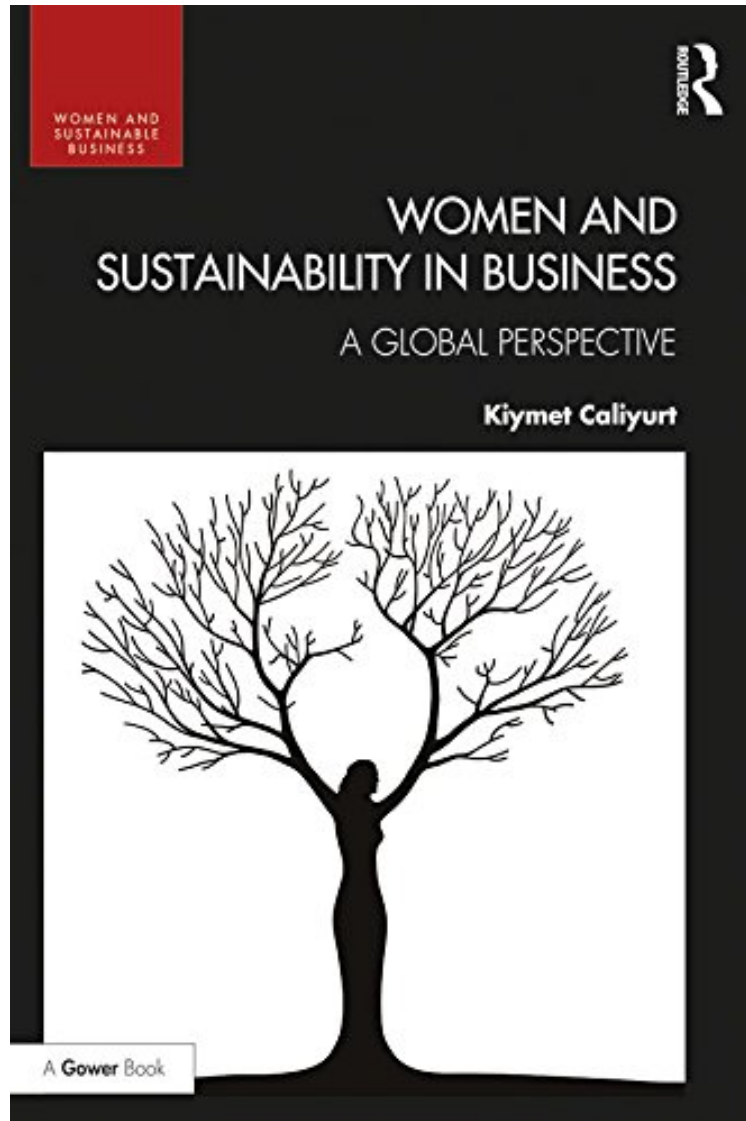


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## Women and Sustainability in Business: A Global Perspective (Women and Sustainable Business)

*Kiymet Caliyurt*

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Women and Sustainability in Business: A Global Perspective, brings together original research from a dozen countries, concerning the issues and challenges facing women in sustainable business. This is a recurrent topic among researchers, regulators, companies and rating agencies. Governments pay special attention to how women impact the economy when shaping their strategies on economic sustainability. Women's contribution to business is fundamental to creating a sustainable economy, such that businesses try to strengthen women's presence within their organisations, especially on their boards. Today, sustainable companies cannot survive without strategies involving women. Stakeholders, regulators, NGOs and rating agencies track both women-focused strategies and the corporate sustainability reports of companies. Well-designed strategies for women workers help companies to develop their financial and social sustainability initiatives progressively. This book analyses the practice of women in sustainable business, in terms of company performance, social responsibility, board management, entrepreneurship, employment, education, management, social sustainability, environmental politics and technology, from a wide range of diverse, regional perspectives and highlights the differences between the underdeveloped, developing and developed world.

About the Author Prof. Dr. Kiyemet Tunca Caliyurt graduated from the Faculty of Business Administration and Economics at Marmara University, Istanbul, Turkey. Her Masters and PhD degrees are in Accounting and Finance from the Social Graduate School, Marmara University. Her research interests are in accounting, auditing, fraud, social responsibility, corporate governance, finance and business ethics, with a special interest in NGOs and aviation management. She is the founder of the International Group on Governance, Fraud, Ethics and Social Responsibility (IGonGFESR) and the president of the National-International-Students' Conference Series on Governance, Fraud, Ethics and Social Responsibility (IConGFESR). She also founded the International Women and Business Group, which organizes a global, annual conference. Kiyemet has published papers and book chapters both nationally and internationally on fraud, social responsibility, ethics in accounting/finance/aviation disciplines and NGOs.