulden's guidance, you can transform how you earn your daily bread and make a real difference.

From the Back Cover Create NEW meaning in your work--and discover a new kind of success Every day we hear news stories of the rich and powerful doing good works. What you don't generally hear about are the tens of thousands of ordinary men and women who have successfully reinvented themselves and found success in careers that allow them to make a real and lasting difference in the world. In *We Are the New Radicals*, Julia Moulden introduces you to dozens who have become warriors for progress and healing and shows you how to forge your own path of positive service. You will discover how to Take stock of your abilities and skills Discern how you can best help others Make the time you need to develop a plan Create a support network for yourself and your program About the Author DONNA POSTEL should have known the path she'd take by her first grade play. Instead of getting to play a duck or a tree, she was cast in the only speaking role, The Narrator. Fast forward to the present and we find Donna in her state-of-the-art studio where she has been happily talking to herself ever since. Her voice has been heard on hundreds of commercials and corporate narrations, recently expanding into audiobooks. When she's not in the studio, Donna can be found down at the barn, cleaning up after, and occasionally riding, her horses.