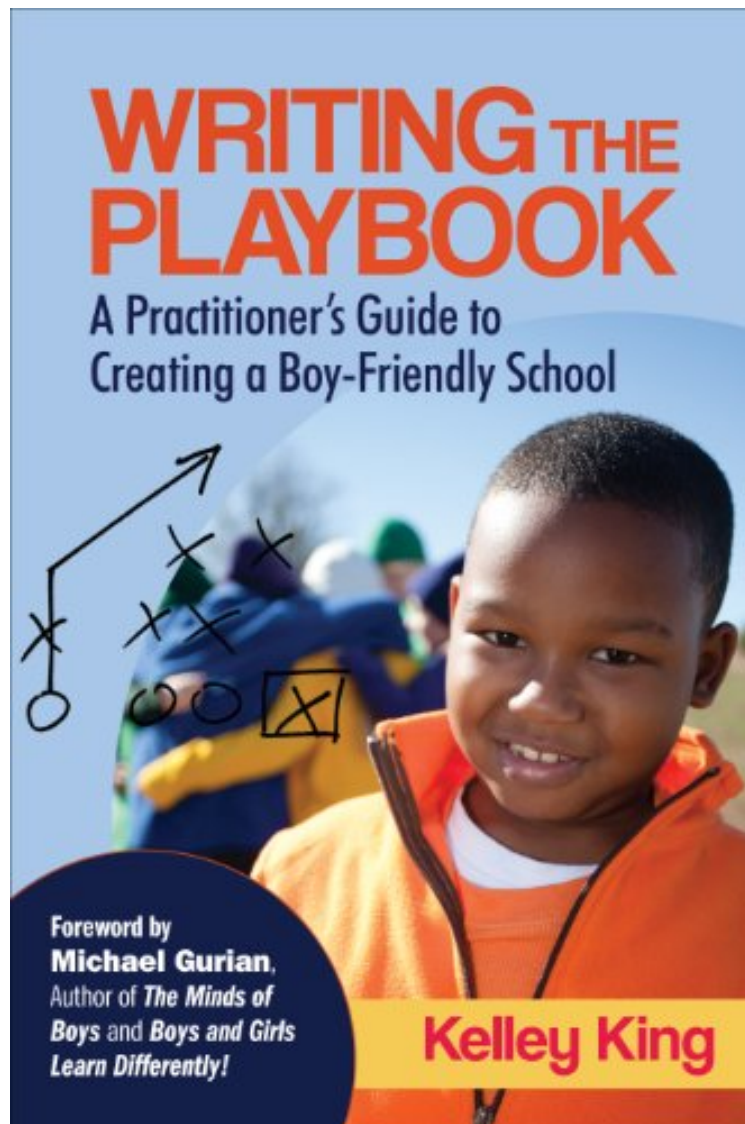


(Download) Writing the Playbook: A Practitioner's Guide to Creating a Boy-Friendly School

Writing the Playbook: A Practitioner's Guide to Creating a Boy-Friendly School

Kelley E. King

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#578033 in eBooks 2013-02-19 2013-03-13 File Name: B00BWVPF6U | File size: 47.Mb

Kelley E. King : Writing the Playbook: A Practitioner's Guide to Creating a Boy-Friendly School before purchasing it in order to gauge whether or not it would be worth my time, and all praised Writing the Playbook: A Practitioner's Guide to Creating a Boy-Friendly School:

0 of 0 people found the following review helpful. ABSOLUTELY BRILLIANT - EVERY TEACHER NEEDS THIS BOOK!!!!By NatIf you have an interest in 'Boys in Education' or just care enough to make school a more boy-friendly place for all our beautiful boys, then THIS is the book for you. Not only does this book provide the theoretical

