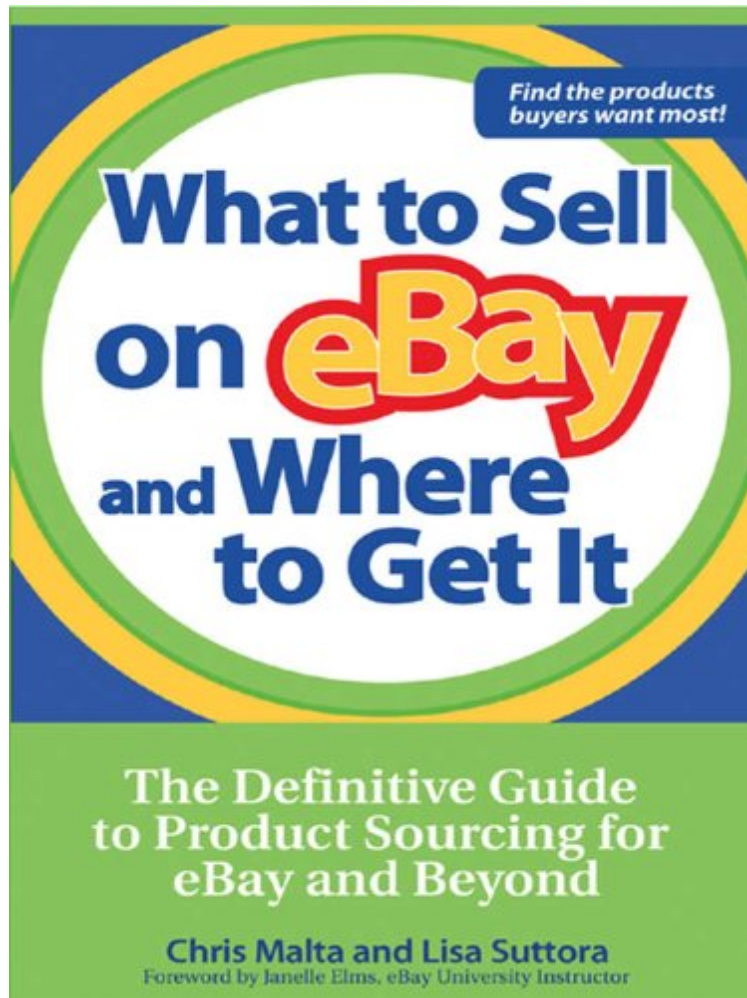


What to Sell on eBay and Where to Get It: The Definitive Guide to Product Sourcing for eBay and Beyond

Chris Malta, Lisa Suttora

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If you want to build a profitable--and consistent--eBay business, you need to start with strategic product sourcing. What to Sell on eBay and Where to Get It reveals the same techniques used by the most successful e-commerce entrepreneurs and by major retail chains to determine what products will sell well and which suppliers will deliver

those products for the best price. Learn to generate product ideas, research your markets, diversify your product line, and build a direct supply of inventory. Using the proven strategies in this book, you'll be able to find the products that will fuel your business for the long term and skyrocket your sales!