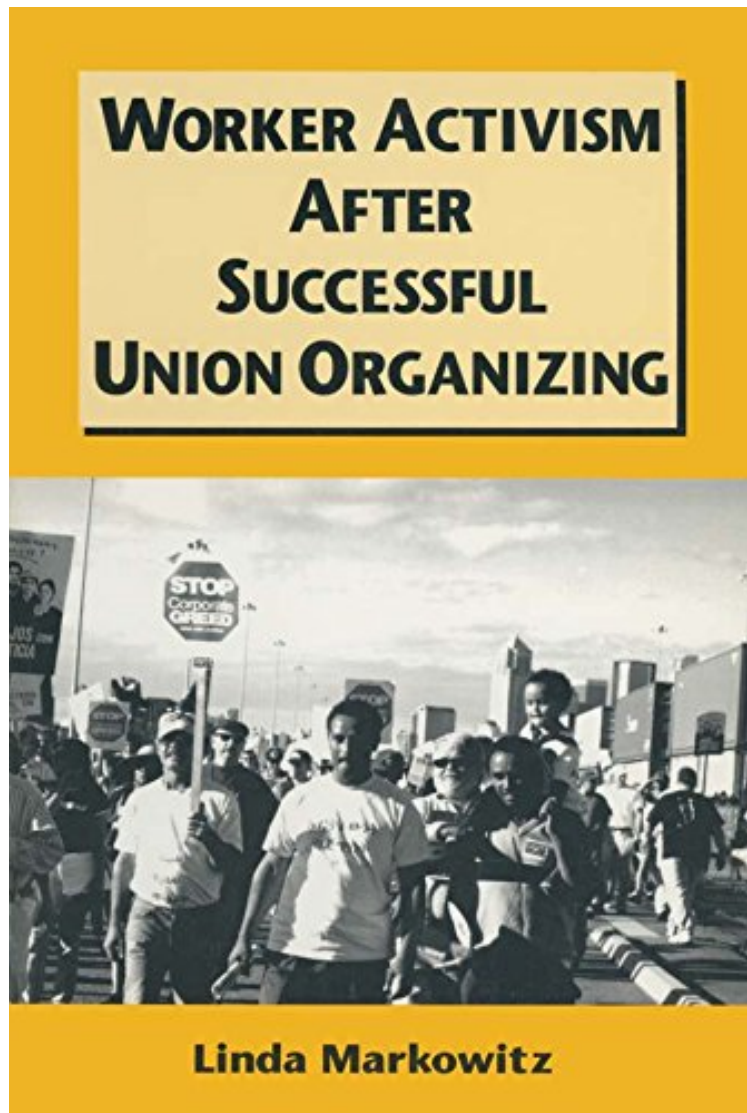


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Worker Activism After Successful Union Organizing

Linda Markowitz

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Shows how different levels of worker participation during a union organizing campaign influence the perceptions and actions of those same workers after the campaign ends, and, thereby, the long-term effectiveness and success of the organizing effort. Drawing on historical and current examples, the author analyzes the political and economic contexts

within which today's unions are organizing, including a detailed examination of the impact of the Wagner Act.

From the Back Cover Worker Activism After Successful Union Organizing shows how different levels of worker participation during an organizing campaign influence the perceptions and actions of those same workers after a campaign ends and, thereby, the long-term effectiveness and success of the organizing effort. Drawing on historical and current examples, Markowitz analyzes the political and economic contexts within which today's unions are organizing, and she proves that the act of organizing is a long-term process that continues far beyond an actual campaign. And, in today's anti-union business climate, this book sends a clear message that the key to the future vitality of labor is to involve all workers more fully in the organizing process.