background, it also provides detailed step-by-step strategies and activities that can be implemented immediately into any classroom and WILL make a difference. I have used (and still use) nearly all the strategies outlined in this book and they are wonderful. If you are going to get any book to make a difference to your classroom - THIS IS IT! 0 of 0 people found the following review helpful. A must-have for all educators By Suzie Johnston Engagement is key when teaching and this book captures the audience in very understandable and easy-to-implement strategies. Having used many of the strategies with my staff in the past, I can attest that they increase academics and decrease inappropriate behaviors. This is a must-have for all educators. Suzie Johnston 0 of 0 people found the following review helpful. King Kicks it Out of the Park By Lawrence R. Hackett Whether you show your frustration by the wringing of hands or just kicking the dirt, there is now some significant relief from that "What are we going to do?" reality in the challenges of helping boys regain momentum in becoming all they are meant to be. As she has done in her earlier books, in Writing the Playbook Kelley King again presents us with a superior understanding of the problems boys are facing in our schools and offers precise, purposeful and productive solutions. Using the appropriate metaphor of "playing the game" she clearly indicates strategies and practical play-calling for teachers, administrators, parents and others who want to help boys regain their winning ways. Ms. King has that gift of presenting research and theory wrapped in practical and easily applied suggestions. This book lives up to its title and should be a must read for anyone who cares about boys and their future well-being. While some may continue to debate the What and Why of helping boys succeed there need not be any more talk about the How. Thank you Kelley for a superb Playbook!

Your game plan for getting boys on the path to higher achievement As a school leader, Kelley King has walked the talk: she successfully led her own staff to close the achievement gap between boys and girls in reading and writing in just one year. In this book, readers get King's step-by-step, research-based leadership plan for jump-starting boys' achievement. King shares; Critical insight into the brain-based differences between boys and girls First-hand leadership and classroom experiences to provide educators with a blueprint for creating schools where boys (and girls!) thrive Ready-to-use activities and resources for leading a successful gap-closing initiative

"This book contains profoundly creative and engaging approaches to looking at equity in new ways as part of staff training and attaining school improvement goals."--Virginia E. Kelsen, Principal (10/22/2012) "Writing the Playbook provides an in-depth look at the gender differences found in schools. It provides a plethora of strategies aimed at leveling the playing fields between the sexes."--Tanna Nicely, Assistant Principal (10/22/2012) "Kelley King's both impassioned and level-headed, and she starts a conversation that we desperately need to have in our country."--Michael Kimmel, author of GUYLAND: THE PERILOUS WORLD WHERE BOYS BECOME MEN (11/05/2012) "As I read this book I am thrilled Kelley King is speaking out on behalf of our boys! While they sit motionless in the traditional classrooms and feel abandoned by education, she makes the case for justified changes. We owe it to them to acknowledge the differences and to design an educational experience that honors them. No longer can we, as citizens of this country, allow those so-called experts to claim that boys and girls are the same, and ask our schools to ignore the obvious differences. Enough! Bring on the strategies for our boys that will allow teachers to inspire them to greatness!"--Kim Bevill, Director of Gray Matters Educational Consultant (11/05/2012) "As a life long feminist and the grandmother of three boys just starting school, I am passionately interested in boys being taken "as they are" and taught in ways that will help them develop. For a long time we worried about girls, who are presently thriving in school and beyond. It's boys' turn now! Yes, men still "rule" out in the world, but in school many boys are falling behind. For a strong America, we need both genders to thrive and to lead. And King's book will help us get to that America."--Dottie Lamm, MSW, Denver Post Columnist (11/05/2012) "In my heart, I believe that our husbands, sons, and brothers can write and read as well as their female relatives. They all have the ideas and the brilliance. Kelley's book is a guide to support all educators in making those ideas become reality. If we collaborate as educators and as parents, we can make sure that both boys and girls are challenged and supported in schools so that their dreams all become reality."--Cynthia Stevenson, Superintendent (11/05/2012) "Kelley King is both impassioned and level-headed, and she starts a conversation that we desperately need to have in our country."--Michael Kimmel, Author of Guyland: The Perilous World Where Boys Become Men (11/05/2012) "As I read this book, I am thrilled Kelley King is speaking out on behalf of our boys! While they sit motionless in the traditional classrooms and feel abandoned by education, she makes the case for justified changes. We owe it to them to acknowledge the differences and to design an educational experience that honors them. No longer can we, as citizens of this country, allow those so-called experts to claim that boys and girls are the same, and ask our schools to ignore the obvious differences. Enough! Bring on the strategies for our boys that will allow teachers to inspire them to greatness!"--Kim Bevill, Director of Gray Matters (11/05/2012) "As a lifelong feminist and the grandmother of three boys just starting school, I am passionately interested in boys being taken 'as they are' and taught in ways that will help them develop. For a long time we worried about girls, who are presently thriving in school and beyond. It's boys' turn now! Yes, men still 'rule' out in the world, but in school many boys are falling behind. For a strong America, we need both genders to thrive and to lead. King's book will help us get to that America."--Dottie Lamm, Columnist, Denver Post (11/05/2012) "This is a highly practical

