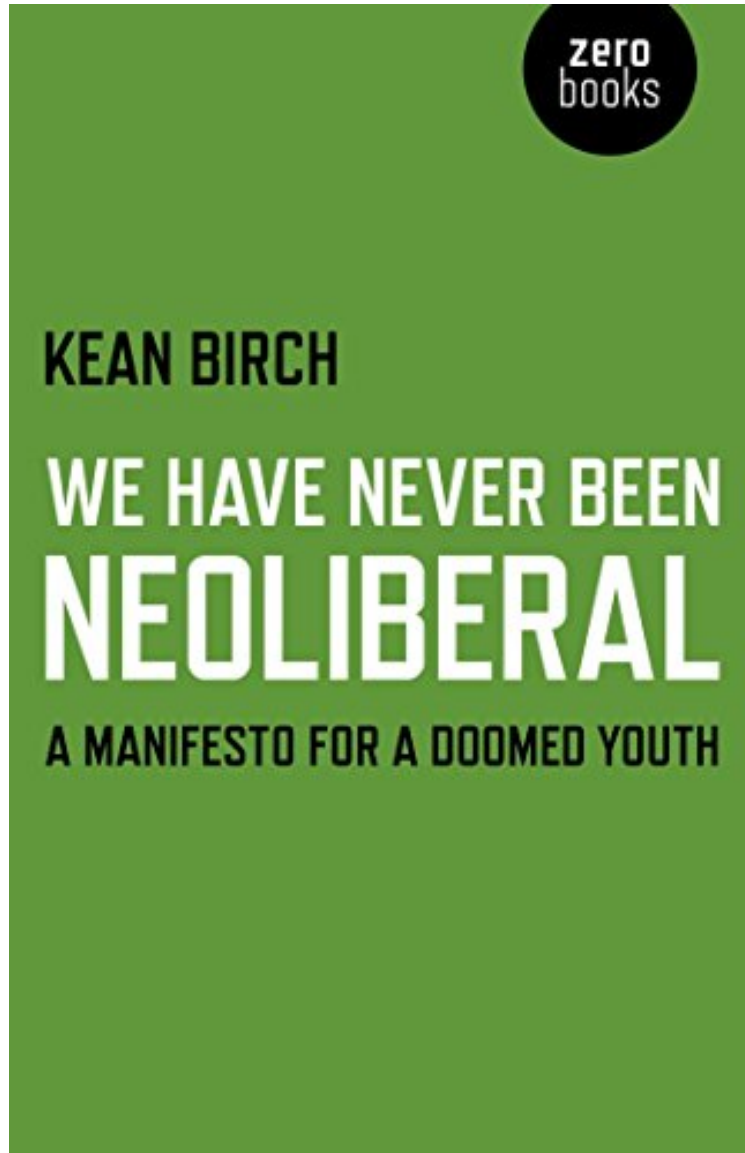


# We Have Never Been Neoliberal: A Manifesto for a Doomed Youth

*Kean Birch*

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**Kean Birch : We Have Never Been Neoliberal: A Manifesto for a Doomed Youth** before purchasing it in order to gauge whether or not it would be worth my time, and all praised We Have Never Been Neoliberal: A Manifesto for a Doomed Youth:

A number of people have claimed that the ongoing financial crisis has revealed the problems with neoliberal thought and neoliberal policies in the 'Atlantic Heartland'. However, if we look at the history of the 'Heartland' economies then

it becomes evident that they were never neoliberal in the first place - that is, the economic policies and discourses in these countries did not follow neoliberal prescriptions. /We Have Never Been Neoliberal/ explores this divergence between neoliberal theory and 'neoliberal' practice by focusing on the underlying contradictions in monetarism, private monopolies, and financialization. The book finishes by proposing a 'manifesto for a doomed youth' in which it argues that younger generations should refuse to pay interest on anything in order to avoid the trap of debt-driven living.

About the Author Kean Birch recently left the UK to take up an academic post at York University in Toronto. He is particularly interested in a range of areas relating to political-economic change, transformation and restructuring.