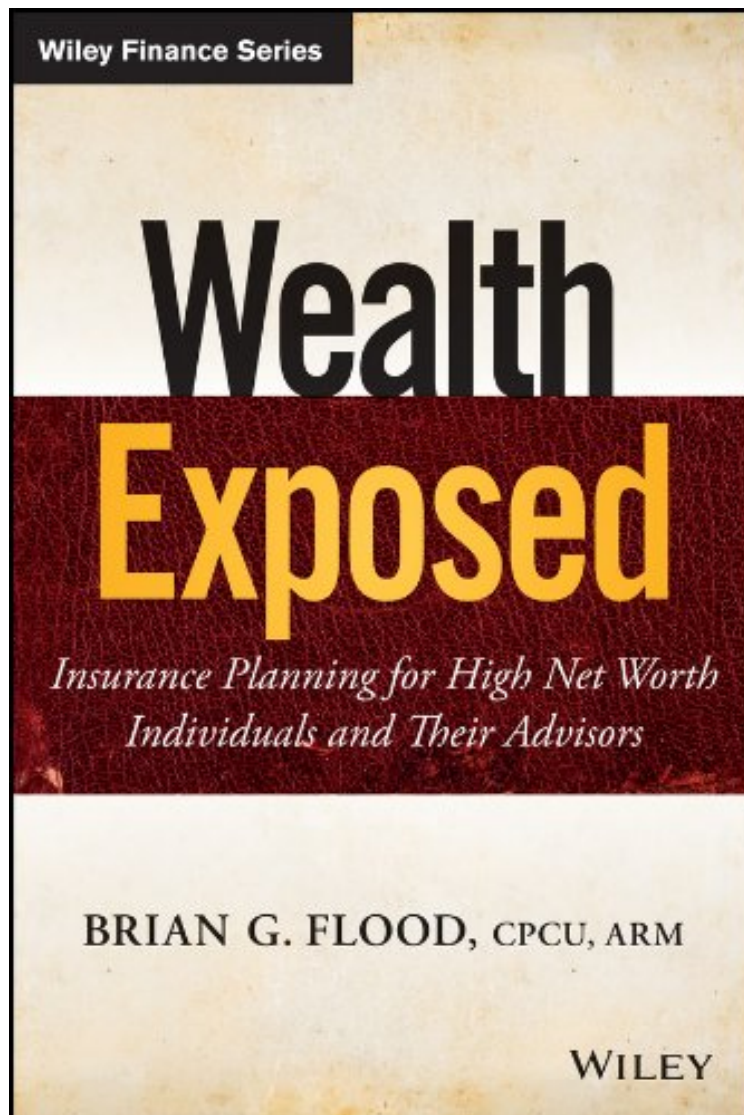


(Download pdf) Wealth Exposed: Insurance Planning for High Net Worth Individuals and Their Advisors (Wiley Finance)

Wealth Exposed: Insurance Planning for High Net Worth Individuals and Their Advisors (Wiley Finance)

Brian G. Flood

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Brian G. Flood : Wealth Exposed: Insurance Planning for High Net Worth Individuals and Their Advisors (Wiley Finance) before purchasing it in order to gage whether or not it would be worth my time, and all praised Wealth Exposed: Insurance Planning for High Net Worth Individuals and Their Advisors (Wiley Finance):

1 of 1 people found the following review helpful. I read and write about the topics covered in this book with great frequency. From the perspective of this industry insiderBy Tim O'BrienAs an insurance and personal risk management

veteran, I read and write about the topics covered in this book with great frequency. From the perspective of this industry insider, *Wealth Exposed* provides a comprehensive and even entertaining examination of the asset protection issues and risk management solutions available to financially successful individuals and families. I cannot recommend this book more highly, not only to those in the insurance industry, but also to other professionals who advise clients with significant insurable wealth. 1 of 1 people found the following review helpful. This book is a must read for anyone advising ultra-wealthy families. By Adriana Tassini. This book is a must read for anyone advising ultra-wealthy families, personally it was a little scary reading the scenarios and real life stories of how much risk there can be in seemingly mundane activities such as employing house staff, inviting friends onto your yacht, or owning a super car and driving a corporate employee around in it to meetings. The best part of the book for me were the rules of thumb on umbrella insurance, and the gaps which regular insurance just won't cover once you make it to "the next level" as the book says. This book is an eye opener and even though it focuses on insurance it is somehow entertaining as well, if you are helping look out for clients with \$20M, \$100M, or a \$1B or more you will find this book relevant, thoughtful, and well structured. I am currently helping three families formalize and setup a \$800M, \$100M, and \$20B solutions right now and I plan on suggesting they read this book before hiring a risk management or insurance expert. - Richard C. Wilson. Billionaire Family Office. 1 of 1 people found the following review helpful. *Wealth Exposed- Highly Recommend this Read* By Stacy Francis. "Wealth Exposed: Insurance Planning for High Net Worth Individuals and Their Advisors," written by Brian Flood, provides a comprehensive outlook of real-world solutions as well as strategies to help insure high net worth individuals' assets are protected. This book is unique because it breaks down insurance planning in a way that is approachable and easy to understand. The book not only delivers a full coverage of insurance solutions for homes and estates, but it touches on insurance for your cars, jewelry, wine etc. Flood uses real situational examples, which highlight his true expertise in the field. This book is a fantastic resource for financial planning and wealth management firms with high net worth clients.