and highly relevant book. Two thumbs up!"--Eric Jensen, Author of Teaching with the Brain in Mind (11/05/2012)"This book is well written, timely, and filled with practical examples and suggestions for school leaders to create a school environment conducive to educating both male and female students. It is a great book for use by a professional learning community and should be required reading in all educational leadership courses."--Judy Brunner, Clinical Faculty, Missouri State University (10/22/2012)"This is a must-read for school leaders and teachers. Based on both research and the 'wisdom of practice, ' it offers a wealth of teaching strategies to boost the achievement and happiness of boys in school. A new contribution is how to use the Web to find 'boy-friendly' activities. If you can only read one book about how to reach boys, this is it."--Judith Kleinfeld, Director of the Boys Project (11/05/2012)"Writing the Playbook is an incredible resource that students love, teachers appreciate, and administrators are learning from. It provides the solutions that school systems globally are desperately searching for regarding the behavior and academic performance of boys. It is written in a way that is engaging, empowering, and inspiring to those in all levels of education. If you've ever desired a positive educational atmosphere, this book provides the blueprint!"--Chris Cannon, Author of Winning Back Our Boys (11/05/2012)"Boys and girls can differ vastly in how they most effectively learn. As educational leaders, it is critical that we create school environments that clearly reflect and demonstrate this understanding. This insightful book will inform, guide, and transform the way you lead in schools. This is a great resource that will definitely produce results!"--Don Haddad, Superintendent of Schools (11/05/2012)"This is a must-read for school leaders. King, an expert on bridging the gender gap in schools, asks them to try to see things through 'the boy lens, ' which is absolutely necessary today when so many boys aren't coming close to reaching their full educational potential. She offers practical advice for making schools 'boy-friendly, ' which works just fine for girls too. I applaud her passion, dedication, and expertise. Here's a book that can truly make a positive difference for our society and its future."--Mark Sherman, Emeritus Professor of Psychology, SUNY, New Paltz (11/05/2012)"This book should be required reading for every teaching credential candidate and educator. Its neurobiological approach to learning and behavior is not rocket science; it's long overdue common sense. Bravo!"--Joe Manthey, Education Consultant (11/05/2012)"Finally, some practical advice from an experienced educator on how to make boys into successful students. King's credentials mother of both a son and daughter as well as a principal who successfully addressed gender gaps at her school are unbeatable."--Richard Whitmire, Author of Why Boys Fail: Saving Our Sons from an Educational System That s Leaving Them Behind (11/05/2012)"This book isn't just theory it provides the answers for why things work and how to lead a change process collaboratively. Principals, superintendents, and teacher leaders should pick up a copy of this book if they are interested in engaging their communities in leading change, getting results for all students, and making teaching fun."--Jonathan Wolfer, Principal (10/22/2012)"There is widespread consensus that our young males are not achieving to their full potential. We know the problems. It is time we tackle them, and it is time we foster leadership among those in positions of authority who can make change happen. Kelley's book is an important step in this direction by calling on school leaders to become engaged and by giving them the tools to make change happen."--Dennis Barbour, Co-Founder and CEO, Boys Initiative (11/05/2012)"This is a highly practical and highly relevant book. Two thumbs up!"--Eric Jensen, Author of Teaching with the Brain in Mind (11/05/2012)"Kelley King is both impassioned and level-headed, and she starts a conversation that we desperately need to have in our country."--Michael Kimmel, Author of Guyland: The Perilous World Where Boys Become Men (11/05/2012)"This book isn't just theory it provides the answers for why things work and how to lead a change process collaboratively. Principals, superintendents, and teacher leaders should pick up a copy of this book if they are interested in engaging their communities in leading change, getting results for all students, and making teaching fun."--Jonathan Wolfer, Principal (10/22/2012)"This book contains profoundly creative and engaging approaches to looking at equity in new ways as part of staff training and attaining school improvement goals."--Virginia E. Kelsen, Principal (10/22/2012)"This book is well written, timely, and filled with practical examples and suggestions for school leaders to create a school environment conducive to educating both male and female students. It is a great book for use by a professional learning community and should be required reading in all educational leadership courses."--Judy Brunner, Clinical Faculty, Missouri State University (10/22/2012)"Writing the Playbook provides an in-depth look at the gender differences found in schools. It provides a plethora of strategies aimed at leveling the playing fields between the sexes."--Tanna Nicely, Assistant Principal (10/22/2012)"This is a must-read for school leaders and teachers. Based on both research and the 'wisdom of practice, ' it offers a wealth of teaching strategies to boost the achievement and happiness of boys in school. A new contribution is how to use the Web to find 'boy-friendly' activities. If you can only read one book about how to reach boys, this is it."--Judith Kleinfeld, Director of the Boys Project (11/05/2012)"Writing the Playbook is an incredible resource that students love, teachers appreciate, and administrators are learning from. It provides the solutions that school systems globally are desperately searching for regarding the behavior and academic performance of boys. It is written in a way that is engaging, empowering, and inspiring to those in all levels of education. If you've ever desired a positive educational atmosphere, this book provides the blueprint!"--Chris Cannon, Author of Winning Back Our Boys (11/05/2012)"Boys and girls can differ vastly in how they most effectively learn. As educational leaders, it is critical that we create school environments that clearly reflect and demonstrate this understanding. This insightful book will

