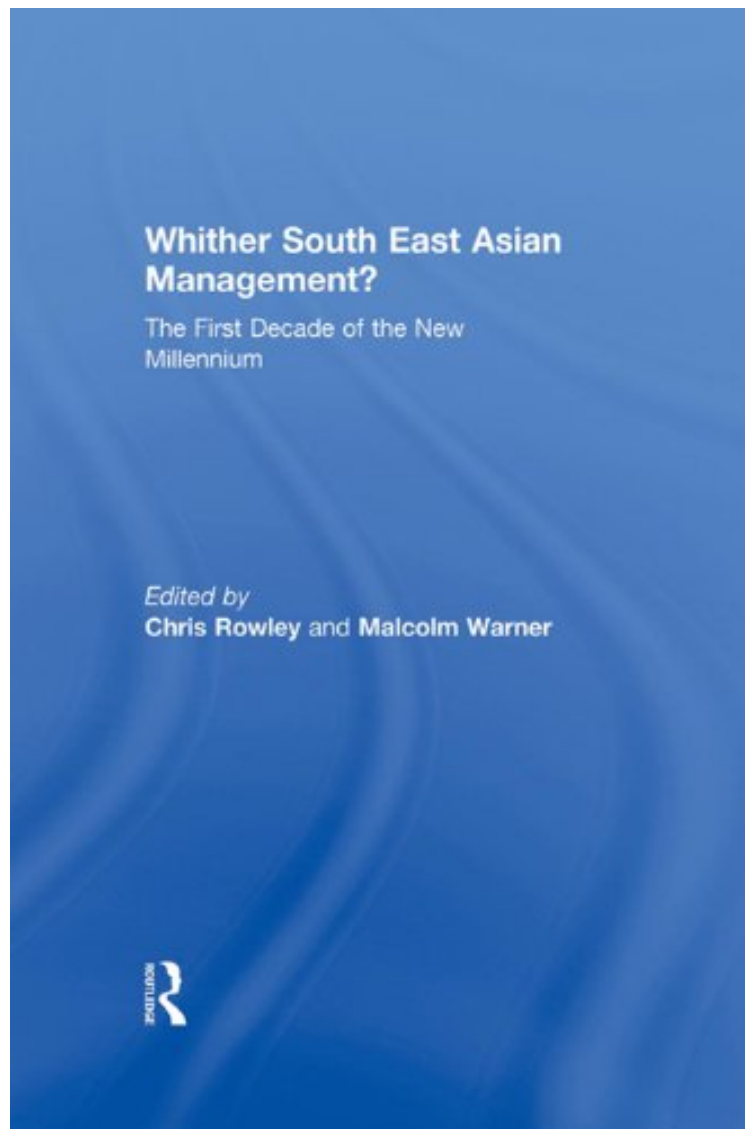


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This book examines the directions in which various structures and processes of management and business are moving

in South East Asia, covering Indonesia, Malaysia, Thailand and Vietnam. It aims to update previous works in the field covering management and business in these countries. It goes on to deal with a wide variety of themes and issues, functional and practice areas, sectors and organisational types. Many key sectors are also covered, such as finance, retailing, telecoms, etc. The types of organisations covered range from multinational companies to state-owned enterprises. The contributors cover current and ongoing developments of these themes, particularly in the context of globalization. The book also addresses the future directions management may be moving in this important part of the international economy. The authors are all experts in their fields and are all based in universities and business schools in the region, within the respective countries involved. The work is aimed at undergraduate and postgraduate students in business administration especially those on MBA programmes, development economics, management studies and related fields, as well as lecturers in those subjects and researchers in the field. This book was published as a special issue of *Asia Pacific Business Review*.

About the Author Chris Rowley is a Professor at the Cass Business School at City University, London, and is Co-Editor of the journal *Asia Pacific Business*. He is also a member of the Editorial Board of *Personnel*. He has consultancy experience with unions, business enterprises and government departments. Malcolm Warner is Professor and Fellow Emeritus, Wolfson College, Cambridge and Judge Business School, University of Cambridge. He was the Editor-in-Chief, of the *International Encyclopedia of Business and Management* [IEBM] latest edition, 8 vols, 2002. He is currently Co-Editor of the *Asia Pacific Business*.