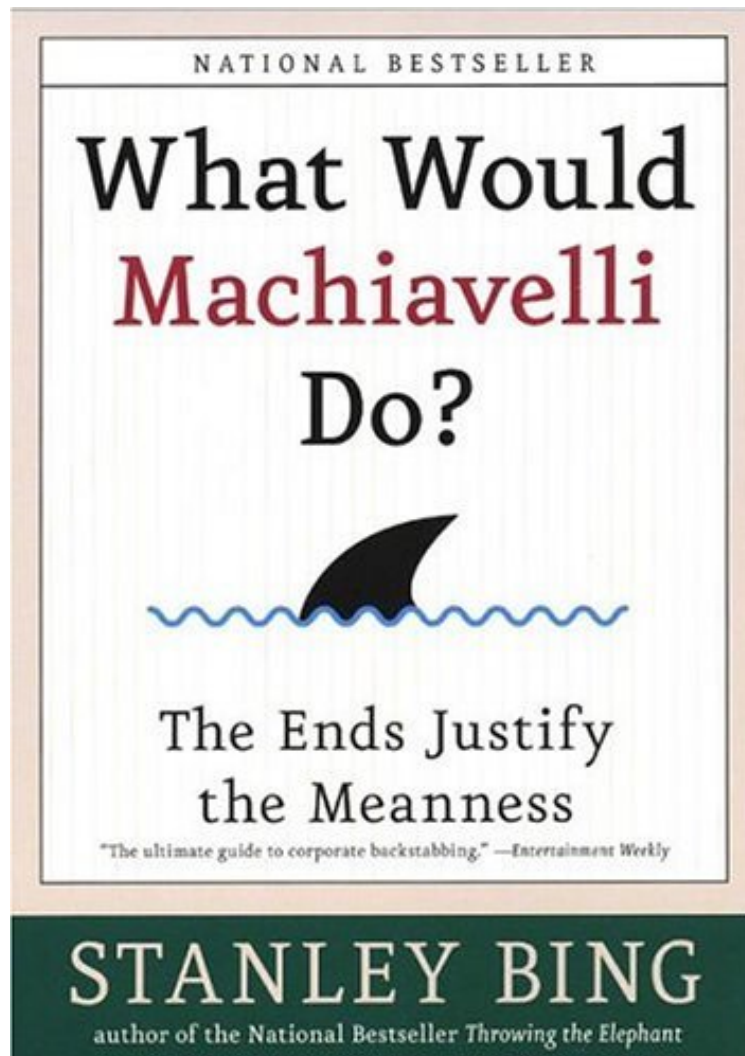


## What Would Machiavelli Do?: The Ends Justify the Meanness

*Stanley Bing*

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**Stanley Bing : What Would Machiavelli Do?: The Ends Justify the Meanness** before purchasing it in order to gage whether or not it would be worth my time, and all praised What Would Machiavelli Do?: The Ends Justify the Meanness:

3 of 3 people found the following review helpful. Another interesting Bing book.By VLaslowinteresting tips, but not quite as humorous as others of Mr. Bing's books and essays. The chapter on Donald Trump, written around 1999 (since the book was published in 2000) is very perceptive, even then.1 of 1 people found the following review helpful. BETTER INSTRUCTION BOOK THAN THE BIBLEBy Michael A. KellyDepending on your point of view, you will find this booklet either horrific or humorous; maybe both, if you are a true bipolar, like myself.It's a great instruction book no matter which way you slice it! In 45 short lessons, if you are a normal neurotic or mild megalomaniac looking

for instruction on how to become a sociopath, then this is the book you need. If, however, you are already a sociopath and looking to become a psychopath, it's also the book you need. However, if you are one of Yeshua's Wayfarers desiring a way to see how well you have been behaving (or badly misbehaving) and following the Golden Rules, so that you can ensure that you will enter through the Pearly Gates into Paradise when you pass beyond this Hell-Hole Old World Order/Odor\*\* run by the Holier-than-Thou's, Banksters, Greedsters, Liars, Thieves, Ambushers, Bushwackers, Gossipers, et al, under Satan's tutelage, then you also need this booklet.\*\* You hear a lot about the New World Order these days, mostly from bipolar conspiracy believers. Well, IMHO there is no New World Order coming. What we have right now is the same Satanic Old World Order/Odor that's been around for millennia that is getting darker and fiercer by the minute. Consider this: At the stroke of midnight GMT on December 21st, 2012--just 30 days from now as I write this, the Cosmos moves from the 2000 year-old age of Pisces to the Age of Aquarius. In other words, Satan and his hordes of demons will no longer be supernaturally present and Yeshua's prophesy of what happens to the wicked when they no longer have their god to consult will begin to become reality as their Old World Order/Odor begins to unravel in preparation for the coming of the Ruler of the Age of Aquarius--the Promised Golden Age. 1 of 1 people found the following review helpful. Comedy or Self-Help: You Decide By B.E. Bailey I first read this book more than a decade ago. In fact, I bought the CD version and listened to it over and over: I'd recommend buying that as well. Staley Bing is a comic genius. But, what's brilliant is, you can read this book as comedy or really take it seriously if you are having a bad day at work. I like to keep it close by and flip it open for a quick laugh. Great choice.

What Would Machiavelli Do? He would feast on other people's discord. He wouldn't exactly seek the company of ass-kissers and bimbos, but he wouldn't reject them out of hand, either. He would realize that loving yourself means never having to say you're sorry. He would kill people, but only if he could feel good about himself afterward. He would establish and maintain a psychotic level of control. He would use other people's opinions to sell his book!

.com Machiavelli would feel at home in industry today. You don't need a birthright to be a modern prince--just an impulsive ruthlessness such as he described four centuries ago while trying to get back into the good graces of a Medici nobleman. A clever guy like him could really go places. Stanley Bing, a columnist for Fortune, is also a clever guy. In real life he has another name and works for a media company (a very, very clever person could probably patch together the clues he offers and figure out the company, if not the actual person), and as such he's been our spy behind corporate lines since he first started writing for Esquire back in 1984. In *What Would Machiavelli Do?* Bing gleefully offers hard-boiled Machiavellian advice about whom to fire in a downsizing (consultants first, secretaries last), how to make employees love you ("Give them perks.... When they're spending your money, you own them"), and why it's important that you also kick ass (one of the ways: "cutting them off curtly when they speak") and take names (so people know you'll not only hurt them, you'll also go after their friends). The overriding lesson of this book is always to love yourself, never apologize for anything you do, and when all else fails, recognize that the truth is flexible, and so can be bent any way you want. What makes all this amorality funny is that Bing plays it straight, putting his ruthless advice into an easily digestible how-to format. Sometimes the only way you can tell it's satire is when he mixes the musings of Adolf Hitler and Pol Pot in with those of modern business figures such as former Sunbeam CEO "Chainsaw" Al Dunlap. Firing people, killing people--same rules, different game. --Lou Schuler

About the Author: Stanley Bing is a columnist for Fortune magazine and the bestselling author of *Crazy Bosses*, *What Would Machiavelli Do?*, *Throwing the Elephant*, *Sun Tzu Was a Sissy*, *100 Bullshit Jobs . . . And How to Get Them*, and *The Big Bing*, as well as the novels *Lloyd: What Happened* and *You Look Nice Today*. By day he is an haute executive in a gigantic multinational corporation whose identity is one of the worst-kept secrets in business.