inform, guide, and transform the way you lead in schools. This is a great resource that will definitely produce results!"--Don Haddad, Superintendent of Schools (11/05/2012)"As I read this book, I am thrilled Kelley King is speaking out on behalf of our boys! While they sit motionless in the traditional classrooms and feel abandoned by education, she makes the case for justified changes. We owe it to them to acknowledge the differences and to design an educational experience that honors them. No longer can we, as citizens of this country, allow those so-called experts to claim that boys and girls are the same, and ask our schools to ignore the obvious differences. Enough! Bring on the strategies for our boys that will allow teachers to inspire them to greatness!"--Kim Bevill, Director of Gray Matters (11/05/2012)"This book should be required reading for every teaching credential candidate and educator. Its neurobiological approach to learning and behavior is not rocket science; it's long overdue common sense. Bravo!"--Joe Manthey, Education Consultant (11/05/2012)"As a lifelong feminist and the grandmother of three boys just starting school, I am passionately interested in boys being taken 'as they are' and taught in ways that will help them develop. For a long time we worried about girls, who are presently thriving in school and beyond. It's boys' turn now! Yes, men still 'rule' out in the world, but in school many boys are falling behind. For a strong America, we need both genders to thrive and to lead. King's book will help us get to that America."--Dottie Lamm, Columnist, Denver Post (11/05/2012)"This is a must-read for school leaders. King, an expert on bridging the gender gap in schools, asks them to try to see things through 'the boy lens, ' which is absolutely necessary today when so many boys aren't coming close to reaching their full educational potential. She offers practical advice for making schools 'boy-friendly, ' which works just fine for girls too. I applaud her passion, dedication, and expertise. Here's a book that can truly make a positive difference for our society and its future."--Mark Sherman, Emeritus Professor of Psychology, SUNY, New Paltz (11/05/2012)"In my heart, I believe that our husbands, sons, and brothers can write and read as well as their female relatives. They all have the ideas and the brilliance. Kelley's book is a guide to support all educators in making those ideas become reality. If we collaborate as educators and as parents, we can make sure that both boys and girls are challenged and supported in schools so that their dreams all become reality."--Cynthia Stevenson, Superintendent (11/05/2012)"Finally, some practical advice from an experienced educator on how to make boys into successful students. King's credentials--mother of both a son and daughter as well as a principal who successfully addressed gender gaps at her school--are unbeatable."--Richard Whitmire, Author of Why Boys Fail: Saving Our Sons from an Educational System That's Leaving Them Behind (11/05/2012)"This book isn't just theory--it provides the answers for why things work and how to lead a change process collaboratively. Principals, superintendents, and teacher leaders should pick up a copy of this book if they are interested in engaging their communities in leading change, getting results for all students, and making teaching fun."--Jonathan Wolfer, Principal (10/22/2012)"There is widespread consensus that our young males are not achieving to their full potential. We know the problems. It is time we tackle them, and it is time we foster leadership among those in positions of authority who can make change happen. Kelley's book is an important step in this direction--by calling on school leaders to become engaged and by giving them the tools to make change happen."--Dennis Barbour, Co-Founder and CEO, Boys Initiative (11/05/2012)-This is a highly practical and highly relevant book. Two thumbs up!--Eric Jensen, Author of Teaching with the Brain in Mind (11/05/2012)-Finally, some practical advice from an experienced educator on how to make boys into successful students. King's credentials--mother of both a son and daughter as well as a principal who successfully addressed gender gaps at her school--are unbeatable.--Richard Whitmire, Author of Why Boys Fail: Saving Our Sons from an Educational System That's Leaving Them Behind (11/05/2012)-Kelley King is both impassioned and level-headed, and she starts a conversation that we desperately need to have in our country.--Michael Kimmel, Author of Guyland: The Perilous World Where Boys Become Men (11/05/2012)-This book isn't just theory--it provides the answers for why things work and how to lead a change process collaboratively. Principals, superintendents, and teacher leaders should pick up a copy of this book if they are interested in engaging their communities in leading change, getting results for all students, and making teaching fun.--Jonathan Wolfer, Principal (10/22/2012)-This book contains profoundly creative and engaging approaches to looking at equity in new ways as part of staff training and attaining school improvement goals.--Virginia E. Kelsen, Principal (10/22/2012)-This book is well written, timely, and filled with practical examples and suggestions for school leaders to create a school environment conducive to educating both male and female students. It is a great book for use by a professional learning community and should be required reading in all educational leadership courses.--Judy Brunner, Clinical Faculty, Missouri State University (10/22/2012)-Writing the Playbook provides an in-depth look at the gender differences found in schools. It provides a plethora of strategies aimed at leveling the playing fields between the sexes.--Tanna Nicely, Assistant Principal (10/22/2012)-This is a must-read for school leaders and teachers. Based on both research and the 'wisdom of practice, ' it offers a wealth of teaching strategies to boost the achievement and happiness of boys in school. A new contribution is how to use the Web to find 'boy-friendly' activities. If you can only read one book about how to reach boys, this is it.--Judith Kleinfeld, Director of the Boys Project (11/05/2012)-Writing the Playbook is an incredible resource that students love, teachers appreciate, and administrators are learning from. It provides the solutions that school systems globally are desperately searching for regarding the behavior and academic performance of boys. It is written in a way that is engaging, empowering, and inspiring to those in all levels of education. If you've ever desired a positive educational

