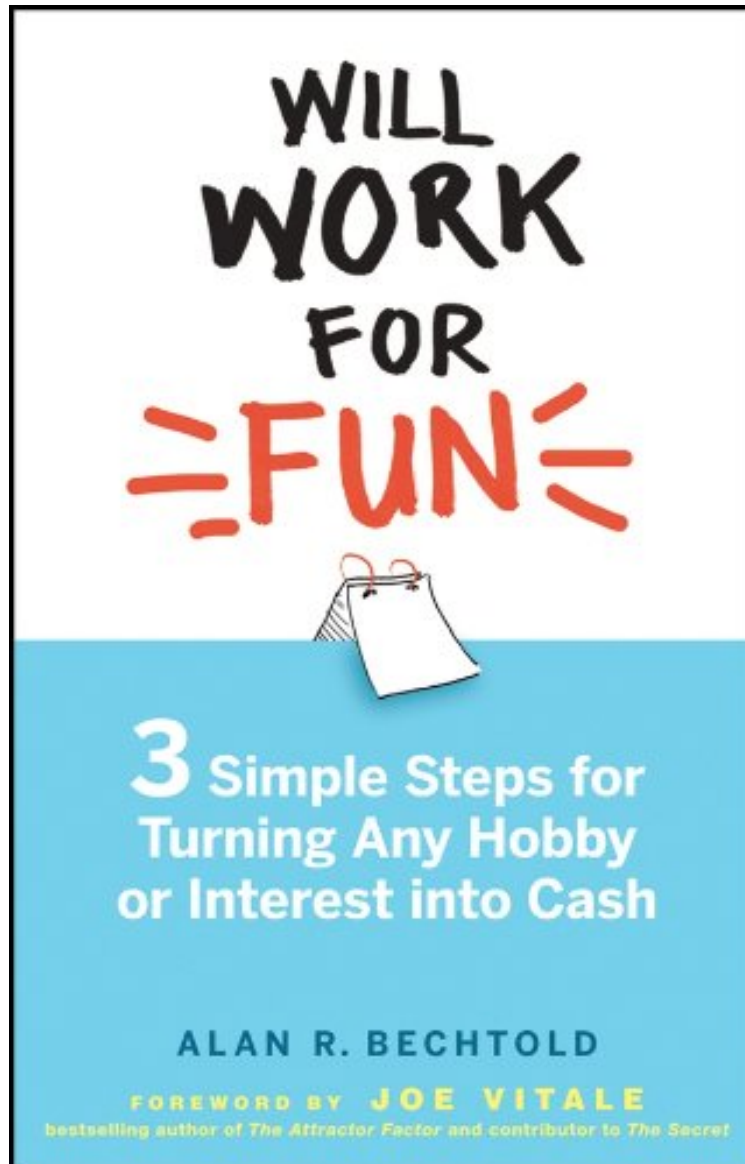


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Will Work for Fun: Three Simple Steps for Turning Any Hobby or Interest Into Cash

Alan R. Bechtold

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Alan R. Bechtold : Will Work for Fun: Three Simple Steps for Turning Any Hobby or Interest Into Cash before purchasing it in order to gauge whether or not it would be worth my time, and all praised Will Work for Fun: Three Simple Steps for Turning Any Hobby or Interest Into Cash:

1 of 1 people found the following review helpful. You're going to kick yourself - Awesome Book By Chad Darby! I bought this book over a year ago. When it first arrived, I thumbed through it a bit and sat it on the night stand and it

quickly collected dust. However, lately I've started reading about information publishing and remembered that I had Alan's book on my night stand. I grabbed the book and started reading. For some reason, I was just pulled into the book. Alan has a great way of giving you instructions in a simple and straight-forward fashion. I'm kicking myself wondering...why did i wait so long to read this. I need to be applying these techniques now! This book is a very good read. I highly recommend it for anyone who is looking to get started with information publishing. 0 of 0 people found the following review helpful. I bought the book. Now reading it. By Jack.prince.of.movie.reviews I have just started reading the book Will Work for Fun by Alan R. Bechtold. I think this book speaks to the maverick in me. I am the kind of person that wants to be self-employed or work from where ever I happen to be. I haven't gone through all the exercises in this book but right now I am highlighting and taking notes. I love the Kindle product, but nothing takes the place of a tangible book you can highlight and write supporting notes on. I am looking forward to a transformation in my life. That is after all why I bought the book. If there are any addendums or extra stuff to write, then you will see an expanded review. 14 of 15 people found the following review helpful. Fun Money... Absolutely! By Erik Stafford I loved this book... and not just because I am mentioned in it! I have read a lot of "work from home" books in my life, and they all seem to have the same problems: they either start at Step #3, and assume that the reader has some skills and knowledge already... or they have fluffy, nebulous information, which is empowering, but will not help you get moving in the right direction in regards to taking action and defining the "first step." Alan's book starts at Step #1 and actually takes you, step-by-step through the entire process of researching and building a real online business. It's a terrific book and I will absolutely be recommending my clients, students and customers to pick up a copy! [...]

