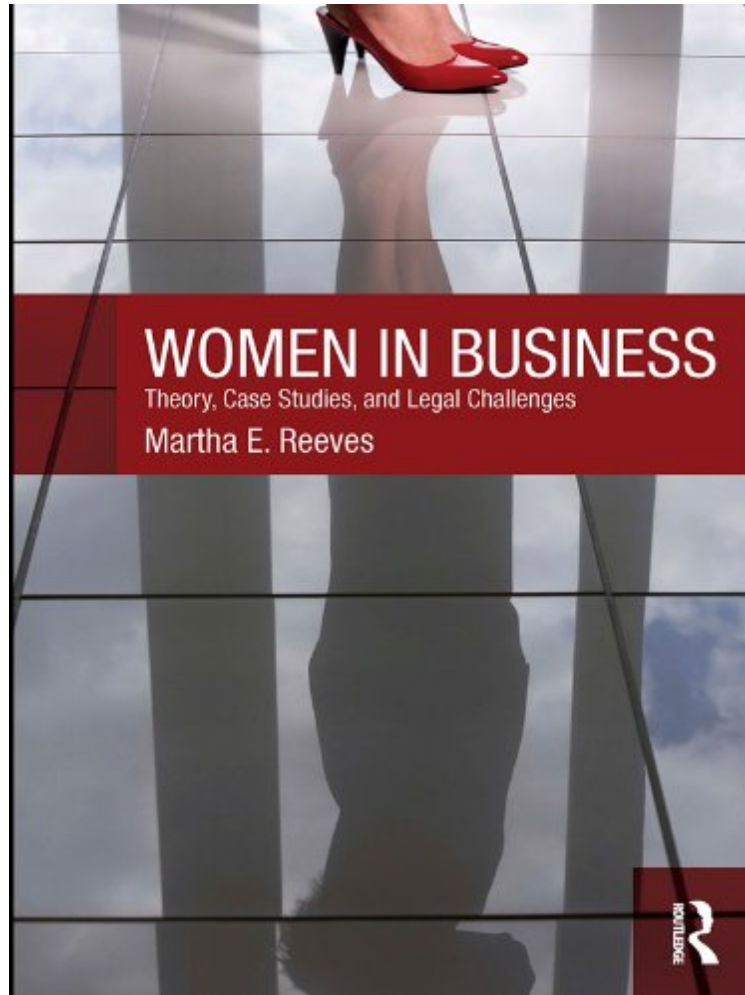


# Women in Business: Theory, Case Studies, and Legal Challenges

Martha Reeves

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This book uniquely combines gender theory, case studies, and the legal challenges surrounding the mechanisms of

gender discrimination at work. It provides the student with real-life examples from managers (based on interviews with people who experienced discrimination) that help students understand how gender discrimination operates, even when there are legal protections against it. At the end of each case study, students are asked to put themselves in the shoes of the individual experiencing the discrimination and ask themselves reflect on how they would handle the situation. Students must examine their own beliefs about gender and work place practices and consider consequences of actions they might take. In addition to the sections of theory, cases, and legal challenges, websites of interest are included student assignments and classroom activities. Key features include: Engaging case studies embedded in each chapter Legal cases that highlight each chapter and lend credibility to each case study Discussions of international/global situations Suggestions for student assignments/projects

About the Author Martha E. Reeves teaches in the Markets and Management Studies program at Duke University, where she is a member of the Sociology and of the Women's Studies departments. Reeves teaches courses on markets, managers and organizations, marketing communication, international business and women in business. Prior to coming to Duke, Reeves taught in the Terry College of Business at the University of Georgia, and was Program Director for the Executive Education Program at the Kenan-Flagler Business School at the University of North Carolina, Chapel Hill, where she was responsible for curriculum design and client management of custom programs and delivery of open enrollment programs. For a decade before becoming an academic, Reeves was a human resource manager in several financial services companies, as well as a consultant on human resource issues to business and government, in both the US and UK. Reeves's recent research has focused on the intersection of technology and management, and women's corporate leadership. She is the author of *Evaluation of Training* (Industrial Society Press), and *Suppressed, Forced out and Fired: How Successful Women Lose their Jobs* (Quorum Books).