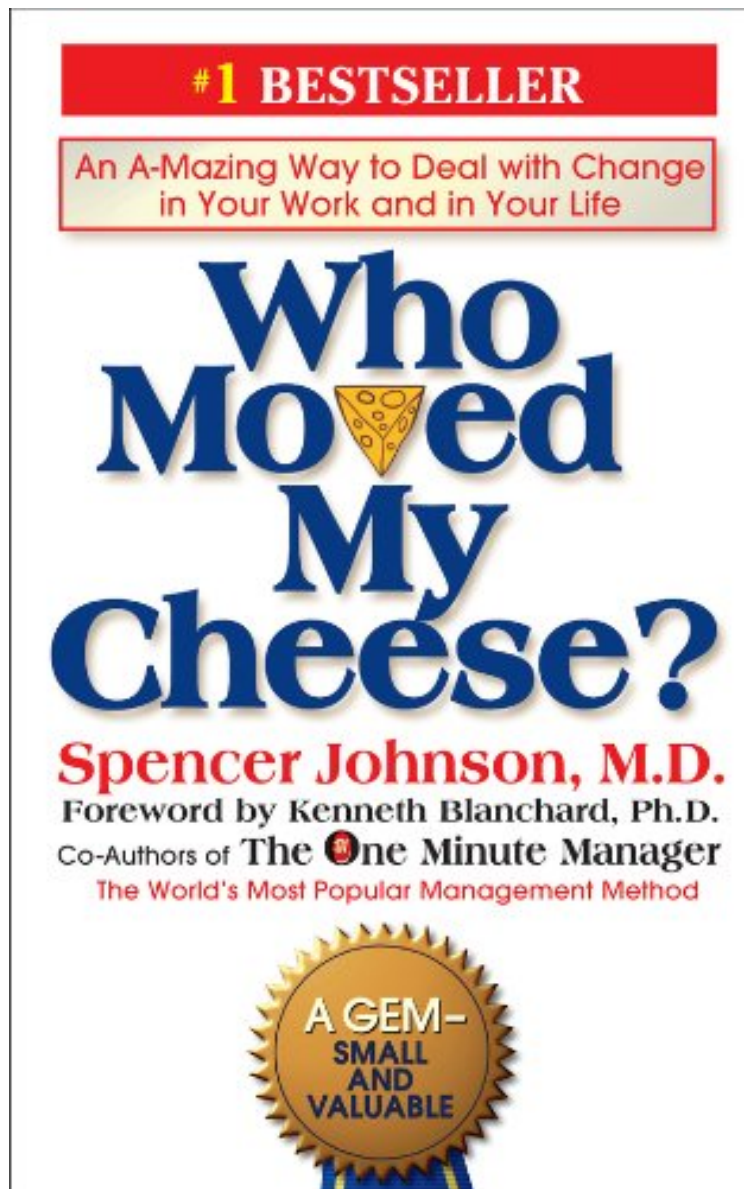


[Mobile book] Who Moved My Cheese?: An A-Mazing Way to Deal with Change in Your Work and in Your Life

Who Moved My Cheese?: An A-Mazing Way to Deal with Change in Your Work and in Your Life

Spencer Johnson

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Spencer Johnson : Who Moved My Cheese?: An A-Mazing Way to Deal with Change in Your Work and in Your Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Who Moved My Cheese?: An A-Mazing Way to Deal with Change in Your Work and in Your Life:

