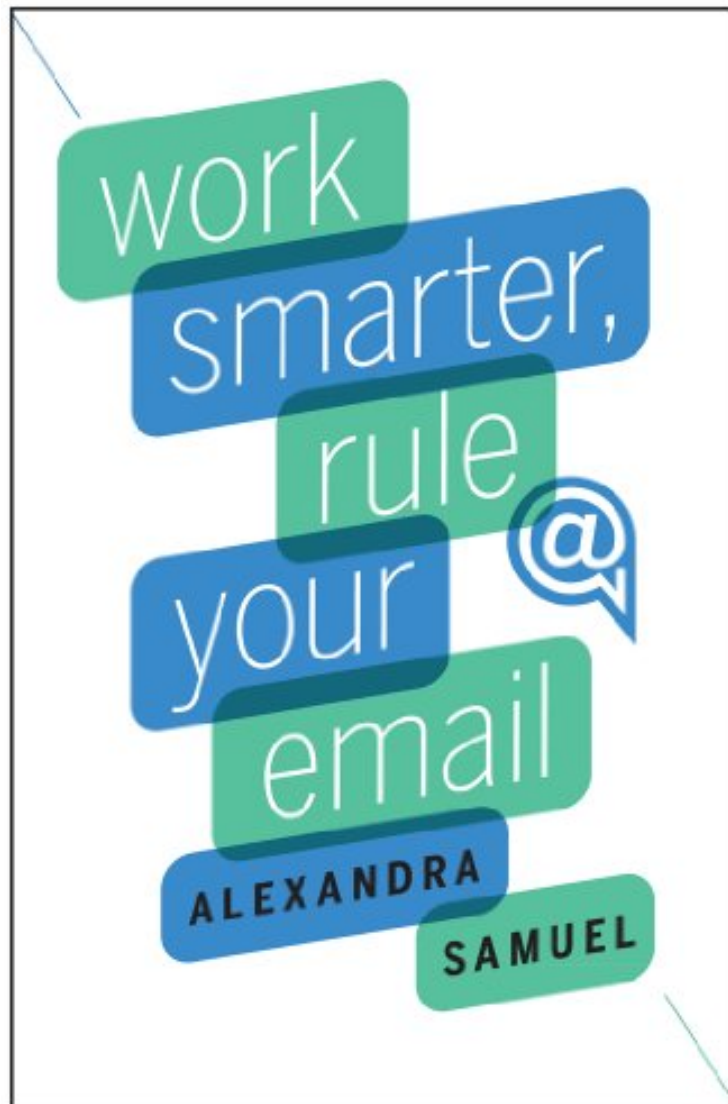


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## Work Smarter, Rule Your Email

*Alexandra Samuel*

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**Alexandra Samuel : Work Smarter, Rule Your Email** before purchasing it in order to gage whether or not it would be worth my time, and all praised Work Smarter, Rule Your Email:

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ginger moran Alexandra Samuels is my go-to for all things tech and social media system. This book goes right. To the point.

If you're looking for a way to more effectively manage your inbox, your email program's built-in filtering tools can do a lot of the heavy lifting—and this short book by social media expert Alexandra Samuel shows you how to set them up. Samuel walks you through tools and tips for:

- Using your email program's filing and rules capabilities to allow you to focus on the messages that matter most right away while automatically storing others you want to read and respond to later
- Creating a daily process for checking your email that works for you—and eliminates the temptation to respond to every message as it comes in
- Working through a backlog of messages that have already accumulated.

By reducing the amount of time you spend on email, you'll be able to focus your time and attention on the work that matters most to you. The book also includes a 30-minute quick guide to setting up your first email filter, getting you on your way to a cleaner, more manageable inbox. Interested in learning more about how social media can help you get ahead of your daily work—and get ahead in your career? Look for more in this series of short, digital books from Harvard Business Review Press and social media expert Alexandra Samuel. Other installments provide the best tips and tricks for using tools like Evernote, Twitter, HootSuite, and Gmail to get organized and improve your performance on the job.