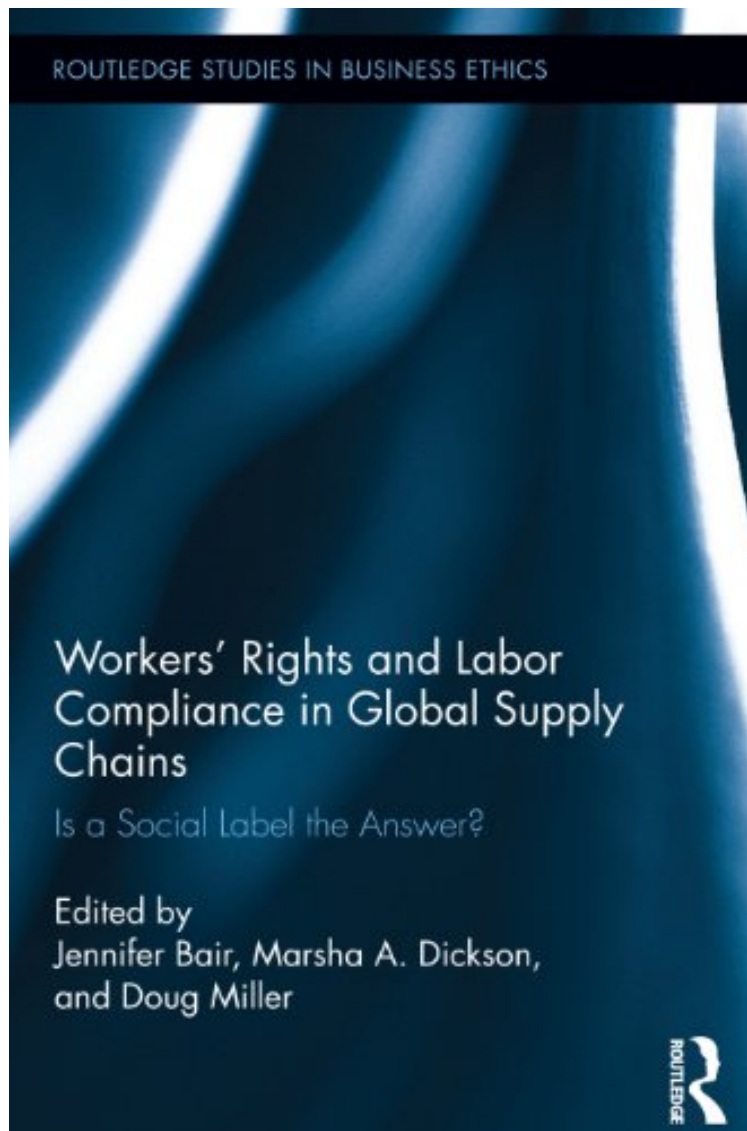


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## **Workers' Rights and Labor Compliance in Global Supply Chains: Is a Social Label the Answer? (Routledge Studies in Business Ethics)**

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This book provides insight into the potential for the market to protect and improve labour standards and working conditions in global apparel supply chains. It examines the possibilities and limitations of market approaches to securing social compliance in global manufacturing industries. It does so by tracing the historic origins of social labelling both in trade union and consumer constituencies, considering industry and consumer perspectives on the benefits and drawbacks of social labelling, comparing efforts to develop and implement labelling initiatives in various countries, and locating social labelling within contemporary debates and controversies about the implications of globalization for workers worldwide. Scholars and students of globalisation, development, corporate social responsibility, human geography, labour and industrial relations, business ethics, consumer behaviour and fashion will find its contents of relevance. CSR practitioners in the clothing and other industries will also find this useful in developing policy with respect to supply chain assurance.

"Can consumer power be used to leverage improved working conditions and respect for labor rights in apparel global supply chains through social labeling? And, if so, under what conditions is social labeling likely to produce the best results? Combining an insightful historical perspective with a rich comparative analysis, the contributors to this volume convincingly suggest that social labeling can be fruitful if it is based on a global industry standard, with broad stakeholder engagement, and effective verification along the entire supply chain." ndash; Mark Anner, Penn State University, USA  
About the Author  
Jennifer Bair is Assistant Professor in the Department of Sociology at the University of Colorado, Boulder, USA. Douglas Miller is Professor of Ethical Fashion in the School of Design at the University of Northumbria, UK. Marsha Dickson is Professor and Chair of the Department of Fashion and Apparel Studies at the University of Delaware, USA.