atmosphere, this book provides the blueprint!---Chris Cannon, Author of *Winning Back Our Boys* (11/05/2012)-Boys and girls can differ vastly in how they most effectively learn. As educational leaders, it is critical that we create school environments that clearly reflect and demonstrate this understanding. This insightful book will inform, guide, and transform the way you lead in schools. This is a great resource that will definitely produce results!---Don Haddad, Superintendent of Schools (11/05/2012)-As I read this book, I am thrilled Kelley King is speaking out on behalf of our boys! While they sit motionless in the traditional classrooms and feel abandoned by education, she makes the case for justified changes. We owe it to them to acknowledge the differences and to design an educational experience that honors them. No longer can we, as citizens of this country, allow those so-called experts to claim that boys and girls are the same, and ask our schools to ignore the obvious differences. Enough! Bring on the strategies for our boys that will allow teachers to inspire them to greatness!---Kim Bevill, Director of Gray Matters (11/05/2012)-This book should be required reading for every teaching credential candidate and educator. Its neurobiological approach to learning and behavior is not rocket science; it's long overdue common sense. Bravo!---Joe Manthey, Education Consultant (11/05/2012)-As a lifelong feminist and the grandmother of three boys just starting school, I am passionately interested in boys being taken 'as they are' and taught in ways that will help them develop. For a long time we worried about girls, who are presently thriving in school and beyond. It's boys' turn now! Yes, men still 'rule' out in the world, but in school many boys are falling behind. For a strong America, we need both genders to thrive and to lead. King's book will help us get to that America.--Dottie Lamm, Columnist, *Denver Post* (11/05/2012)-This is a must-read for school leaders. King, an expert on bridging the gender gap in schools, asks them to try to see things through 'the boy lens,' which is absolutely necessary today when so many boys aren't coming close to reaching their full educational potential. She offers practical advice for making schools 'boy-friendly,' which works just fine for girls too. I applaud her passion, dedication, and expertise. Here's a book that can truly make a positive difference for our society and its future.--Mark Sherman, Emeritus Professor of Psychology, SUNY, New Paltz (11/05/2012)-In my heart, I believe that our husbands, sons, and brothers can write and read as well as their female relatives. They all have the ideas and the brilliance. Kelley's book is a guide to support all educators in making those ideas become reality. If we collaborate as educators and as parents, we can make sure that both boys and girls are challenged and supported in schools so that their dreams all become reality.--Cynthia Stevenson, Superintendent (11/05/2012)-There is widespread consensus that our young males are not achieving to their full potential. We know the problems. It is time we tackle them, and it is time we foster leadership among those in positions of authority who can make change happen. Kelley's book is an important step in this direction--by calling on school leaders to become engaged and by giving them the tools to make change happen.