0 of 0 people found the following review helpful. My eight year old has been having trouble adjusting to ...By shortnstoutMy eight year old has been having trouble adjusting to the new school after our move, after getting into trouble for the 3rd or 4th time since school started I found this child's version of a book my hubby was using in his workplace. I read it to my 8 year old and then I asked him the questions in the back (thought questions) he answered them and set his goals, and we wrote them on our wall (white board) his behavior improved so much the same week! Thank you for publishing this book for children!0 of 0 people found the following review helpful. Great book for discussionBy K. PrattI'm reading this with my 24 year-old daughter who's trying to figure out how to navigate her 20's, a time filled with great change. This book has been fabulous for discussions between us and great fodder for talks with her friends. Just the other day she said, "dad, today I woke up and asked myself what I would do today if I weren't afraid of something." And, that day she chose to do something that she hadn't done because she was previously afraid. What a great read!1 of 1 people found the following review helpful. Not Cheesy - Highly RelevantBy CustomerWhile I was initially annoyed by the seemingly incessant introductions to the "Cheese Story" - once I finally progressed past the introductions, the simplicity of the Cheese Story was well worth the anticipated build-up. This is my new personal/professional Reference Book on the value of self-worth and self-assessment and their impact on change.

THE #1 INTERNATIONAL BESTSELLER WITH OVER 10 MILLION COPIES IN PRINT!A timeless business classic, *Who Moved My Cheese?* uses a simple parable to reveal profound truths about dealing with change so that you can enjoy less stress and more success in your work and in your life. It would be all so easy if you had a map to the Maze. If the same old routines worked. If they'd just stop moving "The Cheese." But things keep changing... Most people are fearful of change, both personal and professional, because they don't have any control over how or when it happens to them. Since change happens either to the individual or by the individual, Dr. Spencer Johnson, the coauthor of the multimillion bestseller *The One Minute Manager*, uses a deceptively simple story to show that when it comes to living in a rapidly changing world, what matters most is your attitude. Exploring a simple way to take the fear and anxiety out of managing the future, *Who Moved My Cheese?* can help you discover how to anticipate, acknowledge, and accept change in order to have a positive impact on your job, your relationships, and every aspect of your life.

.com Change can be a blessing or a curse, depending on your perspective. The message of *Who Moved My Cheese?* is that all can come to see it as a blessing, if they understand the nature of cheese and the role it plays in their lives. *Who Moved My Cheese?* is a parable that takes place in a maze. Four beings live in that maze: Sniff and Scurry are mice--nonanalytical and nonjudgmental, they just want cheese and are willing to do whatever it takes to get it. Hem and Haw are "littlepeople," mouse-size humans who have an entirely different relationship with cheese. It's not just sustenance to them; it's their self-image. Their lives and belief systems are built around the cheese they've found. Most of us reading the story will see the cheese as something related to our livelihoods--our jobs, our career paths, the industries we work in--although it can stand for anything, from health to relationships. The point of the story is that we have to be alert to changes in the cheese, and be prepared to go running off in search of new sources of cheese when the cheese we have runs out. Dr. Johnson, coauthor of *The One Minute Manager* and many other books, presents this parable to business, church groups, schools, military organizations--anyplace where you find people who may fear or resist change. And although more analytical and skeptical readers may find the tale a little too simplistic, its beauty is that it sums up all natural history in just 94 pages: Things change. They always have changed and always will change. And while there's no single way to deal with change, the consequence of pretending change won't happen is always the same: The cheese runs out. --Lou Schuler From *Library Journal* This is a brief tale of two mice and two humans who live in a maze and one day are faced with change: someone moves their cheese. Reactions vary from quick adjustment to waiting for the situation to change by itself to suit their needs. This story is about adjusting attitudes toward change in life, especially at work. Change occurs whether a person is ready or not, but the author affirms that it can be positive. His principles are to anticipate change, let go of the old, and do what you would do if you were not afraid. Listeners are still left with questions about making his or her own specific personal changes. Capably narrated by Tony Roberts, this audiobook is recommended for larger public library collections. A Mark Guyer, Stark Cty. Dist. Lib., Canton, OH Copyright 1999 Reed Business Information, Inc. "One of the most successful business books ever" * *Daily Telegraph* * "Dr. Johnson has the rare ability to be interesting, provocative and succinct. My admiration is complete." * Dr. Norman Vincent Peale, author of *The Power of Positive Thinking* * "It leaves you feeling upbeat, and excited, and ready to go out and find your own cheese." * *Better Business* * "A firm favourite with businessfolk" * *Daily Mirror* * "highly influential" * *Financial Times* magazine *