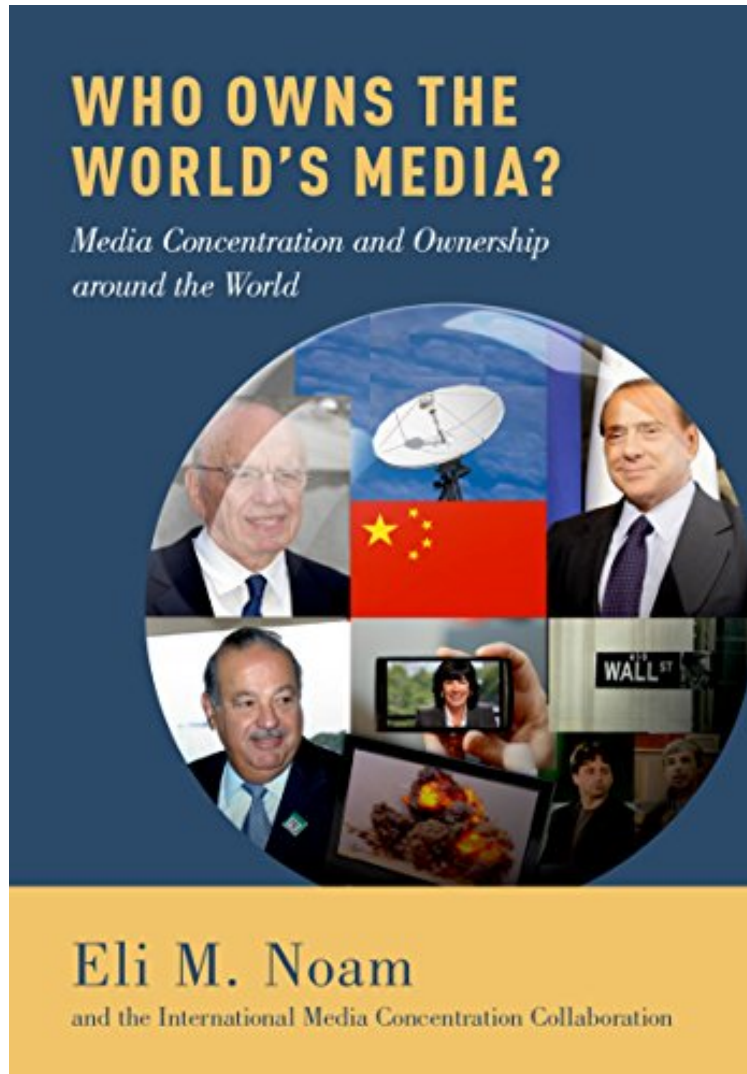


Who Owns the World's Media?: Media Concentration and Ownership around the World

*Eli M. Noam, The International Media Concentration Collaboration
DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#1049877 in eBooks 2015-12-07 2015-12-07 File Name: B017M3EN32 | File size: 29.Mb

Eli M. Noam, The International Media Concentration Collaboration : Who Owns the World's Media?: Media Concentration and Ownership around the World before purchasing it in order to gage whether or not it would be worth my time, and all praised Who Owns the World's Media?: Media Concentration and Ownership around the World:

Media ownership and concentration has major implications for politics, business, culture, regulation, and innovation. It

is also a highly contentious subject of public debate in many countries around the world. In Italy, Silvio Berlusconi's companies have dominated Italian politics. Televisa has been accused of taking cash for positive coverage of politicians in Mexico. Even in tiny Iceland, the regulation of media concentration led to that country's first and only public referendum. *Who Owns the World's Media?* moves beyond the rhetoric of free media and free markets to provide a dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, the book covers thirteen media industries, including television, newspapers, book publishing, film, search engines, ISPs, wireless telecommunication and others, across a ten to twenty-five year period in thirty countries. In many countries--like Egypt, China, or Russia--little to no data exists and the publication of these chapters will become authoritative resources on the subject in those regions. After examining each country, Noam and his collaborators offer comparisons and analysis across industries, regions, and development levels. They also calculate overall national concentration trends beyond specific media industries, the market share of individual companies in the overall national media sector, and the size and trends of transnational companies in overall global media. This definitive global study of the extent and impact of media concentration will be an invaluable resource for communications, public policy, law, and business scholars in doing research and also for media, telecom, and IT companies and financial institutions in the private sector.

"A massive book for a massive undertaking... an essential contribution to the debate about dangers posed to democracy and global cultural heritage when media ownership is condensed into the hands of a few individuals." -- CHOICE
"This is a massive book for a massive undertaking. Over a 25-year period, Noam (Columbia Business School) and global scholars compiled data on media ownership and concentration, as well as cross-media and its cross-national ownership. This is an essential contribution to the debate about dangers posed to democracy and global cultural heritage when media ownership is condensed into the hands of a few individuals."--S. Clerc, Southern Connecticut State University
About the Author
Eli M. Noam is the Garrett Professor of Public Policy and Business Responsibility as well as a Professor of Finance and Economics at the Columbia Business School, and serves as Director of the Columbia Institute for Tele-Information. He also served for three years a Commissioner of Public Services for New York State and on the White House's President's IT Advisory Council. He has written over 400 articles in economics, legal, communications journals and is the author of *Media Ownership and Concentration in America*.