--Dennis Barbour, Co-Founder and CEO, Boys Initiative (11/05/2012) "This is a highly practical and highly relevant book. Two thumbs up!" (Eric Jensen, Author of *Teaching with the Brain in Mind* 2012-11-05) "Finally, some practical advice from an experienced educator on how to make boys into successful students. King's credentials?mother of both a son and daughter as well as a principal who successfully addressed gender gaps at her school?are unbeatable." (Richard Whitmire, Author of *Why Boys Fail: Saving Our Sons from an Educational System That's Leaving Them Behind* 2012-11-05) "Kelley King is both impassioned and level-headed, and she starts a conversation that we desperately need to have in our country." (Michael Kimmel, Author of *Guyland: The Perilous World Where Boys Become Men* 2012-11-05) "This book isn't just theory?it provides the answers for why things work and how to lead a change process collaboratively. Principals, superintendents, and teacher leaders should pick up a copy of this book if they are interested in engaging their communities in leading change, getting results for all students, and making teaching fun." (Jonathan Wolfer, Principal 2012-10-22) "This book contains profoundly creative and engaging approaches to looking at equity in new ways as part of staff training and attaining school improvement goals." (Virginia E. Kelsen, Principal 2012-10-22) "This book is well written, timely, and filled with practical examples and suggestions for school leaders to create a school environment conducive to educating both male and female students. It is a great book for use by a professional learning community and should be required reading in all educational leadership courses." (Judy Brunner, Clinical Faculty, Missouri State University 2012-10-22) "Writing the Playbook provides an in-depth look at the gender differences found in schools. It provides a plethora of strategies aimed at leveling the playing fields between the sexes." (Tanna Nicely, Assistant Principal 2012-10-22) "This is a must-read for school leaders and teachers. Based on both research and the prime;wisdom of practice,prime; it offers a wealth of teaching strategies to boost the achievement and happiness of boys in school. A new contribution is how to use the Web to find prime;boy-friendlyprime; activities. If you can only read one book about how to reach boys, this is it." (Judith Kleinfeld, Director of the Boys Project 2012-11-05) "Writing the Playbook is an incredible resource that students love, teachers appreciate, and administrators are learning from. It provides the solutions that school systems globally are desperately searching for regarding the behavior and academic performance of boys. It is written in a way that is engaging, empowering, and inspiring to those in all levels of education. If you've ever desired a positive educational atmosphere, this book provides the blueprint!" (Chris Cannon, Author of *Winning Back Our Boys* 2012-11-05) "Boys and girls can differ vastly in how they most effectively learn. As educational leaders, it is critical that we create school environments that clearly reflect and demonstrate this understanding. This insightful book will inform, guide, and transform the way you lead in schools. This is a great

