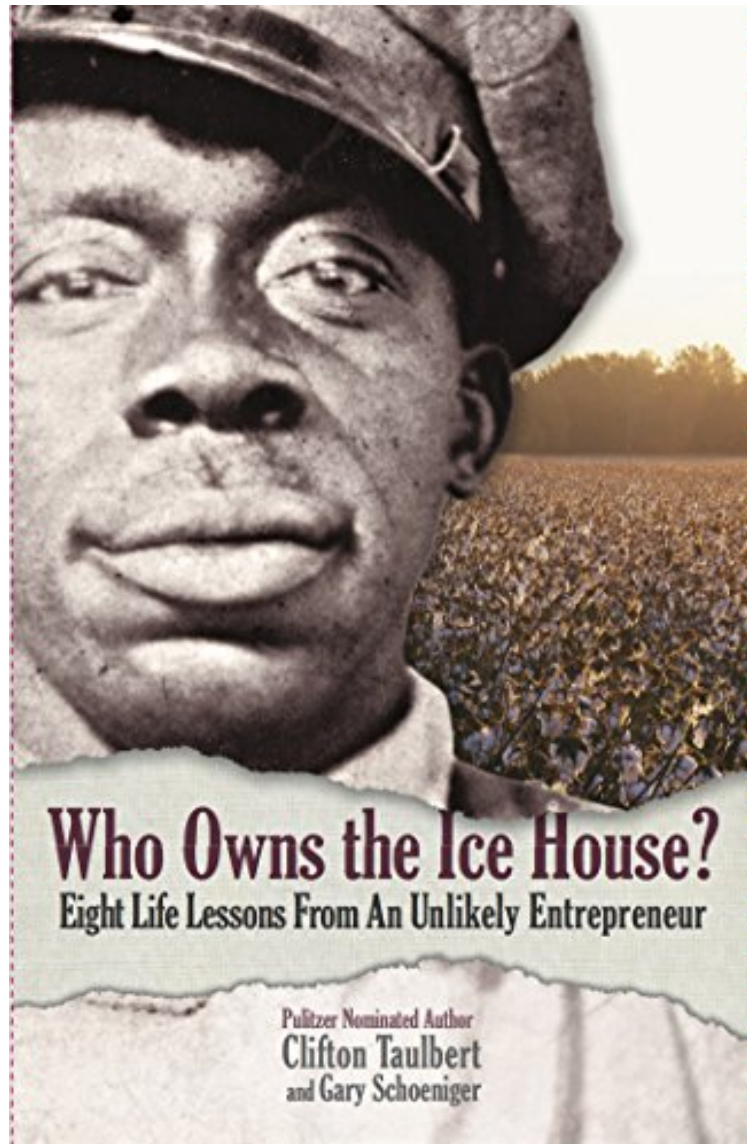


[FREE] Who Owns the Ice House?: Eight Life Lessons from an Unlikely Entrepreneur

Who Owns the Ice House?: Eight Life Lessons from an Unlikely Entrepreneur

Gary G. Schoeniger, Clifton L. Taulbert
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Gary G. Schoeniger, Clifton L. Taulbert : Who Owns the Ice House?: Eight Life Lessons from an Unlikely Entrepreneur before purchasing it in order to gauge whether or not it would be worth my time, and all praised Who Owns the Ice House?: Eight Life Lessons from an Unlikely Entrepreneur:

1 of 1 people found the following review helpful. and what great lessons we'll find when we read the book By Cissy B. One of the most frustrating characteristics of many self-help, improve your business type books, is the almost unbearable amount of time the writer or writers spent talking about themselves, and what great lessons we'll find when

we read the book! After what feels like half the book, you finally get to a point or two, that you appreciate. This book has some wonderful lessons, but the first part is dry and difficult to get through. I had to make myself finish this book. I was so frustrated, nearly gave up on it. If you're looking for some simple, quality life lessons, you'll find them here. I think the guy that owned the ice house would tell the writers that they used way too many words to tell his stories. He'd write a much better book!

0 of 0 people found the following review helpful. It feels like I met Uncle Cleve and Ma Ponk just by ...

By nero

One of the top business books I've ever read, criminally under-recognized. Extremely powerful and moving stories that have stayed with me for a long time. It feels like I met Uncle Cleve and Ma Ponk just by reading this book. More people should have a chance to spend time with Uncle Cleve, at least through this work.

Most highly recommended.

0 of 0 people found the following review helpful. A potentially inspiring story, targeted to the disadvantaged and underprivileged.

By N.D.

If you're looking to get into and/or promote entrepreneurship to those who otherwise would never consider it, this might be a good book for you. If you're looking for tangible, actionable steps on how to succeed in entrepreneurship, I would suggest consulting Ash Maurya's work on The Lean Canvas / Lean Stack.

In the late 1950s, Glen Allan, Mississippi, was a poor cotton community. For many, it was a time and place where opportunities were limited by social and legal constraints that were beyond their control. It was a time and place where few dared to dream. Based on his own life experience, Pulitzer nominee Clifton Taulbert has teamed up with entrepreneur thought leader Gary Schoeniger to create a powerful and compelling story that captures the essence of an entrepreneurial mindset and the unlimited opportunities it can provide. Drawing on the entrepreneurial life lessons Taulbert learned from his Uncle Cleve, *Who Owns the Ice House?* chronicles Taulbert's journey from life in the Mississippi Delta at the height of legal segregation to being recognized by Time magazine as "one of our nation's most outstanding emerging entrepreneurs." *Who Owns The Ice House?* reaches into the past to remind us of the timeless and universal principles that can empower anyone to succeed.

About the Author

Clifton L. Taulbert, a recognized thought leader on the power of community, is renowned for his ability to glean timeless lessons from the place of his birth, the Mississippi Delta. His first book, *Once Upon a Time When We Were Colored*, has been embraced globally as has his book, *Eight Habits of the Heart*. Gary G. Schoeniger is an emerging thought leader in the field of entrepreneurship education. He is the cofounder and CEO of the Entrepreneurial Learning Initiative (ELI), an organization dedicated to providing interactive real-world entrepreneurship education programs for individuals and organizations worldwide. Their clients include the Cisco Entrepreneur Institute and the Ewing Marion Kauffman Foundation of Kansas City. Their mission is to create inspired learning programs that deliver real-world impact.