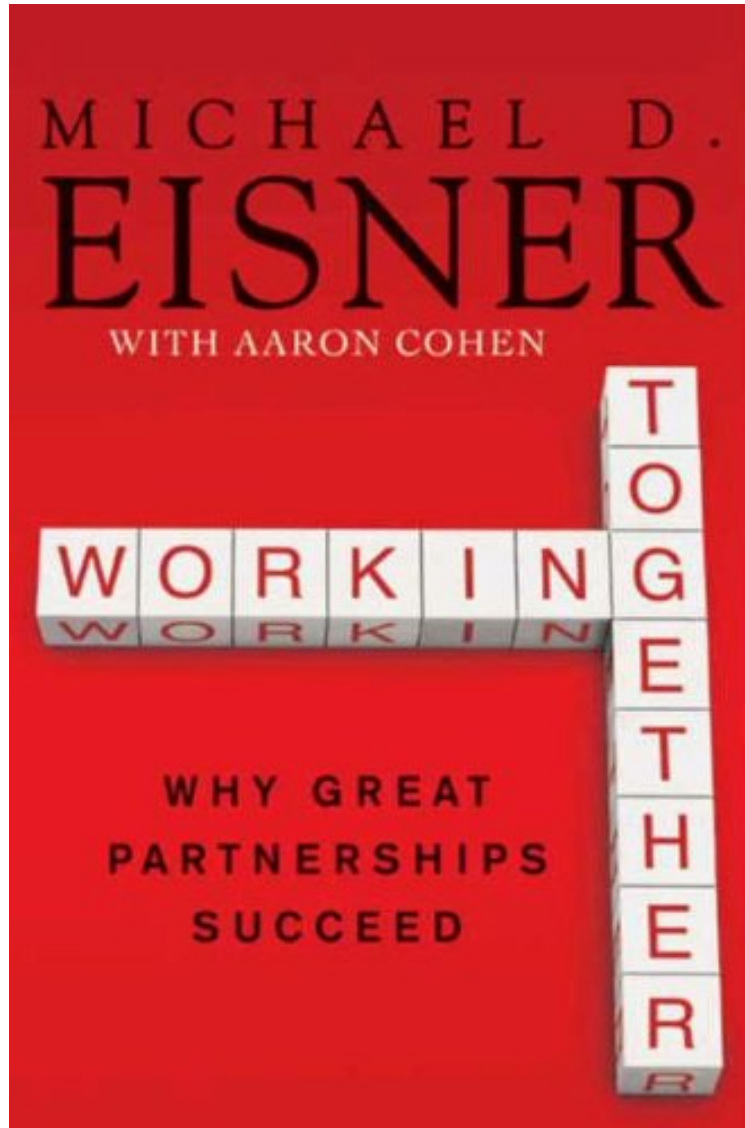


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Working Together: Why Great Partnerships Succeed

Michael D. Eisner, Aaron R. Cohen

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Michael D. Eisner, Aaron R. Cohen : Working Together: Why Great Partnerships Succeed before purchasing it in order to gage whether or not it would be worth my time, and all praised Working Together: Why Great Partnerships Succeed:

1 of 1 people found the following review helpful. Book Just Okay, but Frank Wells Chapter is Worth ItBy Joseph C. KusnanThe subtitle of this book is, "Why Great Partnerships Succeed" but it never really answers the question. The Frank Wells chapter is worth the price of the book alone, nonetheless. Only Michael Eisner could have written that. Frank Wells is still missed nearly 20 years after his tragic death in a helicopter accident. Frank Wells is strong

evidence that how you treat people in life is remembered long after you are gone. The other interviews/profiles in the book are a bit hackneyed and have been covered extensively elsewhere (Buffett/Munger). This book might have benefited from a bit more introspection or analysis from Eisner. For example, it could have included some counterexamples of disagreement, tension, challenges and/or even partnerships that didn't work. Ovitz/Eisner is one obvious example. "Why Great Partnerships Fail" is probably the subject of a different, perhaps equally noteworthy, business book.

2 of 2 people found the following review helpful. Opened my eyes to the impact a solid partnership can have...By CarlaI've always been a solitary business man. I've liked to launch businesses alone and keep the pie to myself. But Michael Eisner's book "Working Together" really changed everything for me. It introduced me to a number of examples of beautiful partnerships, where each individual was better for having the other by his side. Furthermore, the book was just an enjoyable read. It's so cool to hear about all of these REALLY successful business celebrities and how a partnership early on helped get them to where they are. Highly recommended!

0 of 0 people found the following review helpful. Partners, can't live with them, can't run a lucrative business without them. By MykieA book filled with stories of incredible insight into the different personalities of varying partnerships. These stories are short and pleasant with a twist of great advice. Not only does it give an example of what to expect from a potential partner but, how to be an incredible partner yourself. Major take away from this book: Communication. 4/5 would recommend to a friend.

In *Working Together*, a fascinating and invaluable look at why great partnerships succeed, former Disney CEO Michael Eisner discusses how professional partnerships have contributed to his success. In addition, Eisner tells the stories of nine other highly successful business collaborations, including Warren Buffett and Charlie Munger, Valentino and Giancarlo Giammetti, Bill and Melinda Gates, Joe Torre and Don Zimmer, and Brian Grazer and Ron Howard.