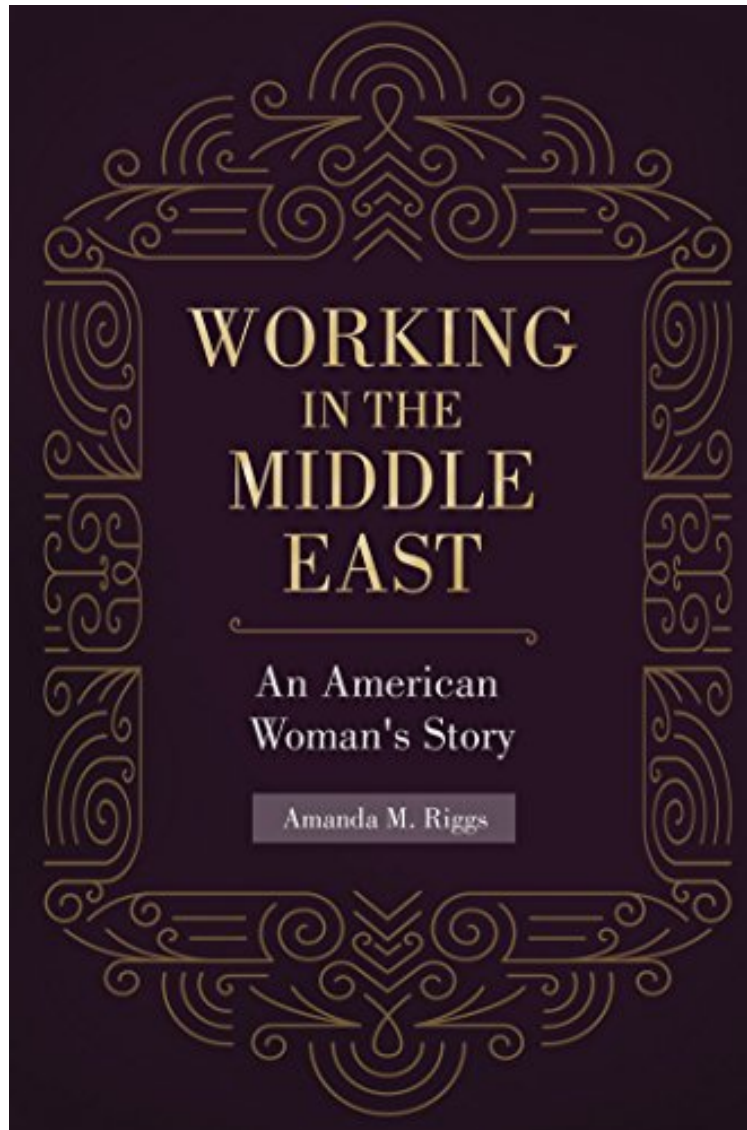


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Working in the Middle East: An American Woman's Story: An American Woman's Story

Amanda Riggs

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Amanda Riggs : Working in the Middle East: An American Woman's Story: An American Woman's Story before purchasing it in order to gauge whether or not it would be worth my time, and all praised Working in the Middle East: An American Woman's Story: An American Woman's Story:

0 of 0 people found the following review helpful. ... related to the Middle East and what it was like doing business in that part of the world By Customer I picked up the book on as I was looking for a topical read related to the Middle East and what it was like doing business in that part of the world. I found the books unique formatting intriguing. Each

chapter starts out with a story from the author's personal experience, then the story is tied into an applicable aspect of society and how it fits in with working that region. I found this type of approach entertaining. The anecdotes in the book draw you into each chapter, as opposed to a dry text book. I found the book both informative and entertaining. 0 of 0 people found the following review helpful. Read this Book! By Maricela Riggs An American woman in Egypt over a four-year period, a cross-cultural business analysis, a North American viewing the world through a Middle Eastern/North African perspective - this book puts you into Cairo and the greater Middle East just before the Arab Spring and allows you to see the complex cultural, gender, and legal forces shaping the region. This book is a great read for anyone interested in living and working in the Middle East and provides a perspective seldom documented or so well written. Pick this book up and read it! 0 of 0 people found the following review helpful. A Must Read! By ladybug I thoroughly enjoyed this book. Especially during these times with so much negativity associated with the Middle East this book definitely gives readers a better perspective and not just from someone who has read about the area. And not by someone who just read about the area but someone who actually lived and worked there. I think that entrepreneurs who are considering expanding their business outside of the U.S. should read this book to get an idea of the business environment in the Middle East which is often overlooked.

Presenting the firsthand account of an American woman working several jobs in Egypt over a four-year period, this book analyzes the cross-cultural business environment between the United States and the Middle East and North Africa. It provides recommendations to enable anyone—male or female—to successfully navigate commercial activities in the region. • Supplies the first-hand accounts of someone who worked for four years in Egypt at several jobs—including founding her own company—regarding the cross-cultural business issues that arise in the Middle East and North Africa • Offers detailed information based on real-world experience that is not found in academic studies of the subject and is highly useful to practitioners, e.g., business women • Provides knowledge that will be valuable and applicable to entrepreneurs and employees being sent overseas by their companies as part of their global leadership development program, not just women • Addresses sensitive subject matter—topics about which real information is hard to find—such as how to handle sexual harassment in a country that does not follow rule of law in the same way as the United States

"Amanda Riggs gave herself a tough assignment: explain how seemingly incompatible international ingredients—an American woman working in the Middle East—can actually make sense. And, she carried it out with great effect. At a time when the region could not seem more inhospitable, Riggs has artfully used her personal experiences as snapshots in a scrapbook that show the reader that talented women can and should work anywhere in the world, that the Middle East region is culturally and commercially important despite its current indigestion, and that business engagement may be the single most important component of global stability." (Greg Lebedev, Chairman, Center for International Private Enterprise) "Riggs captures the excitement and dynamism of life in the Middle East perfectly through her own experiences and anecdotes, and highlights the great personal and professional inspiration that all those fortunate to have spent time in this part of the world will immediately recognize." (Curtis Ferguson, President, The Coca-Cola Company) About the Author Amanda M. Riggs is a writer who specializes in topics regarding the Middle East, women's issues, renewable energy, and business. She is the founder of Veritagrade; Skin: Empower Women Worldwide, an organic skin care line based on Argan oil imported from a women's fair trade cooperative in Morocco.