Will Work for Fun presents a simple three-step process for turning your favorite hobby or interest into a reliable source of income. Why stay trapped in a job you hate, when you could turn your fun into your job? No matter what your interests are, Alan Bechtold will show you how to what you love into a real moneymaking career. Packed with stories, examples, exercises, and links to online resources, Will Work for Fun is the cure for another dull day at the office.

"You simply cannot succeed in a big way unless your work is fun for you. But no one discusses this important topic. At last that's all changed in Alan R. Bechtold's new book. 'Will Work for Fun.' What are the author's qualifications? Perhaps he has enjoyed the longest Internet success, publishing and marketing online for 23 years and averaging more than \$1 million in sales per year doing what he loves doing most. Alan reveals three simple steps for turning any hobby or interest into a big cash generating machine for you!" --- Ted Nicholas, author Billion Dollar Marketing Secrets From the Inside Flap Most of us think of work as a doleful daily chore we have no choice but to suffer through until we retire. Or, if we're really lucky, maybe we'll win the lottery. But it doesn't have to be that way! You don't have to wait until retirement to start enjoying life. Work can be rewarding, fulfilling, and even fun. The secret is creating a job that pays you to do what you love to do anyway. In Will Work for Fun, veteran online marketer Alan Bechtold shows you how to generate real, long-lasting income from your hobbies and interests. No matter what you're into; even if it's just flying kites; Bechtold's proven system presents simple steps you can follow to turn your favorite hobby into a fun and exciting career. Think about the life of your favorite rock star. Sure, musicians make plenty of money. But, more important than the money is the fact that they make a living doing the thing they love doing most. How great must it feel to get paid doing what you love? You can find out too. You won't necessarily make rock star money doing it, but with the right plan, you can turn your interest or hobby into a moneymaking career that makes work fun. Even better, you don't need any special skills or expensive resources in order to make it happen. All you need is access to a computer, basic understanding of the Internet, and simple word processing skills. With those three ingredients, Will Work for Fun will help you turn whatever it is you love doing into a profit-generating small business that will earn you money and eventually let you quit your regular job. Bechtold has made an entire career out of pursuing his interests and following his heart. Follow the proven system in Will Work for Fun and you'll be able to turn fun into income too. Why wait any longer to enjoy life? When you work for fun, it's hardly work at all! From the Back Cover Praise for Will Work for Fun: "Bechtold is the Pied Piper for the New Millennium. Follow him and you will learn to enjoy your life and your work; and you will quickly come to agree that fun really is the best thing to have!" --- TIM KNOX, bestselling author of Everything I Know About Business I Learned from My Mama, www.timknox.com "Finally . . . the truth is revealed. Work is not a four-letter word when you love what you do. Alan delivers a rollicking good read that gives you a step-by-step blueprint for making money while having fun." --- SHAWN CASEY, founder and CEO of eSpider Squad Franchises, www.shawncasey.com "This book should be required reading for anyone who hates their job and wants to live a life of their biggest dreams . . . and still make huge sums of money! This is a rare gem your boss does not want you to read." --- T.J. ROHLER, President and CEO of M.O.R.E. Inc. "I've worked with hundreds of CEOs and I always tell them, if it isn't fun; if it's not rewarding and satisfying; don't do it. Now I'm going to make Bechtold's Will Work for Fun required reading, so they have the exact same road map to turn their passions into profits and, as Bechtold says, 'make their play pay.' Give this book to your children. It will help them get a head start on the only sane way to earn a living: doing what you love for

money." —PAUL LEMBERG, CEO of Axcelus Advisors, and bestselling author of Be Unreasonable,
www.paulleberg.com