An indispensable survival guide for high-net-worth individuals and their advisors. If you're like most high-net-worth individuals nowadays, you are underinsured, over-targeted in litigation, and dangerously exposed to risks that can profoundly jeopardize your lifestyle and rob you and your family of what they've worked so hard to achieve. Don't risk it all for lack of basic knowledge. Read *Wealth Exposed* and get the practical guidance and real-world solutions you need to protect your hard-earned assets. Written by a leading national risk management expert with extensive experience advising high-net-worth individuals, *Wealth Exposed* alerts you to the full range of risks to which high-net-worth individuals are exposed, while schooling you in your risk management ABCs. Designed for high-net-worth individuals, their CPAs, attorneys, family office managers, and others, *Wealth Exposed* arms you with the knowledge and tools you need to protect yourself, or your clients, from mayhem. Provides a framework for creating a comprehensive personal risk management strategy. Contains numerous real-life anecdotes and case studies drawn from the author's case files. Discusses insurance solutions for property, cars, jewelry, aircraft, watercraft, wine, cars, and more. Read *Wealth Exposed* and find out what you need to know to protect your assets from risk and secure your peace of mind.

From the Inside Flap. Congratulations on becoming a person of means. Not to rain on your parade, but, while your wealth certainly can make life easier for you and your loved ones, it also can make it much more complicated. That's because real wealth brings exposure to a variety of all-too-real personal and professional liabilities, including many about which you may be completely unaware. Any one of those risks could, at any time, seriously undermine or even destroy all that you have created and rob you and your family of the fortune you've worked so hard to create. You owe it to yourself and your dependents to learn all that you can about those risks and what you can do to insulate yourself against them—before you're struck by a natural or man-made disaster, fall victim to fraud, theft, or other malicious acts, or find yourself at the business end of a lawsuit. Written by a risk management and insurance expert with many years of experience advising high net worth individuals, this book demystifies the world of risk management. In a series of concise, pithy chapters, author Brian Flood clearly lays out the various categories of risk to which you may be exposed. And he explains the array of insurance solutions created specifically for high net worth individuals. Your wealth risk management checklist and solutions guide, this book provides you with what you need to know about: Property risks, including flood, equipment breakdown, and remodeling/renovations risks. Household staff risks and liabilities. Insuring valuables and collectibles, including artwork, wine, jewelry, and more. Car insurance, including antiques, exotic cars, sports cars, and more. Boat and maritime insurance. Personal and family security risks—from cyber attacks to identity theft to kidnapping. Personal and professional liability, including libel and slander lawsuits. Insuring against risks to intellectual assets. Personal risk management for you and all your family members. Risk management issues for expatriates and those planning to live and work abroad. Mr. Flood also provides expert advice and guidance on creating a comprehensive risk management strategy and on pulling together a risk management team—including your attorney, financial advisor, accountant, and others—with a specialized insurance broker acting as team leader coordinating everyone's efforts. Read *Wealth Exposed* and find out what you

need to know to protect your assets from risk and secure your peace of mind.

From the Back Cover
Praise for Wealth Exposed "Brian's book is an excellent review of the types of personal risk management issues people face today. His refreshingly readable approach demystifies the world of insurance. Families and their advisors, including financial planners, lawyers, and accountants, stand to gain from reading Brian's book." —Jerry Hourihan, Executive Vice President/CMO, AIG "High net worth families have unique risk management needs. Brian has effectively illustrated those needs through his use of real-life stories and highlights the role of specialized insurance products and service solutions to provide these families the protection they need." —Bob Courtemanche, Chairman, ACE Private Risk Services

An indispensable survival guide for high net worth individuals and their advisors With great wealth comes great risk. If you're like most people in your income bracket, there's a good chance that you're already exposed to serious risks on several fronts. Don't wait to find out about them the hard way. Written by a leading national risk management expert with extensive experience advising high net worth individuals, *Wealth Exposed* alerts you to the full range of risks to which high net worth individuals are exposed, while schooling you in your risk management ABCs. Written for high net worth individuals, their CPAs, attorneys, family office managers, and others, *Wealth Exposed* arms you with the knowledge and tools you need to protect yourself, or your clients, from mayhem. You'll get:

- Tips on how to get the customized planning you need
- Insurance solutions for property, cars, jewelry, aircraft, watercraft, wine, cars, and more
- Guidance on managing risks from household and staff
- A framework for creating a comprehensive personal risk management strategy
- Guidelines for putting together a risk management team
- Numerous real-life anecdotes and case studies drawn from the author's case files
- Additional online resources including links to informational websites and personal assessment tools

If you're like most high net worth individuals nowadays, you are underinsured, over-targeted in litigation, and dangerously exposed to risks that can profoundly jeopardize your lifestyle and rob you and your family of what you've worked so hard to build. Don't risk it all for lack of basic knowledge. Read *Wealth Exposed* and get the practical guidance and real-world solutions you need to protect your hard-won assets.

About the Author Brian G. Flood, CPCU, ARM, is highly regarded for developing creative risk management solutions and concepts unique to each individual or organization. As Vice President of the Flood Group, Brian leads a team of both personal and commercial specialists to provide a complete suite of risk management services and products to a clientele that spans the country. As they have found that effective personal risk management begins with knowledge, education is a major thrust of the Flood Group's client outreach. Brian earned a BBA in management from Hofstra University.