resource that will definitely produce results!" (Don Haddad, Superintendent of Schools 2012-11-05)"As I read this book, I am thrilled Kelley King is speaking out on behalf of our boys! While they sit motionless in the traditional classrooms and feel abandoned by education, she makes the case for justified changes. We owe it to them to acknowledge the differences and to design an educational experience that honors them. No longer can we, as citizens of this country, allow those so-called experts to claim that boys and girls are the same, and ask our schools to ignore the obvious differences. Enough! Bring on the strategies for our boys that will allow teachers to inspire them to greatness!" (Kim Bevill, Director of Gray Matters 2012-11-05)"This book should be required reading for every teaching credential candidate and educator. Its neurobiological approach to learning and behavior is not rocket science; it's long overdue common sense. Bravo!" (Joe Manthey, Education Consultant 2012-11-05)"As a lifelong feminist and the grandmother of three boys just starting school, I am passionately interested in boys being taken as they are; and taught in ways that will help them develop. For a long time we worried about girls, who are presently thriving in school and beyond. It's boys' turn now! Yes, men still rule; out in the world, but in school many boys are falling behind. For a strong America, we need both genders to thrive and to lead. King's book will help us get to that America." (Dottie Lamm, Columnist, Denver Post 2012-11-05)"This is a must-read for school leaders. King, an expert on bridging the gender gap in schools, asks them to try to see things through the boy lens; which is absolutely necessary today when so many boys aren't coming close to reaching their full educational potential. She offers practical advice for making schools boy-friendly; which works just fine for girls too. I applaud her passion, dedication, and expertise. Here's a book that can truly make a positive difference for our society and its future." (Mark Sherman, Emeritus Professor of Psychology, SUNY, New Paltz 2012-11-05)"In my heart, I believe that our husbands, sons, and brothers can write and read as well as their female relatives. They all have the ideas and the brilliance. Kelley's book is a guide to support all educators in making those ideas become reality. If we collaborate as educators and as parents, we can make sure that both boys and girls are challenged and supported in schools so that their dreams all become reality." (Cynthia Stevenson, Superintendent 2012-11-05)"There is widespread consensus that our young males are not achieving to their full potential. We know the problems. It is time we tackle them, and it is time we foster leadership among those in positions of authority who can make change happen. Kelley's book is an important step in this direction?by calling on school leaders to become engaged and by giving them the tools to make change happen." (Dennis Barbour, Co-Founder and CEO, Boys Initiative 2012-11-05)About the AuthorLearn more about Kelley King's PD offeringsKelley King is a twenty-five year veteran educator, an international speaker, an author, and a mother of both a son and a daughter. As a Master Trainer and Associate Director for the Gurian Institute, Kelley travels widely to deliver keynotes, teacher workshops, and consultation to educators and parents. Additionally, Kelley develops and facilitates cutting-edge training curricula for online teacher education.Kelley has worked at the elementary, middle and high school levels in regular education, special education and gifted and talented programs. She has served schools with diverse racial, linguistic and socioeconomic student populations, as well as schools ranging from rural, one-room schoolhouses to large suburban schools. Kelley provides professional development in a wide range of private and public schools, including inner-city, Title I schools across the United States. She has also had the privilege of working with teachers from Asia, the Middle East, Iceland, Canada and Jamaica. nbsp;As a school administrator, Kelley led her staff to close the gender gap in reading and writing in just one year and, in doing so, gained national media attention. Kelley's work has been featured on The Today Show, National Public Radio, and National Health Journal, as well as in Newsweek magazine and in Educational Leadership. Kelley has co-authored (with Michael Gurian and Kathy Stevens) two previous books in the education field: Strategies for Teaching Boys and Girls: Elementary Level and Strategies for Teaching Boys and Girls: Secondary Level.Kelley's EdWeek Chat: Strategies for Addressing School Gender GapsWatch Kelley's Today Show Segment