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*Marc Ostrofsky*


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NEW YORK TIMES BESTSELLING  
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0 of 0 people found the following review helpful. Clue to understand internet today By Hector Bayona Acosta This book really updated me with the actual trends and tools of the Internet today. Marc Ostrofsky did a great job. During the reading, you will find lots of case studies and references for apps and resources of all kind. Thumbs up. Besides

that, I totally disagree in his idea of privacy and how we should rethink it to let companies to intrude our lives. In occasions, I felt the text some apologetic about that concern. Nevertheless, the reading is easy, interesting, very well documented, and the information contained within is clue to understand how we live, buy, sell, play and communicate in the internet age today. Recommended. 3 of 3 people found the following review helpful. A good read but not nearly as informative as Get Rich Click By scott shaffer I loved Get Rich Click because it offered numerous ways to be an Internet entrepreneur..my version is filled with highlighting and bent pages. Word of Mouse discusses more current digital applications and what benefits they offer. I do like Marc these Words...Marc is definitely an Internet visionary. 1 of 1 people found the following review helpful. "Learn More, Earn More" Is My New Mantra! This book will tell you why? By Speech Coach If you want precise insight to the NEW media this book is for you. Once upon a time social media was "out of this world!" This book will display many other social media techniques and ideas that we once thought was "out of this world!"

The New York Times bestselling author of Get Rich Click! delivers cutting-edge advice for consumers and marketers on how to get the most from today's technology. Gain a competitive edge; get the most from today's technology! Technology changes so fast that it's easy to be intimidated by it. Our personal choices and business decisions are increasingly driven by digital "word of mouse"; and it's essential to our success and satisfaction to take control of the gadgets, apps, and trends that are shaping our world. Bestselling author and trend watcher Marc Ostrofsky is here to help. In this groundbreaking new book, Ostrofsky reveals the ways that new technologies implant themselves in our daily lives and how we can easily take advantage of them to live, learn, buy, sell, work, play, communicate, and socialize better. Covering diverse topics from how the Internet affects our health to how we can become bargain-hunting pros, Ostrofsky's book could come at no better time. The Internet's presence is only growing, and new technologies are sprouting up every day. We must learn how to cultivate these new tools so that we can remain competitive and live happier, healthier lives. Word of Mouse gives you the tools you need to conquer information overload; and puts you in the driver's seat of the world's most potent technologies.